

CONTEST
Scratching Is Contagious

Entry rules for the contest held from September 19 to October 9, 2019.

- 1.** The contest is sponsored by Uniprix (the “Sponsor”), a division of Corporation Groupe Pharmessior (the “**Sponsor**” or “**Uniprix**”).
- 2.** This contest is open only to Quebec residents who have reached the age of majority. Employees, representatives and agents of the Sponsor, of its affiliates or of an owner-pharmacist affiliated with the Sponsor (including employees of the Sponsor or any branch of the Uniprix network), members of the jury (if applicable) and any person in the immediate family of any of the above-mentioned persons or with whom any of the above-mentioned persons is domiciled may not enter this contest. Also excluded from the contest are employees, representatives and agents of an advertising or promotional agency of the Sponsor or any other company engaged in the development, production or distribution of materials for this contest, as well as any person in the immediate family of any of these persons or with whom any of these persons is domiciled.
- 3.** There are three ways to enter the ***Scratching Is Contagious*** contest. No purchase is required.

Participation with purchase.

To receive a scratch card, simply purchase \$1 or more (before taxes) of eligible products in participating Uniprix stores on Fridays, Saturdays and Sundays between September 19 and October 9, 2019, i.e., on September 20, 21 and 22; September 27, 28 and 29; October 4, 5 and 6, or until scratch cards run out. All products sold in Uniprix branches are eligible, except the following: drugs under pharmacist responsibility, gift cards, prepaid cards, lottery tickets, public transit tickets and passes, and purchases at the postal counter. As part of the contest, 470,125 ***Scratching Is Contagious*** scratch cards will be distributed in participating Uniprix stores. The Uniprix Clinique and Uniprix Santé banners are not part of this contest.

Each scratch card offers two (2) ways to win.

3.1 In store. Scratch the card for a chance to win one of 22,899 instant prizes. You will find the mention “Bravo!” or “Better luck next time.” The “Bravo!” mention will indicate the prize you could win. To claim your prize, follow the instructions in point 5.1.

3.2 Online. Enter the online draw on the ***Scratching Is Contagious*** contest page at www.uniprix.com/en/scratch by entering the unique alphanumeric code in the scratch-off area of your game card. You could win one of five grand prizes worth \$1,000 each.

Participation without purchase.

3.3 To get a FREE (no purchase) scratch card, send a handwritten entry form with your name, address, postal code and telephone numbers (day and evening) to the Uniprix head office at the address below, along with a text of least 50 words (no photocopies) explaining why you should win this contest. All FREE scratch card requests must be

received no later than October 7, 2019. All requests for a FREE scratch card must include a return envelope with sufficient postage and the address to which the FREE scratch card is to be sent. **Limit of one FREE scratch card request per person for the duration of the contest.**

Uniprix
Scratching Is Contagious Contest
5000 Métropolitain Blvd. E.
Montréal, QC H1S 3G7

Entrants who opt for this mode of participation (without purchase) and who have met the above conditions will be mailed a FREE scratch card. Like the other participants, they will have a chance to win an instant prize that must be claimed according to the procedure described in point 5.1. The Uniprix team will register participants who opt for this method of participation in the grand prize draw upon receipt of the handwritten letter.

4. This contest begins on September 19, 2019, and ends on October 9, 2019, at 11:59 p.m.. Scratch cards will only be distributed on Fridays, Saturdays and Sundays during the contest period. One scratch card will be given for every transaction meeting the eligibility criteria. The five \$1,000 grand prizes will be drawn on October 22, 2019, at 4:00 p.m. at the Uniprix head office located at 5000 Metropolitan Blvd. E., Montréal, QC H1S 3G7.

Note that instant prizes must be claimed at the Uniprix store where you received the scratch card by October 31, 2019, 11:59 p.m. at the latest or before the store closes on that date, whichever comes first.

5. The ***Scratching Is Contagious*** contest offers two types of prizes.
- 5.1 **Instant prizes.** There are 22,899 instant prizes to be won, representing a total value of approximatively \$201,030. Here is the breakdown of each prize:

- 14,310 Uniprix gift cards worth \$5
- 5,724 Uniprix gift cards worth \$ 10
- 2,862 Uniprix gift cards worth \$ 20
- Three \$5,000 surprise prizes, each consisting of a cheque

5.2 Draw prizes.

Five grand prizes of a total value of \$5,000 are available and will be awarded by random draw. Each grand prize consists of a \$1,000 cheque.

The total value of these prizes is \$206,030.

6. By entering the Contest, you agree to accept the prize as described in point 6; prizes may not be transferred, modified or exchanged for cash or any other goods or services. NO SUBSTITUTION OF PRIZES IS PERMITTED, EXCEPT AT THE SPONSOR'S DISCRETION. THE SPONSOR RESERVES THE RIGHT TO SUBSTITUTE ANY PRIZE WITH A PRIZE OF EQUAL OR GREATER VALUE IF, FOR ANY REASON, A PRIZE CANNOT BE AWARDED AS DESCRIBED. PRIZES ARE NOT TRANSFERABLE OR REDEEMABLE IN WHOLE OR IN PART, SUBJECT TO THE TERMS

AND CONDITIONS APPLICABLE TO GIFT CARDS.

7. To be declared a winner and claim a prize:

7.1 Instant gift-card type prize winners must, in addition to meeting the eligibility criteria and respecting the official contest rules:

- a) Present their winning scratch card at the register of the Uniprix store where they received the card and complete the form on the back, including the mathematical skill-testing question.
- b) Ask to have their Uniprix gift card activated for the amount indicated in the scratch-off area of their scratch card. This Uniprix gift card can only be used for future purchases.
- c) Answer the mathematical skill-testing question on the back of the scratch card correctly, in the presence of the Sponsor's representative or the representative at the register, without assistance and within a limited time.

7.2 Winners of one of the three surprise prizes of \$5,000 must, in addition to meeting the eligibility criteria and respecting the official contest rules:

- a) Complete the form on the back of the scratch card and send it in an envelope with sufficient postage by October 31, 2019, 11:59 p.m., to the following address:

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Note: We strongly recommend that you send the card by registered mail and keep a photo or photocopy of the winning card. The Sponsor is not responsible for lost or late prize claims.

- b) Be reached by phone by the Sponsor or its representatives within 10 days of receiving their winning scratch card;
- c) Correctly answer a mathematical skill-testing question that will be asked by phone by the Sponsor's representative at a mutually agreed time, without assistance and within a limited time;
- c) Complete and sign the declaration and release form and return it to Uniprix within the period specified in the letter accompanying the form; and
- d) Have filled out and signed, if so required, a consent form authorizing the contest organizers or their representatives to use their name and photograph for advertising purposes, without compensation; the form must be returned to Uniprix within the period indicated in the letter accompanying the form.

7.3 Any entrant whose name is selected at random during the draw for the five grand prizes must, in addition to meeting the eligibility criteria and respecting the official contest rules:

- a) Be reached by phone by the Sponsor or its representatives within 10 days of the

- random selection of their entry form, carried out on the date mentioned in point 4;
- b) Correctly answer a mathematical skill-testing question that will be asked by phone by the Sponsor's representative at a mutually agreed time, without assistance and within a limited time;
 - c) Complete and sign the declaration and release form and return it to Uniprix within the period specified in the letter accompanying the form; and
 - d) Have filled out and signed, if so required, a consent form authorizing the contest organizers or their representatives to use their name and photograph for advertising purposes, without compensation; the form must be returned to Uniprix within the period indicated in the letter accompanying the form.
- 8.** All prize claims are subject to verification of entrant eligibility and compliance with these contest rules. Any selected entrant whose eligibility cannot be confirmed under these rules shall be disqualified. If an entrant who was selected in the draw for one of the grand prizes or who has won one of the three instant prizes worth \$5,000 cannot be contacted within ten (10) days and does not respond or cannot comply with these contest rules within ten (10) days, the entrant will be disqualified and lose the prize. The Sponsor may, at its sole and absolute discretion: (i) randomly select another eligible entrant with whom it may attempt to communicate and who, in turn, will be subject to the same qualification rules, or (ii) not select a new winner. The prizes referred to in point 7.1 must be claimed at the register of the Uniprix store where the scratch card was issued, while the prizes referred to in points 7.2 and 7.3 above will be sent by the Sponsor to the winners once the conditions referred to in these points have been met.
- 9.** Scratch cards obtained from unauthorized sources or that are incomplete or damaged, that have been altered, reproduced or falsified, or that are counterfeit or irregular in any way will automatically be disqualified. Copies, duplicates and reproductions of scratch cards are not eligible, except in the event that one of the three winning cards with a surprise prize of \$5,000 is lost by postal services. The contest Sponsor cannot be held liable for lost scratch cards. The scratch cards are the contest Sponsor's intellectual property and cannot be used for any other promotional, commercial or other purpose without the contest Sponsor's authorization.
- 10.** The contest Sponsor reserves the right to suspend, cancel or modify the contest at any time, subject to the Régie's approval, if it determines, for whatsoever reason, that the contest cannot be carried out as originally planned or for any other reason that would compromise the contest's fairness or integrity.
- 11.** Uniprix has duly paid the applicable fees to the Régie des alcools, des courses et des jeux, in accordance with existing laws.
- 12.** The grand prize winners' names will be mailed to any person who so requests and upon receipt of a stamped envelope. Requests should be sent to Uniprix Scratching Is Contagious Contest, 5000 Métropolitain Blvd. E., Montréal, QC H1S 3G7.
- 13.** In the event of discrepancy between the English and French versions of these rules, the French version will prevail.

14. A copy of the contest rules can be found in the Contests section of the Uniprix website at www.uniprix.com/en/scratch for a period of six (6) months following the draw.
15. Disputes over the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Disputes regarding the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.