

**CONTEST**  
***Exclusive LISE WATIER week***

**Participation rules from October 17<sup>th</sup>, 2019 at 9:00 p.m., to October 23<sup>rd</sup>, 2019 at 11:59 p.m. (EST). All times referenced in these rules refer to Eastern standard time (EST).**

1. The contest sponsor is Uniprix, a division of the Pharmessor Group Corporation (hereinafter the “Sponsor” or “Uniprix”) and the prize provider is LISE WATIER (hereinafter the “Prize Supplier”), a division of Groupe Marcelle inc (hereinafter the “Prize Supplier” or “LISE WATIER”).
2. This contest is open only to residents of Quebec, who have reached the age of majority, except employees, representatives and agents of the Sponsor or their respective affiliated companies (including employees of the Sponsor and all the stores in the Uniprix network) and, if applicable, its respective advertising and promotional agencies, contest judges (if applicable), contest prize suppliers, any other companies engaged in the development, production or distribution of materials for this contest, and immediate family members of, or persons domiciled with, any of the above.
3. There are three (3) ways to participate in the “EXCLUSIVE LISE WATIER WEEK” contest.
  - a) Purchase required for participation. Simply register for an exclusive LISE WATIER makeup workshop at participating Uniprix stores, participate in the exclusive official event between October 17<sup>th</sup> to October 23<sup>rd</sup>, 2019, purchase one LISE WATIER product while you are there and show your Carte Privilège Beauté or fidelity card “Ma Carte”. The consumer will automatically be subscribed to the contest by the Uniprix system. Maximum of one participation per person per store during the contest.
  - b) No purchase required for participation. Simply send (to the address below) a hand-written Record of Participation that includes your first and last names, address, postal code, telephone numbers (day and evening), as well as an original (non-photocopied) brief explanation of at least 50 words on why you should win this contest. Only one participation is allowed during the contest.

**Uniprix**  
***Exclusive LISE WATIER week***  
5000, boul. Métropolitain Est  
Montréal (Québec) H1S 3G7  
Attention : Thida Taing

- c) Contest on Facebook: You could win 1 of 3 Lise Waiter gift sets worth \$200 each.
  - i. Answer this question in the comments below the contest post:  
What is your favourite Lise Watier product?

4. This contest begins on October 17<sup>th</sup>, 2019 and ends on October 23<sup>rd</sup>, 2019 at 11:59 p.m. The draw will be held on Friday November 1<sup>st</sup>, 2019 at 1:00 p.m. at Uniprix's headquarters. The winner will be contacted by telephone and must meet the eligibility criteria specified in paragraph 7 below. The winner's name will also be posted on Uniprix's website (Uniprix.com).
5. The odds that a participant's Record of Participation is selected at random depend on the number of records of participation registered and received in accordance with paragraph 3 above.
6. One hundred and twenty-five (125) prizes valued at approximately \$250 each (before taxes) for a total of 31 250\$.

The prizes are one hundred twenty-five (125) gift baskets of LISE WATIER products for a value of 250\$ each (before taxes) at the choice of the winners. The winners will choose their LISE WATIER products in the store that they subscribe for the contest.

One (1) gift basket including LISE WATIER products.

For the contest on Facebook: One (1) of three (3) gift sets of Lise Watier products (2019 Holiday collection).

3 prizes valued at approximately \$200 for a grand total of \$600.

7. By entering the contest, you agree to accept the prize as described in point 6, which cannot be transferred, modified or exchanged for money or any other good or service. The selection of the prize during the contest is final and cannot be changed later. NO SUBSTITUTION OF PRIZES IS PERMITTED EXCEPT AT THE DISCRETION OF THE SPONSOR OR PRICING SUPPLIER. THE SPONSOR AND THE SUPPLIER OF THE PRIZE RESERVE THE RIGHT TO REPLACE ANY PRICE BY AN EQUIVALENT OR HIGHER PRICE IF, FOR ANY REASON, ANY PRICE CAN BE GRANTED AS DESCRIBED. PRICES ARE NOT TRANSFERABLE OR MONNAYABLE IN WHOLE OR IN PART.
8. In order to be declared the winners and claim the prize, any person whose name was randomly selected, in addition to complying with the eligibility criteria and the contest's official rules, must:
  - a) Have been contacted by telephone or by email by the Sponsor, the Prize Supplier or their representatives within ten (10) days of the random selection of his or her participation form, held on the date mentioned above in point 4.
  - b) Be able to give the correct answer, without help and within a limited time, a mathematical skill-testing question :  $(10 \times 10) + (10/2) - 50$ , which will be asked by phone by the sponsor's representative at a mutually convenient time.
  - c) Have accepted the prize, as described in point 6, which cannot be transferred, modified or exchanged for a sum of money.
  - d) Have filled out and signed a declaration and waiver of liability form and returned it to Uniprix within the time frame stated in the letter accompanying the form.
  - e) Have completed and signed, if required, a consent form authorizing the contest organizers or their agents to use his/her name and/or photograph for promotional purposes, without remuneration, and said consent form must have been returned to Uniprix within the time frame indicated in the letter accompanying the form.

- 9.** The awarding of a prize is subject to eligibility verification and compliance with these rules. Any selected participant whose eligibility, by virtue of these rules, cannot be confirmed will be disqualified. If a selected participant cannot be reached within the deadline of ten (10) days, and if he/she does not reply or is unable to comply with these rules within ten (10) days of being notified of his/her selection, he/she will be disqualified and will forfeit the prize. The Sponsor may, at its sole discretion, draw another eligible participant, whom it will attempt to contact and who, in turn, will be subject to the same qualification rules. The winners need to reclaim their prizes at the store before November 1<sup>st</sup> 2020.

The name of the prize winner may be mailed to any person who requests it by enclosing a stamped envelope. Requests must be sent to Uniprix / Lise Watier / 5000 Weekly Contest, boul. Metropolitan East, Montreal, Quebec H1S 3G7 - Attention: Marketing Service

- 10.** In the case of any discrepancy between the English and French version of these rules, the rules in the French language will prevail. In the event of any discrepancy between the printed version of these rules and the version available online on the Uniprix site, the rules available on the Uniprix.com website will prevail.
- 11.** The contest rules will be available in the Contest section of the [www.uniprix.com](http://www.uniprix.com) website for six (6) months following the draw date.
- 12.** By entering or attempting to participate in this Contest, any person releases the Sponsor, the Prize Provider, any company, company, trust or other legal entity controlled by or related to any of them from any liability, their advertising and promotional agencies, their employees, representatives and agents and any other person directly or indirectly involved in this contest (the "Recipients") with respect to the malfunction of any computer component, software or line of communication, in relation to the loss or absence of network communication or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network and may limit the opportunity for any person to participate in the contest or to prevent. Recipients also assume no liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by downloading any web page or any software, and by transmitting any information for participation in the competition. Without limiting the generality of the foregoing, the Contestants in no way guarantee that the uniprix.com site, as well as any other site linked to the contest, if any, will be accessible or functional without interruption during the contest period or that it will be free from any error.
- 13.** By participating or attempting to participate in the contest, participants release the beneficiaries from the liability of any damage they may suffer and permanently waive any right to claim compensation from the beneficiaries or to bring any action against the beneficiaries or invoke any cause of action of any kind whatsoever, in connection with: (i) their participation or attempted participation in the contest; (ii) any interruption or malfunction of postal services that could delay or prevent the delivery of the prize once shipped by the prize supplier; or (iii) the acceptance or use of their prize.

- 14.** The name of the winners of the grand prizes may be sent by post to any person who so requests and includes a stamped, self-addressed envelope. Requests must be addressed to the attention of Thida Taing at 5000, boul. Métropolitain Est, Montréal (Québec) H1S 3G7
  
- 15.** By participating in this contest, the participant selected for the prize releases the Sponsor, the Prize Supplier and their employees, representatives and agents, or their respective affiliated companies (including all Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), other contest prize suppliers, any other enterprise involved in the development, production or distribution of materials for this contest, from any damages that he/she may incur due to his/her participation in the contest, acceptance of the prize and use of the prize.
  
- 16.** Groupe Marcelle inc, its divisions, subsidiaries and affiliated companies are not involved in any manner whatsoever in the management or administration of this contest
  
- 17.** Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux [Quebec alcohol, racing and gaming control commission], (hereinafter the "Régie") in order for it to be resolved. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purposes of an intervention to attempt to resolve it.

**ANNEXE A**  
Participating Uniprix stores

<b>Adress</b>	<b>City</b>	<b>Postal coded</b>	<b>Phone #</b>
39 A Des Oblats Nord	Ville-Marie	J9V1H9	819-622-1212
31-7777 Boul. Guillaume-Couture	Lévis	G6V6Z1	418-835-6666
40 Avenue Doucet	Mont-Joli	G5H0B8	418-775-4314
1801, 3e Avenue	Val D'Or	J9P5K1	819-874-7333
503, 3ieme Rue	Chibougamau	G8P1N8	418-748-2606
990 rue de St-Jovite, C.P. 19070	Mont-Tremblant	J8E3C1	819-425-2305
933 Avenue Du Pont Sud	Alma	G8B2V5	418-662-5342
811 Rte. Jean-Gauvin	Cap Rouge	G1X4V9	418-877-6677
939, Boul. Paquette	Mont-Laurier	J9L3J1	819-623-6131
200, Boul. Brien	Repentigny	J6A7E9	450-654-2278
101 Boul Tache Ouest	Montmagny	G5V3T8	418-248-8191
3440, Chemin Quatre-Bourgeois, Suite 102	Quebec	G1W4T3	418-653-6171
400 Boul. Séminaire Nord Local A-1	St-Jean-Sur-Richelieu	J3B5L2	450-348-3787
725 Rue De Roxton	Acton Vale	J0H1A0	450-546-2522
701 rue Thibeau	Trois Rivieres	G8T7A2	819-378-4549
795 Boul D'Iberville	St-Jean-sur-Richelieu	J2X4S7	450-347-2000
611 - 1Ere Rue	La Pocatiere	G0R1Z0	418-856-3094
1920 - 105e Avenue	Shawinigan	G9P1N4	819-537-1869
784 St - Paul	St-Remi	J0L2L0	450-992-1991
872, Montee Ste-Therese	St. Jerome	J5L2L1	450-436-1101
4400 Cote Rosemont	Trois Rivieres	G8Y0A5	819-378-0303
222 G, Ch. Du Lac Millette	St-Sauveur	J0R1R3	450-227-8451
504 Principale	St-Zotique	J0P1Z0	450-267-3518
333 Ave de la Cathédrale	Rimouski	G5L5J5	418-732-3020
343, rue St-Jacques, C.P.130	Napierville	J0J1L0	450-245-3383
14650 Boul. Lacroix	St-Georges-de-Beauce	G5Y7G8	418-228-2003
720 Boul. St-Joseph	Roberval	G8H2L2	418-275-4444
4520 Boul Des Recollets Suite #12	Trois-Rivieres	G9A4N2	819-375-9686
78-A Rue Principale	St-Antonin	G0L2J0	418-605-1545
200 Promenade Du Portage	Gatineau	J8X4B7	819-771-7439
214, rue Papineau	Joliette	J6E2K7	450-759-1288
338, rue St-Jacques	Granby	J2G3N2	450-372-4447
1285 Rue Du Pont	St-Lambert de Lauzon	G0S2W0	418-889-9746
122 rue Notre-Dame	L'Epiphanie	J5X2V7	450-588-2551
248, rue St-Joseph	St-Raymond	G3L1J3	418-337-2238
297 Montee des Pionniers	Lachenaie	J6V1H4	450-582-1817

914 Maloney Est	Gatineau	J8P1H5	819-663-2727
1, boul. Samson	Ste-Dorothee	H7X3S5	450-689-8181
459, Boul. St-Germain Ouest	Rimouski	G5L3P2	418-724-0813
1850 Rue King Est	Sherbrooke	J1G5G6	819-564-2101
905 Boul. René-Lévesque Ouest	Quebec	G1S1T7	418-683-3631
555 boul. Ste-Adele, suite 140	Ste-Adele	J8B1A7	450-229-2917
3131, Boul. Cote Vertu	St-Laurent	H4R1Y8	514-332-1462
466 Boulevard Sir Wilfrid Laurier	St-Hilaire	J3H6K3	450-813-3165
15 Boul Montcalm Nord	Candiac	J5R3L4	450-659-5426
711 Boul Ste-Genevieve	Chicoutimi	G7G4Z4	418-549-9544
2235 Galt Ouest	Sherbrooke	J1K1K6	819-569-9349
1150 boul. Lebourneuf	Quebec	G2K0A9	418-622-7212
2300 Boul. du Millenaire	St.Basile Le Grand	J3N1T8	450-441-4949
1038 Rue St-Joseph	Valcourt	J0E2L0	450-532-2233
511 Rue Heriot	Drummondville	J2B7R3	819-477-3777
2801, Boul. Des Promenades	Ste-Marthe-Sur-Le-Lac	J0N1P0	450-974-7777
520 D'Avaugour suite 1000	Boucherville	J4B0G6	450-449-2333
13714 Cure Labelle, local 100	Mirabel	J7J2K8	450-435-7712
5300, rue St-Laurent, suite 150	Ste-Catherine	J5C1A8	450-635-1234
569 Boul. Richelieu	Richelieu	J3L4Y3	450-658-3353
173, Boul. Ste-Rose	Ste-Rose	H7L1L5	450-625-2444
2963, Boul. St-Charles	Kirkland	H9H3B5	514-694-3074
2845 avenue St-David	Quebec	G1C0J3	418-666-8888
126-1700 Chemin du Fer-A- Cheval	Ste-Julie	J3E1G2	450-649-3016
231, rue Notre-Dame	Repentigny	J6A2R4	450-654-4832
142A 25th Avenue	St. Eustache	J7P2V2	450-472-4800
113 St-Pierre, Suite 101	St-Constant	J5A0M3	450-632-2730
430 Ave. Lariviere	Rouyn-Noranda	J9X4J1	819-797-0500
4, rue St-Vincent	Ste-Agathe-Des-Monts	J8C2A4	819-326-0422
290, St.Laurent	Louiseville	J5V1K3	819-228-5581 A/P
1310 rue Du Pont	Marieville	J3M1G2	450-460-4744
385 boul. Ste-Madeleine	Trois Rivieres	G8T3M6	819-376-6333
#400-2000 Boul. Louis-Frechette	Nicolet	J3T1M9	819-262-3334
1760 Rue Gaboury	Mont-Joli	G5H3S7	418-775-8841
904 rue Principale ouest	Magog	J1X2B6	819-843-5003
4900 des Patriotes #200	Contrecoeur	J0L1C0	450-401-1404
9 Rue de L'Eglise	Ste-Therese	J7E3K9	450-435-3663
1400 Chemin de St-Jean	Laprairie	J5R2L7	450-444-6229
39 Montée De Sandy Beach #31	Gaspé	G4X2A9	418-368-3341
609 Boul. Henri-Bourassa E	Montreal	H2C1E3	514-303-4900

620, Avenue de Buckingham	Gatineau	J8L2H5	819-986-6000
277 boul. St-Jean	Pointe-Claire	H9R3J1	514-695-1122
3751 Boul. du Royaume	Jonquiere	G7X1Y6	418-547-3689
500-102 Ave. Daigneault	Chandler	G0C1K0	418-689-3711
7 Rue de L'Aqueduc	Victoriaville	G6P1L4	819-604-7744
414 Chemin Larocque	Valleyfield	J6T4C5	450-373-3146
210 Chemin Aylmer	Gatineau	J9H1A2	819-684-6594
80 rue Racine Est suite 100	Chicoutimi	G7H1P6	418-549-0950
330 rue des Erables	Sherbrooke	J1L2A9	819-823-1515
1090 Boul. Des Seigneurs	Terrebonne	J6W3W4	450-471-1234
1271 Boul Jolibourg Suite #641	Laval	H7Y1Z8	450-689-1043
863 Boul Yvon L'heureux Nord	Beloeil	J3G6P5	450-536-5300
880 Montee Masson	Mascouche	J7K2L7	450-966-0200
4769 Boul. Dagenais O.	Laval	H7R1L7	450-314-3899
8325, rue Notre Dame Est	Montreal	H1L3L2	514-353-2010
6261 Blvd des Laurentides	Auteuil	H7H2V3	450-628-4555
6780 Joseph-Renaud	Anjou	H1K3V4	514-352-1340
1315, Boul. Concorde O.	Laval	H7N5Y4	450-662-7770
2745 Boul. de la Piniere	Terrebonne	J6X0G3	450-824-9100
103-2033 Principale	Ste-Julie	J3E1W1	450-922-1030
800 Boul.Chomedey Edif."B"#160	Chomedey Laval	H7V3Y5	450-682-7711
5388 rue Belanger est	Montreal	H1T1E3	514-721-4904
40 Rte Du President Kennedy	Levis	G6V6C4	418-835-3300
904 rue Principale ouest	Magog	J1X2B6	819-843-5003