

**DANIELE HENKEL TO GO “VIP TENNIS”
CONTEST**

1. The **Daniele Henkel to go “VIP Tennis”** contest is organized by Uniprix (the contest Sponsor). The contest starts on July 23, 2015 and ends on July 29, 2015 at 11:59 pm (EST). To enter the Daniele Henkel to go “VIP Tennis” contest, simply purchase a minimum of \$40 worth of Daniele Henkel to go treatments (before taxes) from July 23 to July 29, 2015 at Uniprix stores offering the Daniele Henkel to go concept. For every \$40 you spend on Daniele Henkel treatments (before taxes), you earn one chance to win by completing the entry ballot available in store and providing an eligible receipt number.

Manual or mechanical reproductions of the contest ballot will not accepted and contact information provided using a rubber stamp or self-addressed labels will also be rejected.

2. Contest ends on July 29, 2015.
3. **ELIGIBILITY:** Uniprix employees, their advertising and promotional agencies, any person engaged in the development, production or distribution of materials for this contest, and members of the immediate families of, or persons domiciled with, any of the above are not eligible to enter this contest.
4. No purchase necessary to enter. You can enter the contest by sending a handwritten entry form containing your name, address, postal code, telephone numbers (day and evening) and an original essay of at least 50 words (no photocopies) explaining why you should win this contest. Please forward to this address:

Uniprix
Daniel Henkel to go “Tennis VIP” Contest
5,000 Métropolitain Blvd East
Montreal, Quebec H1S 3G7
c/o: Marie-Pierre Boyer

5. **PRIZE:**
One Suite for twelve (12) people to attend a session of the Rogers Cup presented by National Bank on Saturday, August 15, 2015.

The total approximate retail value of the prize is \$5,000.

The prize includes:

1. Twelve (12) passes to attend session number 13 of the Rogers Cup on Saturday, August 15, 2015 for the 12:30 pm match in the 14 south Suite at Uniprix Stadium in Montreal. The prize does not include transportation to and from Uniprix Stadium.
2. Admission (entry passes) to the Rogers Cup session on Saturday, August 15, 2015 for the winner and eleven (11) guests.

3. By giving his or her name at the entrance, the winner and guests will be given access to a reserved and exclusive section, where food and beverages will be served.

The prize must be accepted as is; it has no cash value and cannot be transferred or reimbursed, except at the Sponsor's sole discretion. Odds of winning depend on the total number of entries received by the contest end date. If the prize described herein cannot be awarded due to circumstances beyond the Sponsor's control, the Sponsor reserves the right to substitute the prize for another prize of equal or greater value.

By accepting the prize, the winner agrees to release the Contest Sponsor and its respective administrators, agents, employees and assignees of all claims or legal action resulting from use of the contest prize. The winner shall be responsible for any injury caused or alleged to be caused by participating in this contest.

6. Draw and Prize Claim:

A random draw will take place on August 5, 2015 at 11 a.m., at the Uniprix head office to select the winner from all eligible entry ballots received during the contest period.

7. To be declared a winner and claim the prize, the participant selected at random must be eligible under the contest eligibility criteria and official Contest Rules. The potential winner must:
 - a. Be reached by telephone by the Sponsor or its representatives within 5 days following the random drawing of an entry form selected on the draw date mentioned in section 6.
 - b. Accept the prize described in section 5 above, and that this prize cannot be transferred, modified or surrendered for cash.
 - c. Correctly answer a timed mathematical skill-testing question, without assistance, to be administered by telephone by the Sponsor or its representative at a mutually convenient time.
 - d. Complete and sign the declaration and release form and return it to Uniprix by the deadline indicated in the cover letter.
8. All prize claims are subject to verification of entrant eligibility and compliance with these Contest Rules. All selected entrants whose eligibility cannot be confirmed under these Contest Rules shall be disqualified. If a selected entrant cannot be reached within the 5-day period and if he/she does not respond or cannot comply with these Contest Rules 5 days after receipt of the selection notice, he/she will be disqualified and will lose the prize; the Sponsor can, at its sole and absolute discretion, select at random another eligible entrant and attempt to reach this entrant, who will also be subject to the same qualification rules.
9. By entering this contest, participants agree to comply with the contest rules described herein. The winner also agrees to the use of his/her name and photograph for publicity purposes without further compensation.

- 10.** Any litigation regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation regarding the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.
- 11.** Uniprix Inc. has duly paid the related contest fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws.
- 12.** The names of winners can be sent to any person who requests the information and supplies a self-addressed stamped envelope. Requests should be forwarded to the attention of Susan Jasmin, 5,000 Métropolitain Blvd East, Montreal, QC H1S 3G7.
- 13.** In the event of any discrepancies between the English language version of these official rules and the French language version, the French language version shall prevail.
- 14.** A copy of these Contest Rules can be found under the *Contests* section of the Uniprix website at www.uniprix.com for a six-month period after the draw.