

## **RULES**

### **"THE DAILY ESSENTIALS – UNILEVER" CONTEST**

1. The sponsor of this contest is Uniprix (the "Sponsor"), a division of Corporation Groupe Pharmessor (the "Sponsor" or "Uniprix").

#### **ELIGIBILITY AND INSCRIPTION**

2. Depending on the method of participation, the contest starts on September 3, 2018, at 12:01 a.m. EST ("the opening date of the Contest"), and ends on September 7, 2018, at 11:59 p.m. EST ("the closing date of the Contest") for Facebook, and; starts on September 8, at 12:01 a.m. EST ("the opening date of the Contest") and ends on September 13, 2018, at 11:59 p.m. EST ("the closing date of the Contest") for Instagram.
3. This contest is open only to residents of Quebec, who have reached the age of majority, except employees, representatives and agents of the Sponsor or their respective affiliated companies (including employees of the Sponsor and all the stores in the Uniprix network) and, if applicable, its respective advertising and promotional agencies, contest judges (if applicable), contest prize suppliers, any other companies engaged in the development, production or distribution of materials for this contest, and immediate family members of, or persons domiciled with, any of the above.

#### **PARTICIPATION**

4. There are two (2) ways to enter the **The Daily Essentials - Unilever** contest:
  - a. September 3–7, 11:59 p.m. on Facebook. Participants must "Like" the post, tag someone in the comments section and state which product from the basket they would use the most.
  - b. September 8–13, 11:59 p.m. on Instagram. Participants must like the post, tag someone in the comments section, follow @Uniprix on Instagram and state which Unilever brand is their favourite.

#### **DRAWING**

5. September 14, 2018, three (3) winners from the Facebook contest and three (3) winners from the Instagram contest will be selected electronically and randomly by a Uniprix member at the head office located at 5000 Metropolitan Blvd. East, H1S 3G7.

## **PRIZE**

### **6. Six (6) grand prizes valued at approximately \$100 each. Each grand prize consists of:**

- Dove Body Kiwi and Aloe Exfoliant 298 g
- Dove Volume Dry Shampoo 142 g
- Dove Spray anti-perspirant 107 g
- Dove Derma Care Anti-dandruff Shampoo 355 ml
- Dove Derma Care Scalp Conditioner 355 ml
- Dove Advanced Care Anti-perspirant 74 g
- Dove Shower Foam 400 ml
- St. Ives Revitalizing Body Lotion 600 ml
- St. Ives Pink Lemon and Mandarin Scrub 150 ml
- Love, Beauty and Planet Magic 2-minute Mask 43 g
- Love, Beauty and Planet Blooming Colour Shampoo 400 ml
- Love, Beauty and Planet Blooming Colour Conditioner 400 ml
- Love, Beauty and Planet Bountiful Moisture Body Wash 473 ml
- Q-tips Cotton-Swabs 170
- Tresemmé Hairspray 155 g

**A grand total of approximately \$113.85 per gift set.**

## **WINNER**

- 7.** To be declared a winner and claim a prize, any entrant whose name is randomly selected must meet the eligibility criteria, comply with the official contest rules and:
- a. Be reached by phone by the Sponsor or its representatives within 10 days of the random selection of his or her entry form, carried out on the date mentioned in Item 4;
  - b. Accept the prize described in Item 5, which cannot be transferred, modified or exchanged for cash;
  - c. Correctly answer a timed mathematical skill-testing question, without assistance, that will be administered by telephone by the Sponsor or its representatives at a mutually set time;
  - d. Complete and sign the declaration and responsibility release form and return it to Uniprix within the period specified in the letter accompanying the form; and
  - e. Have filled out and signed, if so required, a consent form authorizing the contest organizers or their representatives to use their names and/or photographs for advertising purposes, without compensation, and return this form to Uniprix within the period indicated in the letter accompanying the form.
- 8.** All prize claims are subject to eligibility verification and compliance with these rules. Any selected entrant whose eligibility cannot be confirmed under these rules shall be disqualified. If a selected entrant cannot be reached within the ten (10) day period and if the entrant does not respond or cannot comply with these rules within ten (10) days of receipt of the selection notice, the selected entrant will be disqualified and will lose the prize; the Sponsor can, at its sole and absolute

discretion, randomly select another eligible entrant and try to contact this entrant, who will be subject to the same qualification rules.

- 9.** Disputes over the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Disputes regarding the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
- 10.** Uniprix has duly paid the applicable fees to the Régie des alcools, des courses et des jeux, in accordance with existing laws.
- 11.** In the event of any discrepancies between the English-language version and French-language version of these rules, the French-language version shall prevail.
- 12.** A copy of the contest rules can be found under the Contests section of the Uniprix website at [www.uniprix.com](http://www.uniprix.com) for a period of six (6) months following the draw.
- 13.** Unilever Canada acts solely as a prize supplier and has no role in administering the contest; only the Sponsor administers the contest.