

Enter our “Happy Easter 2016” Contest!

Contest Rules

March 10 to March 30, 2016

1. To enter our “**Happy Easter**” contest, simply colour in the drawing available at participating Uniprix stores or on our Website at www.uniprix.com. Then, fill in the contact information and drop off the colouring page in the contest box **before noon on March 30, 2016**.

2. Manually or mechanically reproduced colouring pages will not be accepted, nor will those completed using a rubber stamp or dry labels. One colouring page per person, per DAY. No purchase required.

3. The contest opens on March 10, 2016 and closes on March 30, 2016, at noon. **Random draws will take place on April 28, 2016, at 1:00 p.m.**, from all eligible entries, at the Uniprix head office, located at 5000 Métropolitain Blvd. East in St-Léonard.

4. PRIZES

25 iPod nanos, 16 Gb

Each iPod nano has a retail value of \$179. The total value of the prizes is \$4,475.

5. Prizes will be given to the parents or legal guardians of the children whose names appear on the winning colouring pages. There is no age limit to enter the contest. Prizes must be accepted as awarded and cannot be substituted, transferred or exchanged for cash.

6. All colouring pages are subject to verification by contest organizers or their representatives and may be rejected and voided if they are incomplete, illegible, damaged, falsified, irregular or modified in any way. Entries that resulted from a printing error or those distributed by any unauthorized source will also be voided. Contest organizers decline all responsibility for lost, misdirected or late entries. Once entered into the contest, the colouring pages become the property of contest organizers.

7. This contest is open to all Quebec or Ontario residents, with the exception of all Uniprix employees, their advertising and promotional agents, suppliers of contest material, as well as any person with whom any of the foregoing are domiciled.

8. By entering this contest, participants agree to be bound by the conditions stipulated in these contest rules. Winners authorize contest organizers or their representatives to use their names and/or photos for promotional purposes without compensation, should this be required. Odds of winning depend on the number of colouring pages received.

9. Winners will be notified by telephone or mail within two weeks of the draw. Prizes will be mailed. For a colouring page to be declared a winner, all contest conditions must be satisfied.

If winners cannot be reached by May 13, 2016 or if they do not satisfy all contest conditions, their prizes will become null and void.

10. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.

11. Uniprix Inc. has duly paid the related contest fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws.

12. The names of winners will be forwarded to any person who makes such a request upon receipt of a pre-stamped envelope. Requests should be sent to the attention of Marie-Pierre Boyer, 5,000 Métropolitain Blvd East, Montreal, QC H1S 3G7.

13. In the event of any discrepancies between the English language version of these official rules and the French language version, the French language version shall prevail.

14. A copy of these Contest Rules can be found under the *Contests* section of the Uniprix website at www.uniprix.com for a period of six months after the draw date.