

“Getaway to the Top” CONTEST

Contest Rules

October 8, 2015 to October 28, 2015

1. Uniprix Inc. is the sponsor of the contest (the Sponsor) and Cascades Tissue Group, a division of Cascades Canada ULC, is the supplier of the prize (Prize Supplier).
2. This contest is open only to residents of Quebec and Ontario who have reached the age of majority, except employees, representatives and agents of the Sponsor and Prize Supplier or their affiliated companies (including employees of Uniprix Inc. and all stores of the Uniprix network), and, if applicable, their respective advertising or promotional agencies, and any other companies engaged in the development, production or distribution of materials for this contest, and members of the immediate families of, or persons domiciled with, any of the above.
3. To enter the **“Getaway to the Top”** contest, simply purchase a Cascades product at any participating Uniprix store from October 8, 2015 to October 28, 2015 **AND** go online at www.uniprix.com/en/contest to fill out the registration form, being sure to indicate the UPC code of the Cascades product purchased.

This contest is in no way associated with or sponsored by Facebook. Cascades releases Facebook of all liability in this respect.

4. The contest opens on October 8, 2015 at 00:01 a.m. and closes on October 28, 2015 at 11:59 p.m. The random draw will take place at the Uniprix head office on November 4, 2015 at 11:00 a.m.

No purchase necessary. Limit of one no-purchase request per envelope with sufficient prepaid postage, and one entry per day, per person, regardless of method of entry. You can enter the contest by sending a no-purchase request, which should include a handwritten letter with your name, address, postal code, telephone numbers (day and evening) and an original (no photocopies) essay of a minimum of 50 words explaining why you should win this contest. Mail-in entries must be postmarked no later than October 28, 2015 and sent to this address:

**Uniprix c/o: Marine Chevanne
“Getaway to the Top” Contest
5 000 Métropolitain Blvd East
Montreal, Quebec H1S 3G7**

5. Total maximum value of grand prize is \$5,500 and includes:

- Two-night stay at Tremblant resort, including accommodation in a 4-star hotel for 4 adults
- Helicopter ride for 4 adults
- Access to spa and services for 4 adults
- 4 gondola passes
- Spending money for transportation and meals

Subject to applicable conditions and restrictions below.

Conditions and restrictions applicable to the grand prize:

- The winner must reserve the getaway between November 18, 2015 and November 17, 2016, otherwise the grand prize will be cancelled.
- The getaway must be booked at least 30 days prior to the selected travel date and will be honored subject to vacancy and availability of the proposed activities. Statutory holidays, school holidays and the period from December 15, 2015 to January 15, 2016 may be excluded based on vacancy.
- The choice of hotel is at the sole discretion of the Prize Supplier and is subject to vacancy.
- Relaxing spa packages at Amerispa of the Westin Resort Tremblant have a maximum value of \$205 each. The spa services will be booked by the Prize Supplier subject to availability.
- The helicopter ride includes two (2) flights for two (2) for a maximum of 30 minutes and a total maximum value of \$900. The helicopter rides will be booked by the Prize Supplier subject to availability and favourable weather conditions.
- The amount of spending money awarded will be determined based on the cost of the accommodation and activities reserved. This amount will equal the difference between the total maximum value of the grand prize (\$5,500) and the cost of the accommodation and activities. The amount will be awarded by cheque.
- The winner and his or her travel guests must travel on the same day on the date selected, otherwise the getaway will be cancelled. No cancellations or changes to the travel date can be made once the reservation has been booked. In addition, the names of the travel guests cannot be changed once confirmed.
- The grand prize cannot be exchanged for cash or transferred to any person other than the winner.
- All expenses not specifically set forth in the grand prize description above, including, without limitation, travel expenses between the travellers' residences and Tremblant resort, meals, beverages, taxes, tips and personal expenses, will be the sole responsibility of the winner and travel guests.
- No compensation will be given if the getaway or portions of the getaway must be cancelled for reasons beyond the control of the Contest Sponsor or Prize Supplier (natural or weather disaster, riots or other political situation that could jeopardize the safety of the travellers, strikes or other events) and if the contractual obligations of the organizers with its suppliers do not permit a reimbursement of sums paid to the supplier on behalf of the winner.

6. Odds of winning depend on the number of online and mail-in entries received during the contest period.
7. To be declared a winner and claim his or her prize, the participant selected at random must be eligible under the contest eligibility criteria and official Contest Rules. The potential winner must:
 - a. Be reached by telephone by the Sponsor or its representatives within 10 days following the random drawing of an entry form selected on the draw date mentioned in section 4.
 - b. Accept the prize described in section 5 above, and that this prize cannot be transferred, modified or surrendered for cash.
 - c. Correctly answer a timed mathematical skill-testing question, without assistance, to be administered by telephone by the Sponsor or its representative at a mutually convenient time.
 - d. Complete and sign the declaration and release form and return it to Uniprix by the deadline indicated in the cover letter.
8. Two (2) to four (4) weeks after receiving the completed and signed declaration and release form, the Sponsor will contact the winner to notify him or her of the procedures involved in taking possession of the prize.
9. All prize claims are subject to verification of entrant eligibility and compliance with these Contest Rules. All selected entrants whose eligibility cannot be confirmed under these Contest Rules shall be disqualified. If a selected entrant cannot be reached within the 10-day period and if he/she does not meet or cannot comply with these Contest Rules 10 days after receipt of the selection notice, he/she will be disqualified and will lose the prize; the Sponsor can, at its sole and absolute discretion, select at random another eligible entrant and attempt to reach this entrant, who will also be subject to the same qualification rules.
10. By entering this contest, participants agree to comply with the contest rules described herein. The winner also authorizes the Sponsor and Prize Supplier and their agents to use his/her name and photograph for publicity purposes without further compensation.
11. By entering this contest, the entrant selected for the prize releases and holds harmless the Sponsor, Prize Supplier, all companies, corporations, trusts, divisions or other legal entities controlled by or related to it, stores of the Uniprix network, their advertising and promotional agencies, Cascades, their employees, agents and representatives (the "Released Parties") from and against any damage resulting in the acceptance or use of the prize.
12. The entrant selected for the prize acknowledges that upon awarding of the prize, the obligations related to it become the responsibility of the providers of goods and services related to the prize.

- 13.** Personal information collected on contest entrants as part of this contest will only be used for the administration of this contest. No communications, commercial or otherwise, unrelated to this contest, will be sent to entrants without their express consent.
- 14.** No-purchase entries and declaration forms are the property of the Sponsor and will not be returned to entrants.
- 15.** For Quebec residents: Any litigation regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation regarding the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.
- 16.** Uniprix Inc. has duly paid the related contest fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws.
- 17.** The list of winners is available to anyone who would like a copy. To obtain the list, please send a self-addressed stamped envelope to the attention of: Marine Chevanne, 5,000 Métropolitain Blvd East, Montreal, QC H1S 3G7
- 18.** In the event of any discrepancies between the English language version of these official rules and the French language version, the French language version shall prevail.
- 19.** A copy of these Contest Rules is available under the “Contest” section of the Uniprix website at www.uniprix.com.
- 20.** Cascades Tissue Group, a division of Cascades Canada ULC, its divisions, subsidiaries and affiliates are in no way involved in the management or administration of this contest.