

**“LUCKY PHOTO ENVELOPE”
CONTEST**

Contest Rules

December 31, 2015 to January 20, 2016

1. Les Pros de la photo and Uniprix are the sponsors of the contest (the “Sponsors”).
2. This contest is open to all Quebec and Ontario residents who have reached the age of majority, except employees, representatives and agents of the Sponsors or their respective affiliated companies (including Uniprix Inc. employees and all stores of the Uniprix network), and, if applicable, their respective advertising or promotional agencies, contest judges, contest prize suppliers, any other companies engaged in the development, production or distribution of materials for this contest, and members of the immediate families of, or persons domiciled with, any of the above.
3. To enter the “**Lucky Photo Envelope**” contest, simply have your photos processed (51 different 4 x 6 prints or more) at a Uniprix sales location from **December 31, 2015 to January 20, 2016**.
4. No purchase necessary to enter. You can enter the contest by sending a handwritten entry form to the address below. The form should contain your name, address, postal code, telephone numbers (day and evening) and an original (no photocopies) essay of a minimum of 50 words explaining why you should win this contest. When you enter in this manner, you will receive by mail your photo envelope with the prize.

Uniprix
“Lucky Photo Envelope” Contest
5,000 Métropolitain Boulevard East
Montreal QC H1S 3G7
C/O: Marie-Pierre Boyer

5. One Grand Prize: A total value of \$8,000

One (1) winner will be awarded a trip to Club Med Punta Cana for 4 (2 adults, 2 children 11 years of age or younger), including:

Return economy airfare from Montreal

Transportation to and from the airport

7 nights in a Club Family Room

Meals at the Club restaurant

Open bar

Fitness centre

Dance classes

Sports schools (courses for all levels)

CREATIVE school by Cirque du Soleil (30 circus activities for all ages)

Initiation courses (aqua gym, windsurfing, archery, sailing)

Free access to sporting activities
Club for kids (4 to 10 years old)
Club for teens (11 to 17 years old)

Does not include:
Personal expenses
Medical insurance
Golf course fees
Scuba diving
The Spa

**Departure dates (before December 31, 2016): to be confirmed by travel agency.
Package is in high demand and must be reserved at least 3 months prior to the expected travel date.**

- a) Return transportation for winner and guests to the airport is the sole responsibility of the winner; and
- b) The trip must be booked, taken and completed in full by December 31, 2016; and
- c) Travel departure dates will be determined by the travel agency based on room and flight availability. Blackout periods include Christmas and New Year's Day season, spring break (elementary and secondary school, college and university) and the construction holiday (in Quebec, generally the last two weeks of July; and
- d) The winner (and guests) will be responsible for all fees and expenses not described above, including excess baggage fees, additional meals and beverages not listed here, taxes and gratuities, personal insurance (e.g. health, luggage, travel, liability), telephone calls, long-distance calls, Internet access fees, passport fees and expenses for other travel documents, visa fees, immunization fees, personal expenses, FAA airport fees, fee-based activities and excursions available at the travel destination (when applicable); and
- e) Passports and/or all other required travel documents (visas, birth certificates, etc.) are the sole responsibility of the winner and guests. Should the winner and/or guests not be able to travel for want of appropriate travel documents, the grand prize will be deemed forfeited without any further compensation, and a new draw will be held; and
- f) The winner and guests must be legally authorized to travel outside Canada during the period of validity of the trip; and
- g) Travel arrangements must be made by the winner through the Aller-Retour travel agency, within the deadline indicated by the contest organizers when they contacted the winner to inform him that he had won the grand prize. Once the travel date has been selected and agreed to by the travel agency, it cannot be modified. The exact travel date selected must be determined in advance according to the contest rules and subject to availability and restrictions of availability as determined by the Aller-Retour travel agency; and
- h) The trip is subject to the general sales conditions of the tour wholesaler selected, as indicated on the back of its brochures; and
- i) The winner and guests must travel together on the same itinerary and lodge together; and
- j) No compensation will be given to the winner or guests for any unused portion of this trip; and

- k) Should the hotel have no vacancies when booking the trip for the travel date selected, the winner will be required to change the travel date to a date when vacancies are available. The Aller-Retour travel agency and the contest organizers will not be responsible for hotel availability during the winner's selected travel dates. The hotel will not be reserved in advance by the Aller-Retour travel agency; and
- l) The contest organizers will in no way be held responsible or provide any reimbursement in any of the following circumstances, including, but not limited to: mechanical breakdown, government action, weather, strikes, lockouts, acts of God or any other event beyond their control, non-compliance with luggage policies, incomplete or missing travel documents, missed flights or transfers or non-compliance with customs regulations. More specifically, if due to illness, injury or another reason, the winners must withdraw from the trip or from an activity before or after it begins, no compensation will be given for any unused portion of the trip or activity. If for any reason whatsoever, a person is refused entry into the destination country or denied access to an activity, no compensation will be given for any unused portion of the trip or activity. All expenses related to these incidents will be the sole responsibility of the winner and guests.

Secondary prizes: Total value of \$55,575

500 series of 100 4 x 6 prints, a value of \$7,000
 400 8 x 8, 8 x 10, 8 x 12 enlargements, a value of \$1,596
 400 12 x 18 enlargements, a total value of \$3,996
 100 enlargements on an 8 x 8 or 8 x 10 aluminium plaque, a value of \$2,999
 100 standard photobooks (20 pages) with additional pages at \$1.10 each, a value of \$2,999
 200 personalized photobooks (20 pages) with additional pages at \$1.10, a value of \$7998
 200 square 10 x 10 photobooks (20 pages) with additional pages at \$1.10, a value of 9,998
 500 magazine-size photobooks (20 pages) with additional pages at \$1.10, a value of \$9,995
 200 pocket-size photobooks (20 pages) with additional pages at \$0.65, a value of \$2,598
 100 small tote bags, a value of \$1,899
 300 personalized coffee mugs, 11 oz. (one, two or contour), a value of \$4,497

For a grand total of \$63,575

Prizes in remaining envelopes: 5 prints (4 x 6) at the Uniprix express booth. Onsite printing service.

- 6. During the contest period – December 31, 2015 to January 20, 2016 – a representative from Uniprix and a representative from Les Pros de la photo will insert at random the prizes in the lucky envelopes.
- 7. To be declared a winner and claim a prize (the grand prize), the participant whose envelope is selected at random must be eligible under the contest eligibility criteria and official Contest Rules. In addition, the potential winner must:
 - a. Be reached by telephone by Manon Archambault (Uniprix head office – 514 725-1212, ext. 348) within 15 days following the random drawing of his or her envelope.

- b. Accept the prize as described in Section 5, and that this prize cannot be transferred, modified or surrendered for cash.
 - c. Correctly answer a timed mathematical skill-testing question, without assistance, to be administered by telephone by the Sponsors or their representatives at a mutually convenient time.
 - d. Complete and sign a Contest Declaration and Release Form and return it to Uniprix by the deadline indicated in the letter accompanying the form.
8. All prize claims are subject to verification of entrant eligibility and compliance with these Contest Rules. All selected entrants whose eligibility cannot be confirmed under these Contest Rules shall be disqualified. If a selected entrant cannot be reached within the 15-day period and if he/she does not respond or cannot comply with these Contest Rules 15 days after receipt of the selection notice, he/she will be disqualified and will lose the prize; the Sponsors can, at their sole and absolute discretion, select at random another eligible entrant and attempt to reach this entrant, who will also be subject to the same qualification rules.
9. By participating in this contest, each entrant accepts and agrees to these Contest Rules. Winners authorize the contest Sponsors or their representatives to use their name and photograph for publicity purposes without further compensation.
10. Any litigation regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation regarding the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.
11. Uniprix Inc. has duly paid the related contest fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws.
12. The names of the winners will be forwarded to any person who makes such a request. For the list of winners, send a self-addressed, stamped envelope to the attention of Marie-Pierre Boyer, 5,000 Métropolitain Blvd East, Montreal, QC H1S 3G7.
13. Given that the secondary prizes are instant prizes, we cannot know the names of these prize winners.
14. In the event of any discrepancies between the English language version of these official rules and the French language version, the French language version shall prevail.
15. A copy of these Contest Rules can be found under the *Contests* section of the Uniprix website at www.uniprix.com for a six-month period after the draw.