



**“Customer Satisfaction Online Survey” Contest
Rules and Regulations – June 15, 2017 to June 14, 2019**

1. Uniprix is the sponsor of this contest (the Sponsor).
2. This contest is open only to Quebec and Ontario residents who have reached the age of majority, except employees, representatives and agents of the Sponsor or its affiliated companies (including employees of Uniprix Inc. and of all stores of the Uniprix network), and, if applicable, its advertising or promotional agencies, contest judges, contest prize suppliers, any other companies engaged in the development, production or distribution of materials for this contest, and members of the immediate families of, or persons domiciled with, any of the above.
3. To enter the **“Customer Satisfaction Online Survey”** contest, simply answer a brief online survey and submit it once completed. Survey respondents will be eligible for the contest and entered into a series of random draws for 24 Uniprix gift cards of \$250 each. The draws will take place **from June 15, 2017 to June 14, 2019 (1 gift card per month)**. Restrictions: Limit of one entry per person per week for the entire contest period.
4. The contest starts on **June 15, 2017** and ends on **June 14, 2019** at 11:59 pm. **One draw per month on the 15th of the following month at 11 am** at the Uniprix head office.
5. No purchase necessary to enter. You can enter the contest by sending a handwritten entry form to the address below. The form should contain your name, address, postal code, telephone numbers (day and evening) and an original (no photocopies) essay of a minimum of 50 words explaining why you should win this contest and 100 words to describe your shopping experience at Uniprix.

Uniprix
“Customer Satisfaction Online Survey” Contest
5,000 Métropolitain Boulevard East
Montreal QC H1S 3G7
C/O: Marie-Pierre Boyer

6. Prizes

One of twenty four (24) Uniprix gift cards, each worth \$250.

Total value of prizes: \$6 000.

June 2017: Draw on July 15, 2017 | 1 Uniprix gift card worth \$250
July 2017: Draw on August 15, 2017 | 1 Uniprix gift card worth \$250
August 2017: Draw on September 15, 2017 | 1 Uniprix gift card worth \$250
September 2017: Draw on October 15, 2017 | 1 Uniprix gift card worth \$250
October 2017: Draw on November 15, 2017 | 1 Uniprix gift card worth \$250
November 2017: Draw on December 15, 2017 | 1 Uniprix gift card worth \$250
December 2017: Draw on January 15, 2018 | 1 Uniprix gift card worth \$250
January 2018: Draw on February 15, 2018 | 1 Uniprix gift card worth \$250
February 2018: Draw on March 15, 2018 | 1 Uniprix gift card worth \$250
March 2018: Draw on April 15, 2018 | 1 Uniprix gift card worth \$250
April 2018: Draw on May 15, 2018 | 1 Uniprix gift card worth \$250
May 2018: Draw on June 15, 2018 | 1 Uniprix gift card worth \$250
June 2018: Draw on July 15, 2018 | 1 Uniprix gift card worth \$250
July 2018: Draw on August 15, 2018 | 1 Uniprix gift card worth \$250

August 2018: Draw on September 15, 2018 | 1 Uniprix gift card worth \$250
September 2018: Draw on October 15, 2018 | 1 Uniprix gift card worth \$250
October 2018: Draw on November 15, 2018 | 1 Uniprix gift card worth \$250
November 2018: Draw on December 15, 2018 | 1 Uniprix gift card worth \$250
December 2018: Draw on January 15, 2019 | 1 Uniprix gift card worth \$250
January 2019: Draw on February 15, 2019 | 1 Uniprix gift card worth \$250
February 2019: Draw on March 15, 2019 | 1 Uniprix gift card worth \$250
March 2019: Draw on April 15, 2019 | 1 Uniprix gift card worth \$250
April 2019: Draw on May 15, 2019 | 1 Uniprix gift card worth \$250
May 2019: Draw on June 15, 2019 | 1 Uniprix gift card worth \$250

- 7.** To be declared a winner and claim the prize, the participant selected at random must be eligible under the contest eligibility criteria and official Contest Rules. The potential winner must:

 - a. Be reached by telephone by the Sponsor or its representatives within 5 days following the random drawing of an entry form selected on the draw date mentioned in section 4. Accept the prize described in section 6 above, and that this prize cannot be transferred, modified or surrendered for cash.
 - b. Correctly answer a timed mathematical skill-testing question, without assistance, to be administered by telephone by the Sponsor or its representative at a mutually convenient time.
 - c. Complete and sign the declaration and release form and return it to Uniprix by the deadline indicated in the cover letter.

- 8.** All prize claims are subject to verification of entrant eligibility and compliance with these Contest Rules. All selected entrants whose eligibility cannot be confirmed under these Contest Rules shall be disqualified. If a selected entrant cannot be reached within the 5-day period and if he/she does not respond or cannot comply with these Contest Rules 5 days after receipt of the selection notice, he/she will be disqualified and will lose the prize; the Sponsor can, at its sole and absolute discretion, select at random another eligible entrant and attempt to reach this entrant, who will also be subject to the same qualification rules.

- 9.** The Sponsor reserves the right, at their sole discretion, to rescind, amend or suspend all or part of this Contest, in the event of an incident or any human intervention that could corrupt or affect the administration, security, impartiality or normal flow of this Contest as prescribed in these Contest Rules and upon approval by the Régie des alcools, des courses et des jeux du Québec (the “Régie”), if required. In all cases, Uniprix Inc. (Head Office) and its affiliates (all stores of the Uniprix network), Aeroplan, their representatives and the official contest agencies, their suppliers of products and services relating to this Contest and their employees, agents and representatives will not be required to award more prizes than the number stipulated in these Contest Rules or award prizes other than those described in these Contest Rules.

- 10.** By entering this contest, each entrant accepts and agrees to these Contest Rules and all decisions of the contest judges (who may be employees, agents or independent contractors of the Sponsor), which shall be final and legally binding on the entrant in all matters relating to this contest, including without limitation eligibility and/or rejection of an entry form. All entry forms become the property of the Sponsor and will not be returned.

- 11.** By participating in this contest, each entrant accepts and agrees to these Contest Rules. Winners authorize the contest Sponsor or its representatives to use their name and photograph for publicity purposes without further compensation.

- 12.** Any litigation regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation regarding the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.
- 13.** Uniprix Inc. has duly paid the related contest fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws.
- 14.** The list of winners will be sent to any person who requests the information and supplies a self-addressed stamped envelope. Requests should be forwarded to the attention of Marie-Pierre Boyer, 5,000 Métropolitain Blvd East, Montreal, QC H1S 3G7.
- 15.** In the event of any discrepancies between the English language version of these official rules and the French language version, the French language version shall prevail.
- 16.** A copy of these Contest Rules can be found under the *Contests* section of the Uniprix website at www.uniprix.com for a six-month period after the draw.