

CONTEST

“Shopping Spree at Carrefour de l’Estrie»

Contest rules

September 1, 2016 to September 28, 2016

1. Uniprix Inc. is the sponsor of the contest (the “Sponsor”) and Carrefour de l’Estrie is the supplier of the prize (the “Prize Supplier”).
2. This contest is open only to residents of Quebec or Ontario who are members of the Uniprix macarte program and are 18 years of age or older, except employees, representatives and agents of the Sponsor and Prize Supplier or their affiliated companies (including employees of Uniprix Inc. and all stores of the Uniprix network), and, if applicable, their respective advertising or promotional agencies, and any other companies engaged in the development, production or distribution of materials for this contest, and members of the immediate families of, or persons domiciled with, any of the above.

If you are not a member of the Uniprix macarte program, you can sign up at a participating Uniprix store, online at macarteuniprix.com or at customer service by calling 1 844 622-2783. Membership is free.

3. The contest starts on September 1, 2016 at 12:01 a.m. and ends on September 28, 2016 at 11:59 p.m. The random draw will take place on October 5, 2016 at 11 a.m. at the Uniprix head office in Montreal.

Every \$25 purchase of cosmetic products made during the contest period equals one entry into the “**Shopping Spree at Carrefour de l’Estrie**” contest.

No purchase necessary to enter. You can enter the contest without making a purchase by sending a handwritten entry form with your name, address, postal code, macarte membership number, telephone numbers (day and evening) and an original essay (no photocopies) of at least 50 words explaining why you should win this contest. Forward your no-purchase entry to:

Uniprix
“Shopping Spree at Carrefour de l’Estrie” Contest
5,000 Métropolitain Blvd East
Montreal, Quebec H1S 3G7
c/o: Marine Chevanne

Maximum of one (1) entry ballot per envelope. Your envelope must be postmarked no later than September 28, 2016, failing which you will not be entered into the contest. The

Sponsor takes no responsibility for lost, misdirected, stolen, ineligible or late entries or those bearing insufficient postage.

4. Grand prize, a total maximum value of \$1,500, including:

- A \$1,000 shopping budget (maximum value) awarded as gift cards redeemable at Carrefour de l'Estrie.
- A complete styling session with professional stylist Chantal Airoidi, a value of \$500, which includes:
 - Chat over coffee to get to know you and understand your style preference
 - Shopping session
 - Makeover (hair and makeup)
 - Lunch

Conditions applicable to the sessions with stylists:

- The choice of hairstylist will be at the discretion of stylist Chantal Airoidi and will depend on the itinerary of the winner on the day of the shopping spree.
- The date, time and length of each session will be determined based on the availability of the stylists.

Conditions and restrictions applicable to the grand prize:

- The Prize is subject to all other restrictions and conditions which could be communicated to the winner by the Contest Organizer.
 - The Contest Organizer cannot be held responsible or liable for any claim, loss, damages, fees or expenses that may arise as a result of any accident, injury or death, or for any other damages that may result from this Contest and the award of the prize and for which the Contest Organizer is not liable.
 - The winner must sign the declaration and release form.
 - The Prize is not redeemable for cash or transferable to someone other than the winner.
 - All expenses other than those specifically mentioned in the above description of the Prize will be the responsibility of the winner.
- 5. Odds of winning depend on the number of online and mail-in entries received during the contest period**
- 6. To be declared a winner and claim his or her prize, the participant selected at random must be eligible under the contest eligibility criteria and official Contest Rules. The potential winner must:**
- a. Be reached by telephone by the Sponsor or its representatives within 10 days following the random drawing of an entry form selected on the draw date mentioned in section 4.
 - b. Accept the prize described in section 4 above, and that this prize cannot be transferred, modified or surrendered for cash.

- c. Correctly answer a timed mathematical skill-testing question, without assistance, to be administered by telephone by the Sponsor or its representative at a mutually convenient time.
 - d. Complete and sign the declaration and release form and return it to Uniprix by the deadline indicated in the cover letter.
7. Two (2) to four (4) weeks after receiving the completed and signed declaration and release form, the Sponsor will contact the winner to notify him or her of the procedures involved in taking possession of the prize.
8. All prize claims are subject to verification of entrant eligibility and compliance with these Contest Rules. All selected entrants whose eligibility cannot be confirmed under these Contest Rules shall be disqualified. If a selected entrant cannot be reached within the 10-day period and if he/she does not meet or cannot comply with these Contest Rules 10 days after receipt of the selection notice, he/she will be disqualified and will lose the prize; the Sponsor can, at its sole and absolute discretion, select at random another eligible entrant and attempt to reach this entrant, who will also be subject to the same qualification rules.
9. By entering this contest, participants agree to comply with the contest rules described herein. The winner also authorizes the Sponsor and Prize Supplier and their agents to use his/her name and photograph for publicity purposes without further compensation.
10. By entering this contest, the entrant selected for the prize releases and holds harmless the Sponsor, Prize Supplier, all companies, corporations, trusts, divisions or other legal entities controlled by or related to it, stores of the Uniprix network, their advertising and promotional agencies and Carrefour de l'Estrie (the "Released Parties") from and against any damage resulting in the acceptance or use of the prize.
11. The entrant selected for the prize acknowledges that upon awarding of the prize, the obligations related to it become the responsibility of the providers of goods and services related to the prize.
12. Personal information collected on contest entrants as part of this contest will only be used for the administration of this contest. No communications, commercial or otherwise, unrelated to this contest, will be sent to entrants without their express consent.
13. No-purchase entries and declaration forms are the property of the Sponsor and will not be returned to entrants.
14. For Quebec residents: Any litigation regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation regarding the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.
15. The Sponsor has duly paid the related contest fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws.

- 16.** The list of winners is available to anyone who would like a copy. To obtain the list, please send a self-addressed stamped envelope to the attention of: Marine Chevanne, 5,000 Métropolitain Blvd East, Montreal, QC H1S 3G7
- 17.** In the event of any discrepancies between the English language version of these official rules and the French language version, the French language version shall prevail.
- 18.** A copy of these Contest Rules is available under the “Contest” section of the Uniprix website at www.uniprix.com.
- 19.** Carrefour de l’Estrie is in no way involved in the management or administration of this contest.