

## **LUCKY PHOTO ENVELOPE” CONTEST**

### **Contest Rules**

**January 1, 2015 to January 21, 2015**

1. Les Pros de la photo and Uniprix are the sponsors of the contest (the “Sponsors”).
2. This contest is open to all Quebec and Ontario residents who have reached the age of majority, except employees, representatives and agents of the Sponsors or their respective affiliated companies (including Uniprix Inc. employees and all stores of the Uniprix network), and, if applicable, their respective advertising or promotional agencies, contest judges, contest prize suppliers, any other companies engaged in the development, production or distribution of materials for this contest, and members of the immediate families of, or persons domiciled with, any of the above.
3. To enter the “**Lucky Photo Envelope**” contest, simply have your photos processed (51 different 4 x 6 prints or more) at a Uniprix sales location from **January 1, 2015 to January 21, 2015**.
4. No purchase necessary to enter. You can enter the contest by sending a handwritten entry form to the address below. The form should contain your name, address, postal code, telephone numbers (day and evening) and an original (no photocopies) essay of a minimum of 50 words explaining why you should win this contest. When you enter in this manner, you will receive by mail your photo envelope with the prize.

**Uniprix**  
**“Lucky Photo Envelope” Contest**  
5,000 Métropolitain Boulevard East  
Montreal QC H1S 3G7  
C/O: Marie-Pierre Boyer

### **5. One Grand Prize: A total value of \$8,000**

One (1) winner will be awarded a prize pack from Apple\* including:

- One (1) 27-inch iMac, 3.5 GHz, retail value of \$1,999
- Two (2) 13-inch MacBook Pros with Retina display, 3.0 GHz, retail value of \$2,798
- One (1) Apple TV, retail value of \$109
- Four (4) iPod touches, 32GB, retail value of \$1,076
- Two (2) iPad Air 2 tablets Wi-Fi, 16GB, retail value of \$1,098
- Two (2) iPad minis 2 Wi-Fi, 16 GB, retail value of \$658
- One (1) \$200 iTunes gift card

**\*iMac®, MacBook® Pro®, Apple TV®, iPad®, iPod®, iTunes® are registered trademarks of Apple Inc. Apple Inc. is not associated with Uniprix nor is it involved in or a sponsor of this contest.**

**Secondary prizes: Total value of \$26,929**

400 8 x 10 enlargements, a total value of \$1,596  
400 12 x 18 enlargements, a total value of \$3,996  
400 desktop calendars, a total value of \$5,596  
300 personalized coffee mugs, a total value of \$4,497  
100 8.5 x 11 wall calendars, a total value of \$1,999  
150 pocket-size photobooks, a total value of \$1,948  
100 magazine-size photobooks, a value of \$1,999  
50 protective cases for iPhones and iPads, a value of \$1,249.50  
100 tote bags, a value of \$1,899  
50 shopping bags with photo, a value of \$649.50  
50 enlargements on an 8 x 10 aluminium plaque, a value of \$1,499.50

**For a grand total of \$34,929**

Prizes in remaining envelopes: 5 prints (4 x 6) at the Uniprix express booth. Onsite printing service.

6. During the contest period – January 1, 2015 to January 21, 2015 – a representative from Uniprix and a representative from Les Pros de la photo will insert at random the prizes in the lucky envelopes.
7. To be declared a winner and claim a prize (the grand prize), the participant whose envelope is selected at random must be eligible under the contest eligibility criteria and official Contest Rules. In addition, the potential winner must:
  - a. Be reached by telephone by Sonia Fronteira (Uniprix head office) within 15 days following the random drawing of his or her envelope.
  - b. Accept the prize as described in Section 5, and that this prize cannot be transferred, modified or surrendered for cash.
  - c. Correctly answer a timed mathematical skill-testing question, without assistance, to be administered by telephone by the Sponsors or their representatives at a mutually convenient time.
  - d. Complete and sign a Contest Declaration and Release Form and return it to Uniprix by the deadline indicated in the letter accompanying the form.

8. All prize claims are subject to verification of entrant eligibility and compliance with these Contest Rules. All selected entrants whose eligibility cannot be confirmed under these Contest Rules shall be disqualified. If a selected entrant cannot be reached within the 15-day period and if he/she does not respond or cannot comply with these Contest Rules 15 days after receipt of the selection notice, he/she will be disqualified and will lose the prize; the Sponsors can, at their sole and absolute discretion, select at random another eligible entrant and attempt to reach this entrant, who will also be subject to the same qualification rules.
9. By participating in this contest, each entrant accepts and agrees to these Contest Rules. Winners authorize the contest Sponsors or their representatives to use their name and photograph for publicity purposes without further compensation.
10. Any litigation regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation regarding the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.
11. Uniprix Inc. has duly paid the related contest fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws.
12. The names of the winners will be forwarded to any person who makes such a request. For the list of winners, send a self-addressed, stamped envelope to the attention of Susan Jasmin, 5,000 Métropolitain Blvd East, Montreal, QC H1S 3G7.
13. Given that the secondary prizes are instant prizes, we cannot know the names of these prize winners.
14. In the event of any discrepancies between the English language version of these official rules and the French language version, the French language version shall prevail.
15. A copy of these Contest Rules can be found under the *Contests* section of the Uniprix website at [www.uniprix.com](http://www.uniprix.com) for a six-month period after the draw.