

**ROYAL WEEKEND AT THE QUÉBEC WINTER CARNIVAL  
CONTEST**

**Contest Rules December 31, 2015 to January 13, 2016**

1. This contest is open only to Quebec and Ontario residents who have reached the age of majority, except employees, representatives and agents of the Sponsors or their affiliated companies (including employees of Uniprix Inc. and of all stores of the Uniprix network), and, if applicable, their advertising or promotional agencies, contest judges, contest prize suppliers, any other companies engaged in the development, production or distribution of materials for this contest, and members of the immediate families of, or persons domiciled with, any of the above.
2. Manually or mechanically reproduced entry ballots will not be accepted, nor will those completed using a rubber stamp or dry labels. One entry ballot per person, per DAY. No purchase required.
3. To enter the “**Royal Weekend at the Québec Winter Carnival**” contest, fill out an entry ballot available at the checkout counter of participating Uniprix stores or in the December 31, 2015 to January 13, 2016 Uniprix and Uniprix Santé flyers and drop it off in the contest box.

The contest starts on December 31, 2015 and ends on January 13, 2016 at 11:59 p.m.

4. **One Grand Prize: Total estimated retail value of \$1,640**  
The prize to be won is a family package (2 adults and 2 children aged 12 and under) that includes:  
Two nights at the Fairmont Château Frontenac (February 5 and 6, 2016) including breakfast  
For children::  
In-room rental of one (1) family movie and one (1) special room service of juice  
Access to the Québec Winter Carnival for the whole family  
Five hundred dollars (\$500) in spending money

**This family package is valid only on Friday, February 5, 2016 and Saturday, February 6, 2016.** The winner and his family must be available on these dates. Should the winner and his family not be available during this period, the prize will be cancelled without any further compensation and a new draw will be held.

5. **Draw and prize claim:**

All entry ballots received in Uniprix stores will be sent to the Uniprix head office located in Montreal. A random draw will take place on **January 29, 2016** at 11 a.m., at the Uniprix head office to select the winner from all eligible entry ballots received during the contest period.

6. All entry ballots are subject to approval by contest organizers or their representatives and may be rejected and voided if they are incomplete, illegible, damaged, falsified, irregular or modified in any way. Entries that resulted from a printing error or those distributed by any unauthorized source will also be voided. Contest organizers decline all responsibility for lost, misdirected or late entries. Once entered into the contest, the entry ballots become the property of contest organizers.
7. To be declared a winner and claim the prize, the participant selected at random must be eligible under the contest eligibility criteria and official Contest Rules. The potential winner must:
  - a. Be reached by telephone by the Sponsor or its representatives within 5 days following the random drawing of an entry form selected on the draw date mentioned in section 5.
  - b. Accept the prize described in section 4 above, and that this prize cannot be transferred, modified or surrendered for cash.
  - c. Correctly answer a timed mathematical skill-testing question, without assistance, to be administered by telephone by the Sponsor or its representative at a mutually convenient time.
  - d. Complete and sign the declaration and release form and return it to Uniprix by the deadline indicated in the cover letter.
8. The Sponsors reserve the right, at their sole discretion, to rescind, amend or suspend all or part of this Contest, in the event of an incident or any human intervention that could corrupt or affect the administration, security, impartiality or normal flow of this Contest as prescribed in these Contest Rules and upon approval by the Régie des alcools, des courses et des jeux du Québec (the "Régie"), if required. In all cases, Uniprix Inc. (Head Office) and its affiliates (all stores of the Uniprix network), Aeroplan, their representatives and the official contest agencies, their suppliers of products and services relating to this Contest and their employees, agents and representatives will not be required to award more prizes than the number stipulated in these Contest Rules or award prizes other than those described in these Contest Rules.
9. All prize claims are subject to verification of entrant eligibility and compliance with these Contest Rules. All selected entrants whose eligibility cannot be

confirmed under these Contest Rules shall be disqualified. If a selected entrant cannot be reached within the 5-day period and if he/she does not respond or cannot comply with these Contest Rules 5 days after receipt of the selection notice, he/she will be disqualified and will lose the prize; the Sponsors can, at their sole and absolute discretion, select at random another eligible entrant and attempt to reach this entrant, who will also be subject to the same qualification rules.

10. By participating in this contest, each entrant accepts and agrees to these Contest Rules. Winners authorize the contest Sponsors or their representatives to use their name and photograph for publicity purposes without further compensation.
11. Any litigation regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation regarding the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.
12. Uniprix Inc. has duly paid the related contest fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws.
13. The list of winners will be sent to any person who requests the information and supplies a self-addressed stamped envelope. Requests should be forwarded to the attention of Marie-Pierre Boyer, 5,000 Métropolitain Blvd East, Montreal, QC H1S 3G7.
14. In the event of any discrepancies between the English language version of these official rules and the French language version, the French language version shall prevail.
15. A copy of these Contest Rules can be found under the *Contests* section of the Uniprix website at [www.uniprix.com](http://www.uniprix.com) for a six-month period after the draw.