



CONTEST



Contest entry rules – October 25 to 31, 2018

1. The contest sponsor is Fempro Consumer Products ULC, a division of First Quality (the “Contest Organizers”).
2. This contest is only open to Quebec residents who have reached the age of majority, except for employees, representatives and agents of the Sponsor or its affiliates (including employees of the Sponsor and all stores in the Uniprix chain) and, where applicable, their respective advertising and promotion agencies, contest judges (if applicable), suppliers of prizes for this contest and any other company involved in the development, production or distribution of materials for this contest, and members of the immediate families of, or persons domiciled with, any of the above.

You can enter the **Prevail** contest in one of two (2) ways:

- a) **Purchase required.** Buy a Prevail flagship product in any Uniprix store from October 25 to 31, 2018. Make a note of the bar code and register on the Uniprix website at uniprix.com/contest. Every purchase of an eligible product gives you one chance to win when you fill out the entry form on the Uniprix website.
- b) **No purchase necessary.** All you need to do is send us (at the address below) a handwritten entry form with your name, address, postal code, telephone numbers (daytime and evening) as well as an original essay (not photocopied) of 50 words or more explaining why you should win this contest. Each letter gives you one chance to win.

Uniprix

Prevail Contest

5000 Métropolitain Blvd. East
Montreal, Quebec H1S 3G7
Attention: Marie-Pierre Boyer

3. The contest begins on October 25, 2018 and ends on October 31, 2018 at 23:59. The random draw will be held November 7, 2018, at the Uniprix Head Office.

5. Ten (10) prizes: approximate value \$350 each. Each prize consists of:

One (1) Coffrets Prestige “Dreams and Delights” gift box, including:

- Your choice of one (1) getaway from the selection available in the Coffrets Prestige gift box.
- Accommodations for 2 people (2 adults). The number of nights varies, depending on the package you choose.
- The Coffrets Prestige gift card has no expiration date, and it doesn’t lose any value over the years.

For an overall total of approximately \$3,500.

- 6.** In order to be declared a winner and claim his/her prize, every contest entrant whose name is drawn must meet the eligibility criteria, be in compliance with the official contest rules and regulations, and:
- a) Be reached by the Sponsor or its representatives, by telephone, within ten (10) days after his/her entry form is drawn on the date indicated above (see #3).
 - b) Accept the prize as described above (see #5). The prize cannot be transferred, modified or surrendered for cash.
 - c) Correctly answer, without assistance, a timed mathematical skill-testing question administered by telephone, by the Sponsor or its representatives, at a mutually agreed-upon time.
 - d) Fill out and sign a declaration and release form, and return it to Uniprix by the deadline indicated in the cover letter.
 - e) If required, fill out and sign a consent form authorizing the organizers of this contest, or their agents, to use the entrant’s name and/or photograph for publicity purposes, without further compensation. This consent form must be returned to Uniprix by the deadline indicated in the cover letter.
- 7.** All prize claims are subject to verification of entrant eligibility and compliance with these contest rules. Any selected entrants whose eligibility cannot be confirmed under these contest rules will be disqualified. If a selected entrant cannot be reached within the ten-day (10-day) period and does not respond or cannot be in compliance with these contest rules ten (10) days after notification of selection, he/she will be disqualified and will lose the prize; the Sponsor can, at its sole and absolute discretion, select another eligible entrant at random and attempt to reach this entrant, who will also be subject to the same qualification rules.
- 8.** Once the winner has received his/her prize, the Contest Sponsor or its representatives cannot be held responsible for proper delivery of the services provided at the selected partner destination.
- 9.** Any litigation regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation regarding the awarding of a prize may be submitted to the *Régie* solely for the purpose of helping the parties reach a settlement.
- 10.** Prevail has duly paid the related contest fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws.

- 11.** The name of the grand prize winner can be mailed to any person who makes this request and supplies a stamped, self-addressed envelope. Requests should be sent to the attention of Ms. Isabelle Gendron, 1570 Ampère # 504, Boucherville, QC J4B 7L4.
- 12.** In the event of any discrepancy between the English- and French-language versions of these rules, the French-language version shall prevail.
- 13.** The contest rules can be found under the “Contest” section of the www.uniprix.com website for six (6) months following the date of the draw.