

**VICHY VIP
CONTEST**

Participation rules from February 1, 2019 at 7:00 p.m., to March 11, 2019 at 11:59 p.m. (EST). All times referenced in these rules refer to Eastern standard time (EST).

1. The contest sponsor is Uniprix, a division of the Pharmessor Group Corporation (hereinafter the “**Sponsor**” or “**Uniprix**”) and the prize provider is VICHY (hereinafter the “**Prize Supplier**”), a division of L’Oréal Canada (hereinafter the “**Prize Supplier**” or “**VICHY**”).
2. This contest is only open to residents of Quebec who have reached the age of majority, with the exception of employees, representatives and agents of the Sponsor and the Prize Supplier, or their respective affiliated companies (including employees of the Sponsor and the Prize Supplier and all Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), other contest prize suppliers, any other enterprise involved in the development, production or distribution of materials for this contest, and the immediate family members of the above-mentioned persons or persons residing with one of the above-mentioned persons.
3. There are two (2) ways to participate in the “**VICHY VIP**” contest:
 - a) **Purchase required for participation.** Simply register for an exclusive official VICHY VIP event at participating Uniprix stores, participate in the exclusive official event between February 14, 2019 and February 27, 2019, and purchase two eligible VICHY products while you are there. Each purchase of two eligible VICHY products gives you a chance to win by completing all mandatory fields on the online participation form in the “Contest” section of the www.uniprix.com website (hereinafter, the “**Record of Participation**”), and by also completing the math question within the time allotted. Registrations that do not include two valid UPC codes for VICHY products, the date of participation in the exclusive official VICHY VIP event at a Uniprix store, along with the Uniprix store number will automatically be rejected.
 - b) **No purchase required for participation.** Simply send (to the address below) a hand-written Record of Participation that includes your first and last names, address, postal code, telephone numbers (day and evening), as well as an original (non-photocopied) brief explanation of at least 50 words on why you should win this contest. Each letter gives you one chance to win.

**Uniprix c/o Stéphanie Quevillon
VICHY VIP Contest
4705 Dobrin Street
Saint-Laurent, Quebec H4R 2P7**

4. This contest begins on **February 1, 2019 and ends on March 11, 2019 at 11:59 p.m.** The draw will be held on Thursday, March 20, 2019 at 1:00 p.m. at Uniprix’s headquarters. The winner will be

contacted by telephone and must meet the eligibility criteria specified in paragraph 7 below. The winner's name will also be posted on Uniprix's website (Uniprix.com).

5. The odds that a participant's Record of Participation is selected at random depend on the number of records of participation registered and received in accordance with paragraph 3 above.
6. **One (1) grand prize valued at approximately \$5,000 consisting of:**

One (1) package for 2 people (2 adults) that includes:

- Round-trip airfare (Montreal–Paris) in Economy class (the airline for the Montreal–Paris and Paris–Montreal trip will be determined by Vichy depending upon the travel dates selected by the winner and flight availability)
- Transportation from the airport to the hotel
- Transportation from the hotel to the VICHY Institute
- Accommodation (for 3 nights), which includes two nights at the hotel and one night at the VICHY Institute
- \$500 in spending money (for meals, activities and other transportation)

The package does not include:

- Personal expenses
- Medical insurance
- On-site activities
- Transportation other than airport–Hotel and Hotel–VICHY Institute
- Meals

The reservation must be made before April 30, 2019, and the trip must be completed before December 15, 2019.

NO EXTENSIONS WILL BE GRANTED.

- a) Transportation between the winner's residence and the airport is at the winner's expense, as is transportation for his/her guest (round-trip).
- b) The trip must be reserved before April 30, 2019 and be completed before December 15, 2019.
- c) The winner must submit 3 to 5 departure dates to VICHY. VICHY will respond to the winner with the final choice, based on availability at the accommodation establishment and with the airline. The following weeks are excluded:
 - Holiday weekends (Easter, Victoria Day, St-Jean-Baptiste Day, Canada Day, Bastille Day, Labour Day, Thanksgiving and Remembrance Day);
 - Construction Holiday (from July 21 to August 3, 2019).
- d) The winner (and his/her guest) will be responsible for all costs and expenses other than those mentioned above, including: excess baggage fees, non-included meals, non-included beverages and meals, non-included taxes and tips, personal insurance (e.g. health, luggage, trip, liability), telephone calls, long-distance calls, Internet use, the cost of passports and other required travel documents, visa costs, vaccine costs, personal expenses, fees related to the Federal Aviation Administration (FAA), airport fees and paid excursions and activities offered in the country visited (where applicable).

- e) The winner and his/her guest are solely responsible for the validity of their passports and/or all required travel documents (visa, birth certificate, etc.) they need. In the event that the winner and his/her guest are not available because they do not have the necessary travel documents, the grand prize will be cancelled without any form of compensation and a new draw will be held.
 - f) The person selected as the “winner” and his/her guest must have the (legal) right to travel outside of Canada during the trip’s validity period.
 - g) Travel arrangements must be completed by the winner with VICHY during the time frame prescribed by the contest organizers as specified when they contact the winner to inform him/her that he/she has won the grand prize. Once the travel date has been selected and accepted by the travel agency, no modification may be made, as travel arrangements will have been completed. The exact date of the trip must be determined in advance and in accordance with the rules and subject to availability and VICHY’s availability limits.
 - h) The trip is subject to the general sales conditions of the wholesaler who will be chosen and who will appear on the back of the latter’s brochures.
 - i) The winner and his/her guest must travel together and follow the same itinerary (including lodging together).
 - j) If part of or the entire trip is not used, the winner or his/her guest will not be compensated.
 - k) VICHY and the contest organizers (Uniprix) assume no liability and will provide no reimbursement in the event of the following situations, including but not limited to: mechanical problems, government actions, bad weather, strike, lock-out, force majeure or any other action outside of their control, non-compliance with baggage rules, incomplete or missing travel documents, missed flights or connecting flights or non-compliance with customs regulations. For example, if a winner must withdraw from the trip or an activity before or after it has begun due to illness, injury or any another reason, no compensation will be given for any part of the missed trip or activity. Similarly, if a person is refused access to the visited country or location of an activity for whatever reason, no compensation will be given for the missed trip or activity. In addition, the winner involved, or his/her guest will be responsible for all expenses related to these incidents.
7. In order to be declared the winner and claim the prize, any person whose name was randomly selected, in addition to complying with the eligibility criteria and the contest’s official rules, must:
- a) Have been contacted by telephone by the Sponsor, the Prize Supplier or their representatives within ten (10) days of the random selection of his or her participation form, held on the date mentioned above in point 4.
 - b) Have accepted the prize, as described in point 6, which cannot be transferred, modified or exchanged for a sum of money.
 - c) Have correctly answered, without assistance and within the given time frame, a math question that will be asked of him/her over the telephone by the Sponsor, the Prize Supplier or one of their representatives at a mutually agreed-upon time.
 - d) Have filled out and signed a declaration and waiver of liability form and returned it to Uniprix within the time frame stated in the letter accompanying the form.
 - e) Have completed and signed, if required, a consent form authorizing the contest organizers or their agents to use his/her name and/or photograph for promotional purposes, without

remuneration, and said consent form must have been returned to Uniprix within the time frame indicated in the letter accompanying the form.

- f) Have completed and signed, if required, a consent form authorizing the contest organizers or their agents to use his/her name and/or photograph for promotional purposes, without remuneration, and said consent form must have been returned to VICHY within the time frame indicated in the letter accompanying the form. This form must also be signed by the winner's guest.
- 8.** The awarding of a prize is subject to eligibility verification and compliance with these rules. Any selected participant whose eligibility, by virtue of these rules, cannot be confirmed will be disqualified. If a selected participant cannot be reached within the deadline of ten (10) days, and if he/she does not reply or is unable to comply with these rules within ten (10) days of being notified of his/her selection, he/she will be disqualified and will forfeit the prize. The Sponsor may, at its sole discretion, draw another eligible participant, whom it will attempt to contact and who, in turn, will be subject to the same qualification rules.
 - 9.** Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux [Quebec alcohol, racing and gaming control commission], (hereinafter the "Régie") in order for it to be resolved. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purposes of an intervention to attempt to resolve it.
 - 10.** Uniprix has duly paid the Régie the required fees with regard to this contest by virtue of the laws in effect.
 - 11.** The name of the winner of the grand prize may be sent by post to any person who so requests and includes a stamped, self-addressed envelope. Requests must be addressed to the attention of Stéphanie Quevillon, 4705 Dobrin Street, Saint-Laurent, Quebec H4R 2P7.
 - 12.** In the event of any discrepancy between the English and French version of these rules, the rules in the French language will prevail. In the event of any discrepancy between the printed version of these rules and the version available online on the Uniprix site, the rules available on the Uniprix.com website will prevail.
 - 13.** The contest rules will be available in the Contest section of the www.uniprix.com website for six (6) months following the draw date.
 - 14.** By participating in this contest, the participant selected for the prize releases the Sponsor, the Prize Supplier and their employees, representatives and agents, or their respective affiliated companies (including all Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), other contest prize suppliers, any other enterprise involved in the development, production or distribution of materials for this contest, from any damages that he/she may incur due to his/her participation in the contest, acceptance of the prize and use of the prize.

- 15.** The person selected for the prize acknowledges that as of the awarding of the prize, the obligations related to it become the responsibility of those supplying the services and products that make up the prize.
- 16.** L'Oréal Canada, its divisions, subsidiaries and affiliated companies are not involved in any manner whatsoever in the management or administration of this contest.
- 17.** Uniprix, its divisions, subsidiaries and affiliated companies are not involved in any manner whatsoever in the awarding of the prize for this contest.
