

Catch Spring Fever CONTEST

Entry rules for the contest held from April 18 to May 15, 2019.

1. The sponsor of this contest is Uniprix (the “Sponsor”), a division of Corporation Groupe Pharmessor (the “**Sponsor**” or “**Uniprix**”).
2. This contest is open only to residents of Quebec, who have reached the age of majority, except employees, representatives, mandataries and agents of the Sponsor or their respective affiliated companies (including employees of the Sponsor and all the stores in the Uniprix network) and, if applicable, its respective advertising and promotional agencies, contest judges (if applicable), contest prize suppliers, any other companies engaged in the development, production or distribution of materials for this contest, and immediate family members of, or persons domiciled with, any of the above.
3. There are three (3) ways to enter the **Catch Spring Fever** contest.

Purchase required to enter

To receive a scratch card, simply purchase \$1 or more (before taxes) of eligible products in participating Uniprix stores on Saturdays and Sundays between April 18 and May 15, 2019. The eligible days are: April 20 and 21; April 27 and 28; May 4 and 5, and; May 11 and 12; or until scratch cards run out. Eligible products do not include: medication dispensed by the pharmacist, gift cards, prepaid cards, lottery tickets, transit passes and purchases made at the postal counter. During the contest, 421,250 **Catch Spring Fever** scratch cards will be in circulation in participating Uniprix stores.

Each scratch card offers two (2) ways to win.

3.1 In store. Scratch the card for a chance to win one of 21,090 instant prizes. The words “Congratulations!” or “Better luck next time!” will be revealed in the scratch-off-area. If you see “Congratulations!,” the prize will also be indicated. To claim your prize, follow the instructions in point 5.1. **Note that instant prizes must be claimed at the Uniprix store where you were given the scratch card, at the latest on May 31, 2019, at 11:59 p.m. or before the store’s closing time on that date, whichever comes first.**

3.2 Online. For a chance to win one of the five grand prizes, enter the alphanumerical code found in the scratch-off-area of your scratch card on the **Catch Spring Fever** contest page at www.uniprix.com.

No purchase required to enter

3.3 To get a FREE scratch card (no purchase), send a handwritten entry form with your name, address, postal code and telephone numbers (day and evening) to the Uniprix head office at the address below, along with an original letter of at least 50 words (no photocopies) explaining why you should win this contest. All FREE scratch card requests must be received no later than May 13, 2019. All such requests must include a self-addressed stamped envelope. **Limit of one FREE scratch card request per person for the duration of the contest.**

Uniprix
Catch Spring Fever Contest
5000 Metropolitan Blvd. East
Montréal, QC H1S 3G7

Entrants who opt for this mode of participation (without purchase) and who have met the above conditions will be mailed a FREE scratch card. Like the other contest entrants (with purchase), they will have a chance to win an instant prize. The deadline for claiming an instant prize is May 31, 2019. The Uniprix team will enter the names of FREE scratch-card entrants in the big draw upon receiving their handwritten scratch-card request.

4. This contest opens on April 18, 2019, and closes on May 15, 2019, at 11:59 p.m. Scratch cards will only be handed out to eligible customers on Saturdays and Sundays during the contest period. One scratch card will be given for every transaction meeting the eligibility criteria. The five grand prizes will be drawn on May 22, 2019, at 4:00 p.m. at the Uniprix head office, located at 5000 Metropolitan Blvd. East, Montréal QC H1S 3G7.
5. The **Catch Spring Fever** contest consists of two (2) types of prizes.

5.1 Instant prizes. There are 21,090 instant prizes to be won, for a value of approximately \$188,700. Here is the breakdown of each prize:

- 11,100 Uniprix gift cards with a \$5 value;
- 6,660 Uniprix gift cards with a \$10 value
- 3,330 Uniprix gift cards with a \$20 value

To claim your prize, present your winning scratch card at the cash register of the Uniprix store where you received the card. Make sure to carefully fill out the form on the back and answer the mathematical skill-testing question. Ask to have your Uniprix gift card activated for the amount indicated in your scratch card's scratch-off area. You will only be able to use this gift card on your next visit.

5.2 Grands prizes. There are five grand prizes to be won, for a total value of approximately \$12,500. Each grand prize consists of a health package awarded in the form of a \$2,500 cheque.

The total value of these prizes is \$201,200.

- 6.** To be declared a winner and claim a prize:
 - 6.1 Instant prize winners must, in addition to meeting the eligibility criteria and respecting the official contest rules:
 - a) Accept the prize described in Item 5, which cannot be transferred, modified or exchanged for cash;
 - a) Correctly answer a mathematical skill-testing question on the back of the scratch card without assistance.
 - 6.2 Any entrant whose name is selected at random during the grand prize draw must, in addition to meeting the eligibility criteria and respecting the official contest rules:
 - b) Be reached by phone by the Sponsor or its representatives within 10 days of the random selection of his or her entry form, carried out on the date mentioned in Item 4;
 - c) Accept the prize described in Item 5, which cannot be transferred, modified or exchanged for cash;
 - d) Correctly answer a timed mathematical skill-testing question, without assistance, that will be administered by telephone by the Sponsor or its representatives at a mutually set time;
 - e) Complete and sign the declaration and responsibility release form and return it to Uniprix within the period specified in the letter accompanying the form; and
 - f) Have filled out and signed, if so required, a consent form authorizing the contest organizers or their representatives to use their names and/or photographs for advertising purposes, without compensation, and return this form to Uniprix within the period indicated in the letter accompanying the form.
- 7.** All prize claims are subject to eligibility verification and compliance with these rules. Any selected entrant whose eligibility cannot be confirmed under these rules shall be disqualified. If a selected entrant cannot be reached within the ten (10) day period and if the entrant does not respond or cannot comply with these rules within ten (10) days of receipt of the selection notice, the selected entrant will be disqualified and will lose the prize; the Sponsor can, at its sole and absolute discretion, randomly select another eligible entrant and try to contact this entrant, who will be subject to the same qualification rules.
- 8.** Scratch cards obtained from unauthorized sources or that are incomplete or damaged; have been altered, reproduced or falsified; are counterfeit or irregular in any way will automatically be disqualified. Copies, duplicates and reproductions are not admissible. The contest Sponsor cannot be held liable for lost scratch cards. The scratch cards are the contest Sponsor's intellectual property and cannot be used for any other promotional, commercial or other purpose without the contest Sponsor's authorization.
- 9.** Disputes over the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Disputes regarding the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
- 10.** The contest Sponsor reserves the right to suspend, cancel or modify the contest at any time, subject to the Régie's approval, if it determines for whatsoever reason that the contest cannot be carried out as originally planned or for any other reason that would compromise the contest's fairness or integrity.
- 11.** Uniprix has duly paid the applicable fees to the Régie des alcools, des courses et des jeux, in accordance with existing laws.

- 12.** The grand prize winner's name will be mailed to any person who requests it and upon receipt of a prepaid envelope. Requests must be sent to the attention of **Uniprix - *Catch Spring Fever* Contest** 5000 Metropolitan Blvd East, Montréal, QC H1S 3G7.
- 13.** In the event of any discrepancies between the English-language version and French-language version of these rules, the French-language version shall prevail.
- 14.** A copy of the contest rules can be found under the Contests section of the Uniprix website at www.uniprix.com for a period of six (6) months following the draw.