

**Rules**  
*Win your KJ Icon*

**Participation rules from September 5, 2019 to September 11, 2019 at 11:59 p.m. (EST)**

1. The contest sponsor is Uniprix, a division of the Pharmessior Group Corporation (hereinafter the "Sponsor" or "Uniprix") and the prize provider is Karine Joncas Cosmetiques inc. (hereinafter the "Prize Supplier").
2. This contest is open only to residents of Quebec, who have reached the age of majority, except employees, representatives and agents of the Sponsor or their respective affiliated companies (including employees of the Sponsor and all the stores in the Uniprix network) and, if applicable, its respective advertising and promotional agencies, contest judges (if applicable), contest prize suppliers, any other companies engaged in the development, production or distribution of materials for this contest, and immediate family members of, or persons domiciled with, any of the above.
3. There are two (2) ways to enter **the KJ contest**.
  - a. **Purchase required for participation.** Simply purchase one (1) eligible Karine Joncas products from September 5 to 11, 2019 at participating Uniprix stores. The list of Uniprix stores that are participating in this contest is attached as Annexe A to this regulation. Then, the client will receive a participation code that gives a chance to win by completing all mandatory fields on the online participation form in the "Contest" section of the [www.uniprix.com/fr/concours](http://www.uniprix.com/fr/concours) website (hereinafter, the "Record of Participation"), and by also completing the math question and select which of the prizes identified in Article 6 below he would like to receive if he wins a prize. Registrations that do not include valid codes will automatically be rejected.
  - b. **No purchase required for participation.** Simply send (to the address below) a hand-written Record of Participation that includes your first and last names, address, postal code, telephone numbers (day and evening), the answer to the following mathematical skill-testing question:  $(7 \times 3) + (4/2) - 10$ , as well as an original(non-photocopied) brief explanation of at least 50 words on why you should win this contest. Each letter gives you one chance to win.

**Uniprix**  
**Contest: Win your KJ Icon**  
5000 Metropolitain Blvd. East  
Montréal, QC H1S 3G7  
c/o: Marie-Chanel Moreau

4. This contest begins on from September 5, 2019 to September 11, 2019 at 11:59 p.m. (EST). The online entries or manuscripts, depending on the method of participation selected, must be received by the Sponsor no later than this date to be entered on the list of valid entries from which the draw will be made. The draw will be held on September 25<sup>th</sup>, 2019, at Uniprix Head Office.
5. The odds that a participant's Record of Participation is selected at random depend on the number of records of participation registered and received in accordance with paragraph 3 above.
6. One hundred and forty-five (145) prizes will be awarded. Each of the 145 prizes consist of a 4 and 1 Karine Joncas cream and each winner (145) will have the choice between:

Product	Size	Value
Youth Activating Gel	60 ml	\$52
Hydra-Defense +C Cream	60 ml	\$48
Advanced Rosalift Cream	60 ml	\$78
Collagen Lift Cream	60 ml	\$78
Youth Essence Cream	60 ml	\$93

Approximate total prize value of **\$ 13,485**.

7. By entering the contest, you agree to accept the prize as described in Point 6. This prize may not be transferred, modified or exchanged for cash or any other goods or services. The choice of the prize at the time of entry in the contest is final and cannot be changed subsequently. SUBSTITUTING FOR THE PRIZE IS PROHIBITED, EXCEPT BY THE PRIZE SPONSOR OR SUPPLIER. THE SPONSOR AND SUPPLIER RESERVE THE RIGHT TO SUBSTITUTE ANY PRIZE WITH ANOTHER PRIZE OF EQUAL OR GREATER VALUE IF, FOR ANY REASON, THE ORIGINAL PRIZE AS DESCRIBED CANNOT BE AWARDED. THE PRIZES ARE NEITHER TRANSFERABLE NOR REDEEMABLE FOR CASH, IN WHOLE OR IN PART.
8. All prize claims are subject to eligibility verification and compliance with these rules. Any selected entrant whose eligibility cannot be confirmed under these rules shall be disqualified. The Sponsor reserves the right to contact a participant by phone to validate eligibility or any other relevant aspect of the contest. If a selected entrant cannot be reached within the ten (10) day period and if the entrant does not respond or cannot comply with these rules within ten (10) days of receipt of the selection notice, the selected entrant will be disqualified and will lose the prize; the Sponsor can, at its sole and absolute discretion, randomly select another eligible entrant and try to contact this entrant, who will be subject to the same qualification rules.
9. The prize winners' name will be mailed to any person who requests it and upon receipt of a prepaid envelope. Requests must be sent to the attention of Marie-Chanel Moreau at 5000 Métropolitain Blvd East, Montréal, QC H1S 3G7.

- 10.** In the event of any discrepancy between the English and French version of these rules, the rules in the French language will prevail. In the event of any discrepancy between the printed version of these rules and the version available online on the Uniprix site, the rules available on the Uniprix.com website will prevail.
- 11.** A copy of the contest rules can be found under the Contests section of the Uniprix website at [www.uniprix.com](http://www.uniprix.com) for a period of six (6) months following the draw.
- 12.** By entering or attempting to participate in this Contest, any person releases the Sponsor, the Prize Provider, any company, company, trust or other legal entity controlled by or related to any of them from any liability, their advertising and promotional agencies, their employees, representatives and agents and any other person directly or indirectly involved in this contest (the "Recipients") with respect to the malfunction of any computer component, software or line of communication, in relation to the loss or absence of network communication or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network and may limit the opportunity for any person to participate in the contest or to prevent. Recipients also assume no liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by downloading any web page or any software, and by transmitting any information for participation in the competition. Without limiting the generality of the foregoing, the Contestants in no way guarantee that the uniprix.com site, as well as any other site linked to the contest, if any, will be accessible or functional without interruption during the contest period or that it will be free from any error.
- 13.** By participating or attempting to participate in the contest, participants release the beneficiaries from the liability of any damage they may suffer and permanently waive any right to claim compensation from the beneficiaries or to bring any action against the beneficiaries or invoke any cause of action of any kind whatsoever, in connection with: (i) their participation or attempted participation in the contest; (ii) any interruption or malfunction of postal services that could delay or prevent the delivery of the prize once shipped by the prize supplier; or (iii) the acceptance or use of their prize.
- 14.** The Sponsor, its divisions, affiliates and affiliated companies are not involved in any way whatsoever in the awarding of the prizes of this contest, which are delivered by the Prize Provider. The role of the Sponsor is limited to forwarding the list of winners to the Prize Provider.
- 15.** The selected winner for the prize acknowledges that from the moment the winner list is awarded to the Prize Provider, the prize obligations become the responsibility of the Prize Provider.
- 16.** Disputes over the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Disputes regarding the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

**ANNEXE A**

Not participating Uniprix Store

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<b>Nom de Succursale</b>	<b>Adresse</b>	<b>Ville</b>
Gravel Pierre	277, boul. Saint-Jean	Pointe-Claire
Morin Stéphane	4251, rue Sainte-Catherine Est	Montréal
El Sadawy Walid et Couillard G.	4945, rue Jarry Est	Montréal
Laganière Jacques et Labranche Carole	4551, rue Foster, C.P. 59	Waterloo
Couillard Gaétan et Mercier Nathalie	120, rue Principale, Suite 1	Saint-André-Avellin
Beaulieu Jean	106, rue Commerciale	Tring Jonction
Dessureault Danyel	214, boul. Cité des Jeunes	Gatineau
Archambault Jean	8626, rue Centrale	Montréal
Lavoie L., Lavoie Laurie E., Lavoie J.H	325, rue de la Soumande, #200	Québec
Bougie Sylvie	550, chemin Kipawa	Témiscaming
Chalati Bassam & Mahrouse Maher	1105, rue Hyman	Dollard-des-Ormeaux
Gauthier Daniel et Couillard Gaétan	8479, boul. Viau	Montréal
Dontigny Marc	15, rue Fusey	Trois-Rivières
Beaulieu Jessika et Couillard Gaétan	310, chemin Grande Côte	Rosemère
Dang Thien-Kim Isabelle	3575, avenue du Parc	Montréal
Le Hanh et Associés	7701, boul. Maurice-Duplessis	Montréal
Baghdadi Bernard	1005, rue de Liège Ouest	Montréal
Chhuon Davy	4455, rue Wellington	Montréal
Lapointe P., Sévigny N. & Martineau F.	1275, rue Villera	Montréal
La Thi Mong Thuy	7609, rue Centrale	Montréal
Zarzycki Maciek	88, rue Sainte-Anne	Sainte-Anne-de-Bellevue
Coulombe Daniel	325, boul. Gréber	Gatineau
Minville Marie-Noëlle et Isabelle	1760, boul. Gaboury	Mont-Joli
Bois Jean-Pierre et Dupuis François	880, montée Masson	Mascouche
Hurtubise Marc	310, boul. Nilus-Leclerc	L'Islet
Huynh Khac Quan	259, rue Saint-Jacques	Montréal
Guay Daniel et Beaupré Julie	Ancien couvent des Ursulines	Roberval
Guay Daniel et Beaupré Julie	1682, rue Principale	Chambord
Lapointe P., Sévigny N. et Kitisa A.	4240, rue Beaubien Est	Montréal
Lavoie Laurier et Lavoie Laurie-Ève	10 974, boulevard Sainte-Anne	Québec
Morin Stéphane	6009, boul. Robert	Montréal
Nguyen Hung	6160, rue Laurendeau	Montréal
Laganière, Labranche, Chu et Pak	A101-82, boul. de Bromont	Bromont
Dvorak P. et Leroux M.	111, boul. Cardinal-Léger	Pincourt

Dupuis François	24, Montée Rémi-Henri	Saint-Roch-de-l'Achigan
Allard Louis et Couillard Gaétan	1759, boul. des Laurentides	Laval
Maher François-Xavier	5634, boul. Henri-Bourassa Est	Montréal
Rioux Didier et Larochelle Karine	78,A rue Principale	Saint-Antonin
Fiset Stéphane	9080, rue Hochelaga	Montréal
Nguyen Thi Yen	5443, rue Bannantyne	Montréal
Germain et Trépanier	1050, 8e Rue	Shawinigan
Zakrzewski-Jakubiak Marcin et Hubert	13005, boul. Gouin Ouest,	Montréal
Vigneault, Fournier, Tantalo, Touchette	7150, Route 125	Chertsey
Roy Vincent	3714, boul. Taschereau	Longueuil
Adjaoud Samy	210, chemin d'Aylmer	Gatineau
Binette Julie	1038, boul. Saint-Joseph	Valcourt
Chamoun Fadi et Marinis Spiros	9316, rue Airlie	Montréal
Zarzycki Maciek	3103, rue Victoria	Montréal
Lacourse Marie-Claude	175, Chemin Sanguinet	Saint-Philippe
Lavoie L.-E., Lavoie J.-H.	7100, boul. Henri-Bourassa	Québec
Le Minh Tuan	4349, rue Notre-Dame	Laval
Beaucage Martin	22, rue des Flandres	Gatineau
Deschênes Pascal	4769, boul. Dagenais Ouest	Laval
Gagnon Mariane	5101, rue St-Denis	Montréal
Rizkalla Dahlia	1813, avenue O'Brien	Montréal
Lachapelle A. & Tondreau I.	103-2033, rue Principale	Sainte-Julie
Zakrzewski-Jakubiak et Melki	3708, boul. Saint-Jean	Dollard-des-Ormeaux
Bélanger Jean-Marc	310, chemin Knowlton	Lac-Brome
Abdel Malak Édouard	1320, rue Choquette	Saint-Hyacinthe
Abdel Malek R.et Zakhary R.	700-4886, boul. St-Charles	Montréal
Sbihi Ilham	4349, rue Bélanger Est	Montréal
Maltais Josée	435, rue Albert	La Baie
D'Amours, Lamonde Boulet et Létourneau	8, rue de Gaspé Ouest	Saint-Jean-Port-Joli