

## **LA ROCHE POSAY: ENTER TO BE SELECTED AS A LIPIKAR FAMILY**

### **OFFICIAL CONTEST RULES AND REGULATIONS**

**NO PURCHASE NECESSARY:** The “UNIPRIX x LIPIKAR FAMILIES ” (the “Contest”) is sponsored by La Roche Posay (the “Sponsor”). The Contest starts at 12:00:01 AM (EDT) on March 14, 2018 and closes at 11:00 PM (EDT) on July 1, 2018 (the “Contest Period”).

- 1. ELIGIBILITY:** To enter and to be eligible to win, the individual entrant must: (i) be a legal resident of Canada at the time of entry, (ii) be at least 18 years of age or older at the time of entry and (iii) not be an employee of the Sponsor, its affiliated companies or agents, its respective advertising or promotional agencies or the independent contest organization or a member of any such employee’s immediate family (regardless of where the entrant lives) or persons with whom the entrant is domiciled (whether related to the employee or not). In these Official Contest Rules and Regulations (“Official Rules”), “immediate family” includes mother, father, brothers, sisters, sons, daughters, partner or spouse.
- 2. HOW TO ENTER THE CONTEST:** No purchase necessary. To enter the Contest, the entrant must (i) complete the questionnaire and (ii) sign and submit the legal form if chosen.
- 3. PRIZE:** One Lipikar Baume AP+ 400ML and one Lipikar Syndet AP+ 400ML sent 6 times each with a combined yearly value of \$321.00. The Prize(s) must be accepted as awarded without substitution and is not transferable. The Sponsor reserves the right in the event that the Prize or any component of the Prize cannot be awarded as described for any reason, to substitute another prize or component of the prize of equal or greater value, without liability.
- 4. AWARDING OF A PRIZE:** The selected entrant will be contacted by email which the entrant used to enter the Contest within two (2) business days of the Prize Draw. The selected entrant will have two (2) business days to respond to the Sponsor. The prizes will then begin shipping out after July 1, 2018.
- 5. GENERAL:** By entering the Contest, entrants agree to abide by these Official Rules and the decisions of the independent contest organization with respect to all aspects of the Contest, which decisions are final.

By entering and accepting the Prize, the winner consents to the use of his/her name, address (city and province) and/or photograph without further remuneration, in connection with any publicity carried out by or on behalf of the Sponsor with respect to the Contest.

The Sponsor and the independent contest organization accept no responsibility for loss, damage or claims caused by or resulting from the Contest or acceptance of a Prize. The Sponsor will not be responsible for late, lost, illegible, incomplete, falsified or destroyed entries and all such entries are void. Entries that have been falsified, tampered with or altered are void. The Sponsor and the independent contest organization will not be liable for any failure of Twitter or Instagram, do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks, computer equipment, software or any combination thereof. Entry material/data that have been tampered with or altered are void. In the event it is

determined that an entrant has entered in a fashion not sanctioned by these rules and/or has violated the terms of use of Instagram, the entrant will be disqualified and all of the entries submitted by the entrant will be disqualified. The use of an invalid social media account will disqualify the entry. In the event of a dispute, entries will be deemed to have been submitted by the authorized account holder of the social media account submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. If the identity of an entrant is disputed, the authorized account holder associated with the social media account at the time of entry will be deemed to be the entrant. A selected entrant may be required to provide proof that he/she is the authorized account holder of the social media account associated with the selected entry. The sole determinant of the time for the purposes of a valid entry in this contest will be the date and time posted of the post as provided by Instagram. Unless required by law, the Sponsor and the independent contest organization shall not be held responsible for any problems, errors or negligence that may arise or occur in connection with the Contest.

The Sponsor reserves the right, to terminate or amend this Contest at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, such as tampering, the Sponsor reserves the right, to cancel the Contest and conduct the draw from all previously received eligible entries received by the end of the Contest Period.

The Sponsor reserves the right to reject an entry, in its sole discretion, that may be deemed offensive, distasteful or inappropriate.

All entries become the permanent property of the Sponsor and none will be returned. No correspondence will be entered into, except with the selected entrants. The Contest is subject to all applicable federal, provincial and municipal laws.

7. **PRIVACY:** Personal information collected from entrants will be used by the Sponsor to administer the Contest and fulfill any prize requirements and, only if consent is given at the time of entry, to provide the entrants with information regarding upcoming promotions and/or events from the Sponsor.



