

**“TAKE THE FAMILY TO CLUB MED BRAZIL”
CONTEST**

Contest rules

April 30, 2015 to May 27, 2015

1. Uniprix is the sponsor of this contest (the Sponsor).
2. This contest is open only to residents of Quebec and Ontario who have reached the age of majority, except employees, representatives and agents of the Sponsor or its affiliated companies (including employees of Uniprix Inc. and all stores of the Uniprix network), and, if applicable, its advertising or promotional agencies, contest judges, contest prize suppliers, any other companies engaged in the development, production or distribution of materials for this contest, and members of the immediate families of, or persons domiciled with, any of the above.
3. To enter the “**Take the Family to Club Med Brazil**” contest, purchase \$10 or more of eligible products at a Uniprix or Uniprix Santé sales location from **April 30, 2015 to May 27, 2015**. Every \$10 of eligible purchases gives you one chance to win by filling out an in-store entry ballot and providing a valid cash receipt number.
4. The contest opens on April 30, 2015 and closes on May 27, 2015 at 11:59 p.m. **The random draw will take place at the Uniprix head office on June 26, 2015 at 11:00 a.m.**
5. No purchase necessary to enter. You can enter the contest by sending a handwritten entry form containing your name, address, postal code, telephone numbers (day and evening) and an original essay of at least 50 words (no photocopies) explaining why you should win this contest. Each letter entitles you to one (1) entry ballot. Please forward to this address:

Uniprix
“Take the Family to Club Med Brazil” Contest
5,000 Métropolitain Blvd East
Montreal, Quebec H1S 3G7
c/o: Marie-Pierre Boyer

6. **ONE GRAND PRIZE:** One (1) for four (4) people to Club Med Rio Das Pedras, Brazil, a value of \$18,500 plus \$1,500 in spending money.
Total retail value of \$20,000

The prize is a ten-day trip to Club Med Rio Das Pedras in Brazil for two (2) adults and two (2) children 11 years of age or younger. It includes:

- Economy class return airfare from Montreal to Rio de Janeiro
- Return transportation from the airport to the Club Med
- Accommodation in a Club Med deluxe family room
- All meals and beverages (alcoholic and non-alcoholic)
- Sports activities

- Club for kids with supervised activities (mini club Med and Juniors' club Med)
- Fees for entry visa to Brazil

The winner has until **September 30, 2016** to use the prize.

The prize includes only the items listed in these contest rules. No additional allocation will be awarded. The prize must be accepted as a whole and cannot be divided. The various portions of the prize listed above cannot be substituted for other services or activities, nor can any unused portions be credited, reimbursed or replaced.

The winner and guest must possess all required documents, including passports valid for a minimum of three (3) months after the departure date. Should a winner and/or guest not be able to travel for lack of the required travel documents, the prize will be cancelled without further compensation, and a new draw could be held.

- Entrants who fail to comply with any of the above-mentioned conditions or with any other condition described in these contest rules will be disqualified and another draw for the prize will be conducted in compliance with these rules until another entrant is selected and declared a winner.
- To be declared a winner and claim a prize, a participant selected at random must be eligible under the contest eligibility criteria and official Contest Rules. In addition, potential winners must:
 - Be reached by telephone by the Sponsor or its representatives within 10 days after the random drawing of their entry form selected on the day mentioned in Section 4.
 - Accept the prize described in Section 6 above, and that this prize cannot be transferred, modified or surrendered for cash.
 - Correctly answer a timed mathematical skill-testing question, without assistance, to be administered by telephone by the Sponsor or its representatives at a mutually convenient time.
 - Complete and sign the declaration and release form and return it to Uniprix by the deadline indicated in the cover letter.
- All prize claims are subject to verification of entrant eligibility and compliance with these Contest Rules. All selected entrants whose eligibility cannot be confirmed under these Contest Rules shall be disqualified. If a selected entrant cannot be reached within the 10-day period and if he/she does not respond or cannot comply with these Contest Rules 10 days after receipt of the selection notice, he/she will be disqualified and will lose the prize; the Sponsor can, at its sole and absolute discretion, select at random another eligible entrant and attempt to reach this entrant, who will also be subject to the same qualification rules.
- By participating in this contest, each entrant accepts and agrees to these Contest Rules. Winners authorize the contest Sponsor or its representatives to use their name and photograph for publicity purposes without further compensation.
- Any litigation regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation regarding the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.

- 12.** Uniprix Inc. has duly paid the related fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws.
- 13.** The list of winners will be forwarded to any person who makes such a request and upon receipt of a self-addressed stamped envelope. Requests should be forwarded to the attention of Susan Jasmin at 5,000 Métropolitain Blvd East, Montreal, Quebec H1S 3G7.
- 14.** In the event of any discrepancies between the English language version of these official rules and the French language version, the French language version shall prevail.
- 15.** A copy of these Contest Rules will be available under the Contests section of the Uniprix website at www.uniprix.com for a period of six months following the draw.