

**Enter our Contest**  
**“Uniprix PHOTO – 2015 Québec Winter Carnival”**

**Rules and Regulations**

**January 30, 2015 to March 1, 2015**

1. To enter the contest “**Uniprix PHOTO – 2015 Québec Carnival,**” simply use the promotional code sent to you by email to print the SOUVENIR PHOTO taken of you by the Uniprix Squad on your visit to the photo stand at the Uniprix Ice Slide during the 2015 Québec Winter Carnival (from January 30 to February 15, 2015). The 8 x 10 photo can be printed free of charge.

In other words, as a prerequisite to participating in this contest, you need to have visited the UNIPRIX SOUVENIR PHOTO STAND at the Uniprix Ice Slide during the 2015 Québec Winter Carnival and signed up to receive your photo by email. You must then use the promotional code you received by email to order your photo online at uniprix.com.

2. The contest starts on Friday, January 30, 2015 and ends on Sunday, March 1, 2015. **The random draws will take place on March 4, 2015** at the Uniprix head office located at 5000 Métropolitain Blvd East in Saint-Léonard.

**3. PRIZES**

**Four \$50 Uniprix gift cards, a total value of \$200.**

4. Prizes must be accepted as is and cannot be exchanged for cash, transferred or substituted.
5. This contest is open to all Québec and Ontario residents, with the exception of all Uniprix employees, their advertising and promotional agents, suppliers of contest material, as well as any person with whom any of the foregoing are domiciled.
6. By entering this contest, participants agree to be bound by the conditions stipulated in these contest rules. Winners authorize contest organizers or their representatives, if need be, to use their names and/or photos for promotional purposes without compensation.
7. The winners will be notified by telephone within 5 days of the draw. They will receive their prize by mail.

Should the contest organizer not be able to reach a potential winner by March 18, 2015 or should a potential winner not meet all the contest conditions, the prize will be considered null and void.

8. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* (the *Régie*) for a ruling. Any litigation respecting the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.
9. The names of winners will be forwarded to any person who makes such a request, upon reception of a pre-stamped pre-addressed envelope. Requests must be forwarded to the attention of Susan Jasmin at 5000 Métropolitain Blvd East, Montréal, Québec H1S 3G7.
10. A copy of these contest rules is available at the Uniprix Ice Slide during the Québec Winter Carnival (January 30, 2015 to February 15, 2015) and at [uniprix.com](http://uniprix.com) under "Contests."