

**“LUCKY PHOTO ENVELOPE”
CONTEST**

Contest Rules

July 31, 2014 to September 3, 2014

1. Les Pros de la photo and Uniprix are the sponsors of the contest (the “Sponsors”).
2. This contest is open only to Quebec and Ontario residents who have reached the age of majority, except employees, representatives and agents of the Sponsors or their respective affiliated companies (including Uniprix Inc. employees and all stores of the Uniprix network), and, if applicable, their respective advertising or promotional agencies, contest judges, contest prize suppliers, any other companies engaged in the development, production or distribution of materials for this contest, and members of the immediate families of, or persons domiciled with, any of the above.
3. To enter the **“Lucky Photo Envelope”** contest, simply have your photos processed (51 different 4 x 6 prints or more) at a Uniprix sales location from **July 31, 2014 to September 3, 2014**.
4. No purchase necessary to enter. You can enter the contest by sending a handwritten entry form to the address below. The form should contain your name, address, postal code, telephone numbers (day and evening) and an original (no photocopies) essay of a minimum of 50 words explaining why you should win this contest. When you enter in this manner, you will receive by mail your photo envelope with the prize.

Uniprix
“Lucky Photo Envelope” Contest
5,000 Métropolitain Boulevard East
Montreal QC H1S 3G7
C/O: Susan Jasmin

5. One Grand Prize: A total value of \$11,000

One (1) winner will be awarded a 10-day/9-night trip to Costa Rica for 4 people (2 adults, 2 children 11 and under) with a French-speaking guide, including:

Day 1 – Montreal / San José

Departure from Montreal to San José. Greeting upon arrival and transfer to the hotel. Dinner and accommodation at a 3-star hotel.

Day 2 – San José / Tortuguero

Breakfast and departure by boat to Tortuguero, along its canals in the heart of the tropical forest. Lunch and free time to visit the beautiful city. Dinner and accommodation at a 3-star hotel.

Day 3 – Parc National Tortuguero

Breakfast and boat ride on the canals. After lunch, hike along the trails around the Lodge to explore the local wildlife and flora in the company of your guide. Dinner and accommodation at a 3-star hotel.

Day 4 – Tortuguero / Arenal Volcano

Breakfast and departure for the city of La Fortuna. Lunch and free time to take in the disquieting beauty of the volcano, known for its small eruptions that occasionally illuminate the landscape. Dinner and accommodation at a 3-star hotel.

Day 5 – Arenal Volcano

Breakfast and hike along the side of the volcano to an area with dry lava streams. Lunch and afternoon stroll to an 80-meter waterfall in the tropical forest. Dip in hot spring pools naturally heated by the volcano. Dinner and accommodation at a 3-star hotel.

Day 6 – Arenal / Rincon de la Vieja

Breakfast and departure for Rincon de la Vieja in the Guanacaste region. Lunch and stopover at the Las Pumas Rescue Centre, a refuge for wild animals no longer able to live in their natural habitats. Dinner and accommodation at a 3-star hotel.

Day 7 – Rincon de la Vieja

Breakfast and visit to the Rincon de la Vieja National Park. Lunch and return to the hotel. Dinner and accommodation at a 3-star hotel.

Day 8 – Rincon de la Vieja / San José

After breakfast, trip to the National Capital on a discovery tour of the city's main districts and buildings. Lunch and free time for shopping in pedestrian malls. Dinner and accommodation at a 3-star hotel.

Day 9 – Volcan Poas / Sarchi / San José

Visit to Volcan Poas National Park, followed by a tour of the typical village of Sarchi. Lunch at your expense. Return to San José. Dinner at your expense. Accommodation at a 3-star hotel.

Day 10 – San Jose / Montreal

After breakfast, transfer to the airport for return flight.

2014 departure dates:

September 17, 2014

October 1 and 15, 2014

November 12 and 26, 2014

2015 departure dates (to be confirmed with travel agency)

- a) Return transportation from the winner's home to the airport for the winner and guests will be at the winner's expense; and
- b) Travel must be booked and completed in full within one year of the date on which the winner is contacted by the contest organizers; and
- c) Travel dates will be selected by the winner, subject to accommodation and airline availability. Blackout dates include: Christmas week, New Year's week, spring break (elementary and secondary school, college and university) and the construction holiday (in Quebec, typically the last two weeks of July); and
- d) The winner (and guests) will be responsible for all fees and expenses not described above, including excess baggage fees, additional meals and beverages not listed here, taxes and gratuities, personal insurance (e.g. health, luggage, travel, liability), telephone calls, long-distance calls, Internet access fees, passport fees and expenses for other travel documents, visa fees, immunization fees, personal expenses, FAA airport fees, fee-based activities and excursions available at the travel destination (when applicable); and
- e) Passports and/or all other required travel documents (visas, birth certificates, etc.) are the sole responsibility of the winner and guests. Should the winner and/or guests not be able to travel for want of appropriate travel documents, the grand prize will be deemed forfeited without any further compensation, and a new draw will be held; and
- f) The winner and guests must be legally authorized to travel outside Canada during the period of validity of the trip; and

- g) Travel arrangements must be made by the winner through the Aller-Retour travel agency, within the deadline indicated by the contest organizers when they contacted the winner to inform him that he had won the grand prize. Once the travel date has been selected and agreed to by the travel agency, it cannot be modified. The exact travel date selected must be determined in advance according to the contest rules and subject to availability and restrictions of availability as determined by the Aller-Retour travel agency; and
- h) The trip is subject to the general sales conditions of the tour wholesaler selected, as indicated on the back of its brochures; and
- i) The winner and guests must travel together on the same itinerary and lodge together; and
- j) No compensation will be given to the winner or guests for any unused portion of this trip; and
- k) Should the hotel have no vacancies when booking the trip for the travel date selected, the winner will be required to change the travel date to a date when vacancies are available. The Aller-Retour travel agency and the contest organizers will not be responsible for hotel availability during the winner's selected travel dates. The hotel will not be reserved in advance by the Aller-Retour travel agency; and
- l) The contest organizers will in no way be held responsible or provide any reimbursement in any of the following circumstances, including, but not limited to: mechanical breakdown, government action, weather, strikes, lockouts, acts of God or any other event beyond their control, non-compliance with luggage policies, incomplete or missing travel documents, missed flights or transfers or non-compliance with customs regulations. More specifically, if due to illness, injury or another reason, the winners must withdraw from the trip or from an activity before or after it begins, no compensation will be given for any unused portion of the trip or activity. If for any reason whatsoever, a person is refused entry into the destination country or denied access to an activity, no compensation will be given for any unused portion of the trip or activity. All expenses related to these incidents will be the sole responsibility of the winner and guests.

Secondary Prizes: A total value of \$41,076

650 8" X 8", 8" X 10" or 8" X 12" photo enlargements – a total value of \$2593.50

300 Instaphoto box sets– a total value of \$5,997.00

200 photos on canvas – a total value of \$9,998.00

300 personalized photo mugs – a total value of \$4,497.00

200 personalized wall calendars – a total value of \$3,998.00

100 softcover photobooks – a total value of \$1,999.00

50 hardcover photobooks – a total value of \$1,999.50

200 4" X 6" photo magnets – a total value of \$998.00

200 photo puzzles – a total value of \$3,998.00

200 iPhone/Samsung protective shells – a total value of \$4,998.00

For a grand total of \$52,076

Prizes in remaining envelopes: 5 prints (4" x 6") at the Uniprix express booth. Onsite printing service.

6. During the contest period – from July 31, 2014 to September 3, 2014 – a representative from Uniprix and a representative from Les Pros de la photo will insert at random the prizes in the lucky envelopes.
7. To be declared a winner and claim a prize (the grand prize), the participant whose envelope is selected at random must be eligible under the contest eligibility criteria and official Contest Rules. In addition, the potential winner must:
 - a. Be reached by telephone by Manon Archambault (Uniprix head office) within 15 days following the random drawing of his or her envelope.
 - b. Accept the prize as described in Section 5, and that this prize cannot be transferred, modified or surrendered for cash.
 - c. Correctly answer a timed mathematical skill-testing question, without assistance, to be administered by telephone by the Sponsors or their representatives at a mutually convenient time.
 - d. Complete and sign a Contest Declaration and Release Form and return it to Uniprix by the deadline indicated in the letter accompanying the form.
8. All prize claims are subject to verification of entrant eligibility and compliance with these Contest Rules. All selected entrants whose eligibility cannot be confirmed under these Contest Rules shall be disqualified. If a selected entrant cannot be reached within the 15-day period and if he/she does not respond or cannot comply with these Contest Rules 15 days after receipt of the selection notice, he/she will be disqualified and will lose the prize; the Sponsors can, at their sole and absolute discretion, select at random another eligible entrant and attempt to reach this entrant, who will also be subject to the same qualification rules.
9. By participating in this contest, each entrant accepts and agrees to these Contest Rules. Winners authorize the contest Sponsors or their representatives to use their name and photograph for publicity purposes without further compensation.
10. Any litigation regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation regarding the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.

11. Uniprix Inc. has duly paid the related contest fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws.
12. The names of the winners will be forwarded to any person who makes such a request. For the list of winners, send a self-addressed, stamped envelope to the attention of Susan Jasmin, 5,000 Métropolitain Blvd East, Montreal, QC H1S 3G7.
13. Given that the secondary prizes are instant prizes, we cannot know the names of these prize winners.
14. In the event of any discrepancies between the English language version of these official rules and the French language version, the French language version shall prevail.
15. A copy of these Contest Rules can be found under the *Contests* section of the Uniprix website at www.uniprix.com for a six-month period after the draw.