

## **“LE BUT!” CONTEST**

### **Contest Rules**

**September 17, 2015 to October 16, 2015**

- 1.** The sponsors of this contest are the Montreal Impact, Tim Hortons and Uniprix (the “Sponsors”).
- 2.** This contest is open only to Quebec and Ontario residents who have reached the age of majority, except employees, representatives and agents of the Sponsors or their respective affiliated companies (including employees of Uniprix Inc. and of all stores of the Uniprix network), and, if applicable, their respective advertising or promotional agencies, contest judges, contest prize suppliers, any other companies engaged in the development, production or distribution of materials for this contest, and members of the immediate families of, or persons domiciled with, any of the above.
- 3.** To enter the **“LE BUT!” contest,**” you must first pick up an *ATTAQUE* discount coupon at a participating Uniprix store or a *CONTRE-ATTAQUE* discount coupon at a participating Tim Hortons restaurant. Fill out the entry ballot at the back of the Uniprix or Tim Hortons discount coupon. Then drop your entry ballot in the contest box at a participating Uniprix store or Tim Hortons restaurant.

Some conditions apply to obtain your discount coupon. Please note that you need to show your discount coupon to the cashier to enjoy your discount (at Uniprix or Tim Hortons, depending on the offer) before dropping your entry ballot in the contest box.

- 4.** The contest starts on **September 17, 2015** and ends on **October 16, 2015** at 11:59 p.m. **The random draw will take place on October 21, 2015 at 11 am. at the Uniprix head office.**
- 5.** No purchase necessary to enter the contest. You can enter by sending a hand-written entry form with your name, address, postal code, telephone numbers (day and evening) and an original essay of at least 50 words explaining why you should win this contest. Please forward to:

**Uniprix**  
**“LE BUT!” Contest**  
5000 Métropolitain Blvd East  
Montreal, Quebec H1S 3G7  
c/o: Marie-Pierre Boyer

### **6. Prizes to be won**

One of two (2) VIP evenings at Saputo Stadium in Montreal, an approximate total value of **\$1,500.**

Each prize is worth \$750.

**Each package includes:**

Two (2) tickets to a "Touchline Table" at Saputo Stadium for the Toronto FC vs. Montreal Impact match of October 25, 2015 (1 table with 2 seats, unlimited food and non-alcoholic beverages)

One (1) official Montreal Impact jersey

One (1) Montreal Impact scarf

One (1) overnight stay (Sunday, October 25, 2015) for 2 guests in a hotel selected by the Sponsors

- 7.** The prize includes only the items listed in these contest rules. No additional allocation will be awarded. The prize must be accepted as a whole and cannot be divided. The various portions of the prize listed above cannot be substituted for other services or activities, nor can any unused portions be credited, reimbursed or replaced.
- 8.** Entrants who fail to comply with any of the above-mentioned conditions or with any other condition described in these contest rules will be disqualified and another draw for the prize will be conducted in compliance with these rules until another entrant is selected and declared a winner.
- 9.** To be declared a winner and claim a prize, a participant selected at random must be eligible under the contest eligibility criteria and official Contest Rules. In addition, potential winners must:

  - a. Be reached by telephone by the Sponsors or their representatives on the day of the draw (October 21, 2015) or the day of the random selection of his contest entry ballot (October 22, 2015 at the latest).
  - b. Accept the prize described in Section 6 above, and that this prize cannot be transferred, modified or surrendered for cash.
  - c. Correctly answer a timed mathematical skill-testing question, without assistance, to be administered by telephone by the Sponsors or their representatives at a mutually convenient time.
  - d. Complete and sign the declaration and release form and return it to Uniprix by the deadline indicated in the cover letter.
- 10.** All prize claims are subject to verification of entrant eligibility and compliance with these Contest Rules. All selected entrants whose eligibility cannot be confirmed under these Contest Rules shall be disqualified. If a selected entrant cannot be reached within the period stipulated at point 9 a) and if, after receiving the selection notice, he does not respond or cannot comply with these Contest Rules within the period stipulated at point 9 a), he will be disqualified and will lose the prize; the Sponsors can, at their sole and absolute discretion, select at random another eligible entrant and attempt to reach this entrant, who will also be subject to the same qualification rules.
- 11.** The Sponsors reserve the right, at their sole discretion, to rescind, amend or suspend all or part of this contest, in the event of an incident or any human intervention that could corrupt or affect the administration, security, impartiality or normal flow of this contest as prescribed in these Contest Rules and upon approval by the Régie des alcools, des

courses et des jeux du Québec (the “Régie”), if required. In all cases, the Sponsors and their affiliates (all stores of the Uniprix network), representatives and the official contest agencies, suppliers of products and services relating to this contest and employees, agents and representatives will not be required to award more prizes than the number stipulated in these Contest Rules or award prizes other than those described in these Contest Rules.

- 12.** By participating in this contest, each entrant accepts and agrees to these Contest Rules and all decisions of the contest judges (who may be employees, agents or independent contractors of the Sponsors), which shall be final and legally binding on the entrant in all matters relating to this contest, including without limitation eligibility and/or rejection of an entry form. All entry forms become the property of the Sponsors and will not be returned.
- 13.** By entering this contest, participants agree to comply with the conditions described in these contest rules. The winners also authorize the Sponsors or their agents to use their name and/or photo for marketing purposes without further compensation.
- 14.** Any litigation regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation regarding the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.
- 15.** Uniprix Inc. has duly paid the related contest fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws.
- 16.** The list of winners is available to anyone who would like a copy. To obtain the list, please send a self-addressed stamped envelope to Susan Jasmin, 5000 Métropolitain Blvd East, Montreal, Quebec H1S 3G7.
- 17.** In the event of any discrepancies between the English language version of these official rules and the French language version, the French language version shall prevail.
- 18.** A copy of these Contest Rules is available under the Contest section of the Uniprix website at [www.uniprix.com](http://www.uniprix.com) for a six-month period after the draw.