

**“LUCKY PHOTO ENVELOPE”
CONTEST**

Contest Rules

December 19, 2013 to January 15, 2014

1. Les Pros de la photo and Uniprix are the sponsors of the contest (the “Sponsors”).
2. This contest is open only to Quebec and Ontario residents who have reached the age of majority, except employees, representatives and agents of the Sponsors or their respective affiliated companies (including Uniprix Inc. employees and all stores of the Uniprix network), and, if applicable, their respective advertising or promotional agencies, contest judges, contest prize suppliers, any other companies engaged in the development, production or distribution of materials for this contest, and members of the immediate families of, or persons domiciled with, any of the above.
3. To enter the **“Lucky Photo Envelope”** contest, simply have your photos processed (51 different prints or more), in a 4 x 6 size, at a Uniprix sales location from **December 19, 2013 to January 15, 2014**.
4. No purchase necessary to enter. You can enter the contest by sending a handwritten entry form to the address below. The form should contain your name, address, postal code, telephone numbers (day and evening) and an original (no photocopies) essay of a minimum of 50 words explaining why you should win this contest. When you enter in this manner, you will receive by mail your photo envelope with the prize.

Uniprix
“Lucky Photo Envelope” Contest
5,000 Métropolitain Boulevard East
Montreal QC H1S 3G7
C/O: Susan Jasmin

5. One grand prize: Total value of \$7,205

One (1) winner will be awarded a prize pack from Apple* including:

- One (1) 27-inch iMac, 3.2 GHz, retail value of \$1720
- Two (2) 13-inch MacBook Pros, 2.5 GHz, retail value of 2,230
- One (1) iHome iW3 AirPlay Speaker, retail value of \$186
- One (1) Apple TV, retail value of \$107
- Four (4) iPod touches, 32GB, retail value of \$1,112
- Two (2) iPad with retina display, 16GB, retail value of \$1018
- Two (2) iPad minis, 16 GB, retail value of \$632
- One (1) \$200 iTunes gift card

***iMac[®], MacBook[®] Pro[®], Apple TV[®], iPad[®], iPod[®], iTunes[®] are registered trademarks of Apple Inc. Apple Inc. is not associated with Uniprix nor is it involved in or a sponsor of this contest.**

Secondary prizes: Total value of \$26,077

- 650 8 x 10 enlargements, a total value of \$2,594
- 500 12 x 18 enlargements, a total value of \$4,995
- 500 desk calendars, a total value of \$6,495
- 500 personalized coffee mugs, a total value of \$6,995
- 150 wall calendars, a total value of \$2,999
- 100 standard photobooks, a total value of \$1,999

For a grand total of \$33,282

Prizes in remaining envelopes: Five (5) 4 x 6 prints from the Uniprix express photo booth (on store premises).

6. During the contest period – from December 19, 2013 to January 15, 2014 – a representative from Uniprix and a representative from Les Pros de la photo will insert the prizes at random in the lucky envelopes.
7. To be declared a winner and claim a prize (the grand prize), the participant whose envelope is selected at random must be eligible under the contest eligibility criteria and official Contest Rules. In addition, the potential winner must:
 - a. Be reached by telephone by Manon Archambault (Uniprix head office) within 15 days following the random drawing of his or her envelope.
 - b. Accept the prize as described in Section 5, and that this prize cannot be transferred, modified or surrendered for cash.

- c. Correctly answer a timed mathematical skill-testing question, without assistance, to be administered by telephone by the Sponsors or their representatives at a mutually convenient time.
 - d. Complete and sign a Contest Declaration and Release Form and return it to Uniprix by the deadline indicated in the letter accompanying the form.
8. All prize claims are subject to verification of entrant eligibility and compliance with these Contest Rules. All selected entrants whose eligibility cannot be confirmed under these Contest Rules shall be disqualified. If a selected entrant cannot be reached within the 15-day period and if he/she does not respond or cannot comply with these Contest Rules 15 days after receipt of the selection notice, he/she will be disqualified and will lose the prize; the Sponsors can, at their sole and absolute discretion, select at random another eligible entrant and attempt to reach this entrant, who will also be subject to the same qualification rules.
9. By participating in this contest, each entrant accepts and agrees to these Contest Rules. Winners authorize the contest Sponsors or their representatives to use their name and photograph for publicity purposes without further compensation.
10. Any litigation regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation regarding the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.
11. Uniprix Inc. has duly paid the related contest fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws.
12. The names of the winners will be forwarded to any person who makes such a request. For the list of winners, send a self-addressed, stamped envelope to the attention of Susan Jasmin, 5,000 Métropolitain Blvd East, Montreal, QC H1S 3G7.
13. Given that the secondary prizes are instant prizes, we cannot know the names of these prize winners.
14. In the event of any discrepancies between the English language version of these official rules and the French language version, the French language version shall prevail.
15. A copy of these Contest Rules can be found under the *Contests* section of the Uniprix website at www.uniprix.com for a six-month period after the draw.