

CONTEST
Exclusive VIP VICHY event

**Participation rules from September 10th, 2020 at 9:00 a.m., to September 23th, 2020 at 11:59 p.m. (EST).
All times referenced in these rules refer to Eastern standard time (EST).**

1. The contest sponsor is Uniprix, a division of the Pharmessor Group Corporation (hereinafter the “Sponsor” or “Uniprix”) and the prize provider is VICHY (hereinafter the “Prize Supplier”), a division of L’Oréal Canada (hereinafter the “Prize Supplier” or “VICHY”).
2. This contest is only open to residents of Quebec who have reached the age of majority, with the exception of employees, representatives and agents of the Sponsor and the Prize Supplier, or their respective affiliated companies (including employees of the Sponsor and the Prize Supplier and all Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), other contest prize suppliers, any other enterprise involved in the development, production or distribution of materials for this contest, and the immediate family members of the above-mentioned persons or persons residing with one of the above-mentioned persons.
3. There are two (2) ways to participate in the “EXCLUSIVE VIP VICHY EVENT” contest.
 - a) **Purchase required for participation.** Simply purchase two VICHY products or more (with a total value of \$35 and more) at participating Uniprix stores, participate in the exclusive official event between September 10th and September 23th, 2020. Each purchase of two eligible VICHY products gives you a chance to win by completing all mandatory fields on the online participation form in the “Contest” section of the www.uniprix.com website (hereinafter, the “Record of Participation”), and by also completing the math question within the time allotted. Registrations that do not include the valid invoice number of the transaction, the date of participation in the exclusive official VICHY VIP event at a Uniprix store, along with the Uniprix store number will automatically be rejected. One entry for each tranche of 2 Vichy products purchased.
 - b) **No purchase required for participation.** Simply send (to the address below) a hand-written Record of Participation that includes your first and last names, address, postal code, telephone numbers (day and evening), as well as an original (non-photocopied) brief explanation of at least 50 words on why you should win this contest. Only one participation is allowed during the contest.

Uniprix
Exclusive VIP VICHY event
5000, boul. Métropolitain Est
Montréal (Québec) H1S 3G7
À l’attention de : Natashé Nogueira-Ghattas

4. This contest begins on September 20th, 2020 and ends on September 23th, 2020 at 11:59 p.m. The draw will be held on Wednesday October 12th, 2020 at 4:00 p.m. at Uniprix's headquarters. The winner will be contacted by telephone and must meet the eligibility criteria specified in paragraph 7 below. The winner's name will also be posted on Uniprix's website (Uniprix.com).
5. The odds that a participant's Record of Participation is selected at random depend on the number of records of participation registered and received in accordance with paragraph 3 above.

6. Big Price:

-Three (3) big prizes valued at approximately \$5 000 each for a total of 15 000\$.

The prizes are three (3) gift cards at Structube retailers for \$5 000 each including personalized service.

Secondary Price:

-Twenty-five (25) secondary prizes valued at approximately \$100 each for a total of 2 500\$.

The secondary prizes are twenty-five (25) \$100 Uniprix gift cards.

7. In order to be declared the winners and claim the prize, any person whose name was randomly selected, in addition to complying with the eligibility criteria and the contest's official rules, must:
 - a) Have been contacted by telephone by the Sponsor, the Prize Supplier or their representatives within ten (10) days of the random selection of his or her participation form, held on the date mentioned above in point 4.
 - b) Have accepted the prize, as described in point 6, which cannot be transferred, modified or exchanged for a sum of money.
 - c) Have correctly answered, without assistance and within the given time frame, a math question that will be asked of him/her over the telephone by the Sponsor, the Prize Supplier or one of their representatives at a mutually agreed-upon time (10 days).
 - d) Have filled out and signed a declaration and waiver of liability form and returned it to Uniprix within the time frame stated in the letter accompanying the form.
 - e) Have completed and signed, if required, a consent form authorizing the contest organizers or their agents to use his/her name and/or photograph for promotional purposes, without remuneration, and said consent form must have been returned to Uniprix within the time frame indicated in the letter accompanying the form.
 - f) Have completed and signed, if required, a consent form authorizing the contest organizers or their agents to use his/her name and/or photograph for promotional purposes, without remuneration, and said consent form must have been returned to VICHY within the time frame indicated in the letter accompanying the form (10 days). This form must also be signed by the winner's guest.
8. The awarding of a prize is subject to eligibility verification and compliance with these rules. Any selected participant whose eligibility, by virtue of these rules, cannot be confirmed will be disqualified. If a selected participant cannot be reached within the deadline of ten (10) days, and if he/she does not reply or is unable to comply with these rules within ten (10) days of being notified

of his/her selection, he/she will be disqualified and will forfeit the prize. The Sponsor may, at its sole discretion, draw another eligible participant, whom it will attempt to contact and who, in turn, will be subject to the same qualification rules.

- 9.** Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux [Quebec alcohol, racing and gaming control commission], (hereinafter the “Régie”) in order for it to be resolved. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purposes of an intervention to attempt to resolve it.
- 10.** Uniprix has duly paid the Régie the required fees with regard to this contest by virtue of the laws in effect.
- 11.** The name of the winners of the grand prizes may be sent by post to any person who so requests and includes a stamped, self-addressed envelope. Requests must be addressed to the attention of Natashé Nogueira-Ghattas at 5000, boul. Métropolitain Est, Montréal (Québec) H1S 3G7
- 12.** In the case of any discrepancy between the English and French version of these rules, the rules in the French language will prevail. In the event of any discrepancy between the printed version of these rules and the version available online on the Uniprix site, the rules available on the Uniprix.com website will prevail.
- 13.** The contest rules will be available in the Contest section of the www.uniprix.com website for six (6) months following the draw date.
- 14.** By participating in this contest, the participant selected for the prize releases the Sponsor, the Prize Supplier and their employees, representatives and agents, or their respective affiliated companies (including all Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), other contest prize suppliers, any other enterprise involved in the development, production or distribution of materials for this contest, from any damages that he/she may incur due to his/her participation in the contest, acceptance of the prize and use of the prize.
- 15.** L’Oréal Canada, its divisions, subsidiaries and affiliated companies are not involved in any manner whatsoever in the management or administration of this contest
- 16.** Uniprix, its divisions, subsidiaries and affiliated companies are not involved in any manner whatsoever in the awarding of the prize for this contest.