"For a Healthier You" Contest Contest Rules

1. The **"For a Healthier You» Contest** is being held by Groupe TVA Inc. and Uniprix Group (hereinafter collectively: the "Contest Organizers"). It is being held on the Internet, from **September 28, 2017** at 6:00 a.m. ET to **October 25, 2017** at 11:59 p.m. ET (hereinafter: the "Contest Period").

ELIGIBILITY

2. This Contest is open to any person residing in Québec 18 years of age or over. Excluded are employees, agents and representatives of the Contest Organizer, Uniprix Group, their affiliated and related companies, divisions and subsidiaries, their advertising and promotion agencies, partners, participating merchants, suppliers of prizes, material and services related to this Contest, or any other stakeholder directly related to the holding of this Contest, as well as members of their immediate family (brothers, sisters, children, father, mother), their legal or common-law spouse, and all persons with whom these employees, agents and representatives are domiciled.

HOW TO ENTER

- 3. <u>NO PURCHASE REQUIRED</u> Enter the Contest by visiting the website <u>www.tva.ca</u>. Go to the **"Contest"** section and click on the icon **"Pour vous retrouver en santé"** to enter.
- 4. <u>COMPULSORY STEP:</u> When you have accessed the electronic entry form in the manner mentioned herein, complete it by ensuring you enter your exact contact information: last name, first name, address, telephone number where it is possible to reach you between 9:00 a.m. and 5:00 p.m. on weekdays, and the answer to the mathematical question. You must provide one (1) valid UPC code of a Uniprix featured product of the current week. For each valid UPC code of a Uniprix featured product of the current week submitted correctly using an electronic entry form, you will have one (1) chance to win the prize. Depending on the number of eligible featured products each week, you may enter the UPC code of each product once a week, for an equivalent number of chances. Click on the "Participate Here" icon to send your entry form, no later than October 25, 2017 at 11:59 p.m. ET. Upon receipt of the message confirming your registration, you then will be entered automatically in the Contest. You may also enter the Contest by sending your contact information (last name, first name, address, telephone number, email address) and a letter explaining in 100 words the reasons why you should win one of the Prizes, to the following address:

"For a Healthier You" Contest ATT.: Créativité Média / Marie-Chloé Falardeau Groupe TVA 1600 Boul. de Maisonneuve Est Montreal, Quebec H2L 4P2 The Uniprix featured products each week are as follows: From September 28 to October 4, 2017:

DOVE 2/1 HYD.QUOT.SERUM 355ML DOVE REV.FORTIF.COMP. 355ML DOVE REV. HUILE SOIN NOUR, 355ML DOVE REV.HYD.NOIX COCO 355ML DOVE REV.HYD.QUOT. 355ML DOVE REV.REPAR.INTENS. 355ML DOVE REV.REPARE COUL. 355ML DOVE REV.SOINS FRAICH.CONCOM, 355ML DOVE REV.SURVOLUME 355ML DOVE SHP.BURST ONDEE NECTAR. 355ML DOVE SHP.FORTIF.COMP. 355ML DOVE SHP. HUILE SOIN NOUR, 355ML DOVE SHP.HYD.NOIX COCO 355ML DOVE SHP.HYD.QUOT. 355ML DOVE SHP HYD OUOT BONI 355ML DOVE SHP.REPAR.INTENS. 355ML DOVE SHP.REPARE COUL. 355ML DOVE SHP. REPARE COUL BONI 355ML DOVE SHP.REVIV.GRENADE 355ML DOVE SHP.SEC REVIGOR. 142G DOVE SHP.SEC VOL. 142G DOVE SHP.SOINS FRAICH.BONI 355ML DOVE SHP.SOINS FRAICH.CONCOM. 355ML DOVE SHP.SURVOLUME 355ML

DOVE A/S ADV.CARE INV.CLR 45G DOVE A/S ADV.CARE INV.PURE FRA 45G DOVE A/S BIENE NOIX COCO 45G DOVE A/S CLR ORIG. 45G DOVE A/S CLR P.SENS.N.PARF. 45G DOVE A/S POUD.DOUCE 45G DOVE DEO.GO FRESH RESTAUR. 45G DOVE GO FRESH A/S CLR ESS.FR. 45G DOVE GO FRESH A/S REEOUIL, 45G DOVE GO FRESH A/S ULT.REVIV. 45G DOVE GO SLEEV.A/S B.KARIT. 45G DOVE GO SLEEV.A/S SMOOTH.CAMOM 45G DOVE GO SLEEVE.A/S BEAUTY 45G DOVE FIX.AERO.TEN.FLEX. 198G DOVE FIX AFRO X TEN, 198G DOVE FIX.N.AERO.X.TEN. 273ML DOVE FIX.N.PARF.X.TEN. 198G DOVE GEL VOL. 195ML DOVE MOUSS.AMPLIF. 198G DOVE MOUSS.NOURISS.BOUCL. 198G DOVE MEN +CARE 2/1 ELEM.SAUGE 355ML DOVE MEN 2/1 COMPL. 355ML DOVE MEN 2/1 PROPR.INTENSE 355ML DOVE MEN SHP.ANTIPELL, 355ML DOVE MEN SHP.AQUA IMPACT 355ML DOVE MEN SHP.EPAIS&PROPRE 355ML DOVE MEN +CARE 2/1 EVEIL REVIG. 355ML DOVE MEN SHP.FORTIF.CHARBON 355ML

AVEENO GEL NETT APAIS CAMOMILLE 354ML AVEENO GEL NETT.APAISANT 354ML AVEENO GEL NETT. APAISANT N. PARF. 354ML AVEENO GEL NETT.APAISE-STRESS 354ML AVEENO GEL NETT.HYD.QUOT. 354ML AVEENO GEL.NETT.APAIS.NOIX COCO 354ML AVEENO GEL NETT.YOG.ABRI.&MIEL 354ML AVEENO GEL NETT.YOG.VANIL.&AVOI. 354ML LISTERINE HEALTHYWH.RESTOR.MENT.CLR 946ML LISTERINE HEALTHYWH.VIBR.MENT.CLR 946ML LISTERINE TOTAL CARE MENT.CLR 1L LISTERINE TOTAL CARE SENS.MENT.CL. 1L LISTERINE TOTAL CARE ZERO MENT.LEG. 1L LISTERINE ULT.CLEAN ANTICARIE 1L LISTERINE ULT CLEAN ANTITACHE 11 LISTERINE ULT.CLEAN ANTITARTRE 1L 3/1 SOL.MICELL. 3/1 SOL MICELL P/G Famille des calendriers photo personnalisé

From October 5 to 11, 2017:

LADY SP.STICK A/S INV.FRAICH.PDRE 70G LADY SP.STICK A/S INV.N.PARF. 70G LADY SP.STICK A/S INV.RAFRAICH. 70G LADY SP.STICK BALANCE A/S DOUC.BR. 45G LADY SP.STICK BALANCE A/S PLUIE PRINT. 45G LADY SP.STICK FR.INFUS.A/S INV.AGRUMES 45G LADY SP.STICK FR.INFUS.A/S INV.BR.TROP. 45G LADY SP.STICK FR.INFUS.A/S INV.FRAISE 45G LADY SP.STICK FR.INFUS.A/S INV.FRAMB. 45G LADY SP.STICK FR.INFUS.A/S INV.MELON 45G LADY SP.STICK UNSTOPP.A/S CHARISMA 45G LADY SP.STICK UNSTOPP.A/S GEL DARING 65G LADY SP.STICK UNSTOPP.A/S INTREPIDE 45G LADY SP.STICK UNSTOPP.A/S IRRESIST. 45G SP.STICK A/S IRISH SPRING ORIG. 76G SP.STICK CLR A/S ORIG. 85G SP.STICK DEO.CLR FRAICH.ACTIVE 85G SP.STICK DEO.GLACIER 85G SP.STICK DEO.IRISH CELTIC 76G SP.STICK DEO.IRISH SPRING ORIG. 85G SP.STICK DEO.OCEAN 85G SP.STICK DEO.ORIG. 85G SP.STICK DEO.OVERT.CHARCOAL 76G SP.STICK DEO.SPORT 85G SP.STICK POWER A/S FRAICH.ACTIVE 85G SP.STICK POWER A/S N.PARF. 85G SP.STICK POWER A/S ULT.SPORT 85G SP.STICK STAINGUARD A/S FRAIS 76G SP.STICK GEAR A/S GEL FORCE FRAIS 85G SP.STICK GEAR A/S OVERTIME SURGE 76G

NIVEA A/S BAT P.SENS, 43G NIVEA A/S BILLE BLACK&WHITE 50ML NIVEA A/S BILLE P.SENS. 50ML NIVEA A/S BILLE POWD.TOUCH 50ML NIVEA A/S BILLE PROT.STRESS 50ML NIVEA A/S DBL EFFECT 43G NIVEA A/S ENERGIE BREEZE CITR. 43G NIVEA A/S INV.CLR BLACK&WHITE 43G NIVEA A/S INV.PURE BLACK&WHITE 43G NIVEA A/S POWD.TOUCH 43G NIVEA A/S PROT.STRESS 43G NIVEA DEO SPRING BLACK&WHITE 50ML NIVEA DEO BAT PROCT & CARE 43G NIVEA DEO.BIL.PROCT.&CARE 50ML NIVEA DEO.INV.PURE BLACK&WHITE 50ML NIVEA CR.DOUCH.NETT.CR.SOFT 500ML NIVEA CR.DOUCH.NETT.SMOOTH 500ML NIVEA CR.NETT.CARE 500ML NIVEA CR.NETT.CARE&DIAMOND 500ML NIVEA CR.NETT.CARE&ORANGE 500ML NIVEA CR.NETT.CARE&ROSE 500ML NIVEA CR.NETT.DOUCH.CARE&COCOA 500ML NIVEA CR.NETT.SENSITIVE 500ML NIVEA MEN GEL NETT.COOLKICK 500ML NIVEA MEN GEL NETT.ENERGIE 500ML NIVEA MEN GEL NETT.ORIG.CARE 500ML NIVEA MEN GEL NETT. POW. REFRESH 500ML NIVEA MEN GEL NETT. PURE IMPACT 500ML NIVEA MEN GEL NETT.SPORT 500ML NIVEA MEN GEL.NETT.ACT.CLEAN 500ML NIVEA MEN GEL.NETT.SILIC.PROTEC 500ML ROYALE PAP. HYG. DBL. 6 UN.

From October 12 to 18, 2017:

PAP.MOUCH.3 EPAISS.88F 1 UN. PAP.MOUCH.LOT.3 EPAISS.70 1 UN. PAP.MOUCH.2 EPAISS.126 1 UN. KIND BARRE AMAN, MOKA CHOC.NR KIND BARRE AMAN CHOC NR SEL KIND BARRE AMAN.&NOIX KIND BARRE B.ARACH.&CHOC.NR KIND BARRE BLEUET VANIL&CAJOU KIND BARRE CAJOU FRAMB CHIA KIND BARRE CARA AMAN & SEL MER KIND BARRE CHOC.NR CERI.&CAJOU KIND BARRE DELICE FRT&NX KIND BARRE ERAB.PACAN.&SEL MER KIND BARRE NX GRIL MIEL&SEL LOREAL AGE PERF.HYD.NUT.CR.NETT 150ML LOREAL AGE PERF.LAIT NETT. 200ML LOREAL AGE PERF TONIO DEFATIG. 200ML LOREAL REVIT CRINETT, 150ML LOREAL REVIT.TONIO.REGEN, 200ML LOREAL AGE PERF.LING.NETT. 30 UN LOREAL DEMAQ, DOUX YEUX 120ML LOREAL DEMAO, DOUX YEUX&LEV, 125ML LOREAL REVIT.LING.NETT. 30 UN LOREAL EAU MICELL.P.GRAS. 400ML LOREAL EAU MICELL.P.NORM./SEC. 400ML LOREAL EAU MICELL T. TYPE PEAU 400ML LOREAL PURECLAY NETT. ENERG. 130ML LOREAL PURECLAY NETT.EXFOL&REVIG 130ML LOREAL PURECLAY NETT.PURIF.MAT. 130ML LOREAL REVIT & REVEAL NETT EXE 200ML LOREAL SUBL SOFT EAU MICELL 200ML LOREAL SUBL.SOFT GELEE MICELL 125ML A BLND TR.CLR

A BLND TR.CLR A.PERF.10G BLND DORE T.CLR A.PERF.10N BLND NAT T.CLR A.PERF.6N BRN CLR NAT. A PERF 7G BLND DORE FONC A.PERF.8G BLND DORE FONC. A.PERF.8N BLND NAT.MOY. A.PERF.9G BLND DORE CLR A.PERF.9N BLND CLR NAT. A.PERF.SHADE 5.0312 A.PERF.SHADE 5.301 A.PERF.SHADE 6 1/2 A.PERF.SHADE 6.013 AA01 BLND ULT CLR CEND. AA03 BLND ULT.CLR NAT. B BLND CLR 804 BLND NAT CUIVRE B1 BLND CLR CEND. BB1 BLND DOUX CLR NAT. C BLND MOY. C1 BLND MOY.CEND. C13 BLND MOY, BGE C3 BLND DORE C34 BLND CUIVRE CC1 BLND DOUX CEND.MOY. CR.ES CHAT.RG CLR CR.E66 AUBURN CERLCLR CR.G1 CHAT.CEND.FONC. CR.TR.NR CR.TR.NR.NAT. CR.TR.NR.RICHE D BLND FONC. D3 BLND FONC.DORE E CHAT.CLR E01 CHAT.CLR NAT.CEND. E1 CHAT.CLR CEND. E3 CHAT.CLR DORE E46 CHAT.RG CUIVRE ES4 ACALLEG F CHAT, MOY, F15 ACALMOY. F3 CHAT.DORE G CHAT.RG G15 CHAT.CHOC.FONC. G16 BRN BORDEAUX G54 ACAJ, FONC. H NR NAT. **J NR**

L PARADISE MASC BRN NR L.PARADISE MASC.HYDR.NR P. L.PARADISE MASC.NR LPARADISE MASC.NR CARB. L PARADISE MASCINE PROF. BUTTERFLY MASC.BRN/NR BUTTERFLY MASC.HYD.NR PROF. BUTTERFLY MASC.INT.HYD.NR BUTTERFLY MASC INT NR BUTTERFLY MASC INT NR PROF. BUTTERFLY MASC.NR BUTTERFLY MASC.NR BUTTERFLY MASC.NR MYST. BUTTERFLY MASC.NR PROF. BUTTERFLY MASC.TR.NR MASC.SUPERSTAR HYD.NR PRO MASC SUPERSTAR HYDROF NR MASC SUPERSTAR NR MASC.SUPERSTAR NR BRUN MASC.SUPERSTAR NR PROFOND MASC.SUPERSTAR R.CARP.NR

Coloration Excellence

From October 19 to 25, 2017:

CASHMERE PAP. HYG. DBL 8 UN. CASHMERE PAP. HYG. DBL ULT. LUXE 8 UN. CASHMERE PAP. HYG. ULT. DBL 8 UN. CASHMERE PAP, HYG, DBL ENVIROPLUS 8 UN. INCOGNITO MAXI NT 14 UN INCOGNITO MAXI REB A.FUITE NT 18 UN INCOGNITO MAXI REG. 18 UN INCOGNITO MAXI REG. 24 UN INCOGNITO PROT. DESS. FANTOME 60 UN INCOGNITO PROT. DESS, LONG 40 UN INCOGNITO PROT.DESS.LONG ANTIODEUR 40 UN INCOGNITO PROT DESS REFLEX 50 UN INCOGNITO PROT.DESS.REG. 46 UN INCOGNITO PROT. DESS, TANGO 42 UN INCOGNITO ULT.MINCE INV.MINI 24 UN INCOGNITO ULT MINCE INV REG. 22 UN INCOGNITO NANO LEGER 15 UN INCOGNITO NANO REG. 15 UN INCOGNITO NANO SUPER 15 UN INCOGNITO NANO SUPER PLUS 15 UN INCOGNITO PROT.DESS.A.ODEUR X.LONG. 34 UN INCOGNITO ULT.MINCE CONT.LONG. 16 UN INCOGNITO ULT.MINCE CONT.LONG. 20 UN INCOGNITO ULT.MINCE CONT.NT 14 UN INCOGNITO ULT.MINCE REG.CONT. 18 UN

A.G. COLLAGENE TRIPLE ACT.LIQ. A.G. COLLAGENE TRIPLE ACT. A.G. GLUCO.&BOIS VELOURS 750MG A.G. GLUCO.&MSM S.SOD A.G. GLUCO.500MG 300+60 A.G. GLUCO.500MG&COLLAG.T-II A.G. GLUCO.750MG X.F.150+50 A.G. GLUCO.CALC.&MAGN.&VIT.D A.G. GLUCO.CHOND.80+40 A G PHYTO GRIEFE DIABLE X E 1300MG A.G. OMEGA 3 FORM.ENR.160+40 A.G. OMEGA 3 X.F.TRP.ACT120+60 A.G. OMEGA 3-6-9 F.ECONO. A.G.SELECT OMEGA 3 BIOKRILL A.G.SELECT OMEGA JNR ORAN. A.G. AMP SUP ENERGEX PLAST. A.G. AMP.SUP.ENERGEX+ CARAM. A.G. AMP.ULT.ENERGEX PLAST. A.G. MACA ENERGEX GINGE. A.G. STIMULENERGEX SANTE SEX. A.G. SUP.ENERGEX+ A.G. CURCUMA BIOPERINE LA PARISIENNE BIO. LIQ. VAISS. A/B GR. 740 ml LA PARISIENNE BIO, LIO, VAISS, DEGRAISS, 740 ml LA PARISIENNE BIO. LIQ. VAISS. POM. VERTE 740 ml IDEALIA BB CR.CLR IDEALIA BB CR.MOY. IDEALIA CR.SORBET MATIF. IDEALIA JR P/NM IDEALIA JR P/S IDEALIA PEELING NT IDEALIA SERUM IDEALIA YEUX LIFTAC.ADV.CONC.CORR. LIFTAC.DERMS.YEUX LIFTAC.NT LIFTAC SERUM 10 LIFTAC.SERUM 10 LIFTAC.SERUM 10 YEUX&CILS LIFTAC.SUP.P/NM LIFTAC SUP P/S NEOVADIOL GF CONT.YEUX LEV. NEOVADIOL MAG.ELIXIR CONC. NEOVADIOL MAGISTRAL NEOVADIOL NT NEOVADIOL P/NM NEOVADIOL P/S NEOVADIOL SERUM

The entrants must comply with the following limit, failing which the Contest Organizer reserves the right to cancel one or more of their entries:

- There is a limit of only one (1) featured product UPC code per entry per person per day for the duration entire Contest Period;
- A person may enter more than once a day, on condition of using only one different valid featured product UPC code for each entry;
- The maximum number of featured product UPC codes (indicated above) that may be submitted during the Contest Period depends on the number of eligible featured products per week;
- A person may not register more than one email address, even if that person has several different email addresses;
- If the same person uses multiple email addresses, he/she will be removed automatically from the list of entrants;

<u>Prize</u>

5. The following prize is available to be won as part of this Contest:

Prize. Twenty (20) prizes will be awarded, each including:

- One (1) year Nautilus Plus membership, valued at \$650 each
- Closet-full of sports outfits from Hyba, i.e. a \$750 gift card valid at <u>http://www.reitmans.com/en/hyba-activewear</u> and in store
- Uniprix gift card valued at \$600

Approximate total value of one (1) prize awarded: CA\$2,000

Approximate total value of the twenty (20) prizes awarded: CA\$40,000

Conditions

6. The following conditions apply to the:

Prize: Each prize is non-exchangeable and non-transferable. The prize must be accepted as is. If a portion of the prize is not used, in whole or in part, no compensation will be remitted. In the event part or all of the prize is delivered by mail, the Contest Organizers are not liable for late delivery, loss or theft of the prize, including on the occasion and in the context of its delivery. The Contest Organizers may remit the prize in the manner they consider most appropriate (e.g. cheque, bank transfer...), including by mail.

One (1) year Nautilus Plus membership: The winner must comply with the conditions of membership stipulated by Nautilus Plus.

Gift cards: No credit or refund will be awarded if the gift card is not used in full. The use of the gift card is regulated by its issuer's conditions of use. The gift card is not convertible into cash and may not be accumulated with another offer. Any winner must comply with the other restrictions stipulated on the back of the gift cards.

DRAW

- 7. On October 26, 2017 at 3 p.m. in Montréal, at the office of the Groupe TVA Inc., a random selection of twenty (20) entry forms will be drawn from among all the entry forms registered in accordance with these Contest Rules in order to award the prizes.
- 8. There is a limit of one prize per person and per residence.
- **9.** The chances that an entrant's entry form will be selected at random depend on the number of entry forms registered in accordance with these Contest Rules.

PRIZE CLAIM

- 10. To be declared a winner, any person selected must:
 - a) have correctly answered the mathematical question asked on the entry form and;
 - b) have provided one (1) valid UPC code of a specially identified Uniprix featured product; and
 - c) be reached in person, by phone, by the representatives of the Contest Organizers within three (3) days after the random selection; and
 - d) sign the declaration and release form (hereinafter the "Declaration Form") that will be sent to him/her and return it by email or by fax to the representatives of the Contest Organizers no later than three (3) days after its receipt.
- 11. In default of compliance with one of the conditions mentioned in these Contest Rules, the selected person's entry will be cancelled and a new draw will be held for this prize in accordance with these Contest Rules until an entrant is selected and declared a winner.
- 12. Within four (4) to six (6) weeks after receipt of the duly completed and signed Declaration Form, the Contest Organizers will inform every winner of the way he/she may take possession of his/her prize, it being understood that the Contest Organizers are not liable for prizes that are lost, stolen or late in the mail.

GENERAL CONDITIONS

- 13. Validation. The registrations are subject to validation by the Contest Organizer and the entrants undertake to cooperate fully with the Contest Organizer. Any registration, as the case may be, that is incomplete, fraudulent or submitted late, or that does not correctly answer the mathematical skill-testing question, or that does not have a valid UPC code, will be rejected automatically and will not give entitlement to a prize. The Contest Organizer will have no liability in case of a communication error, loss and poor transmission of the entry forms, and printing and distribution of the prize.
- 14. Non-compliant entry. The Contest Organizers reserve the right to disqualify any person or cancel an entry or entries of any person entering or attempting to enter this Contest by a means contrary to the Contest Rules or of such nature as to be unfair to the other entrants (e.g. entries exceeding the permitted limit, computer piracy, etc.). This person could be referred to the competent judicial authorities.
- **16.** Acceptance of the prize. Any prize must be accepted as described in these Contest Rules and may not be transferred to another person, substituted for another prize or partially or totally exchanged for cash, subject to what is stipulated in the paragraph concerning prize substitution.

- **17. Prize substitution.** In the event that, for reasons unrelated to a winner, the Contest Organizers cannot award a prize (or a portion of a prize), as described in these Contest Rules, they reserve the right to award a prize (or a portion of a prize) of the same nature and equivalent value or, at their complete discretion, the value of the prize (or the portion of the prize) indicated in the Contest Rules, in cash.
- **18. Refusal to accept a prize.** The refusal of a person selected at random to accept a prize according to the conditions of these Contest Rules releases the Contest Organizers from any obligation to this person related to this prize.
- 19. Limit of liability use of prizes. Any person selected releases Groupe TVA Inc. and Uniprix Group, their affiliated and related companies, divisions and subsidiaries, their advertising and promotion agencies, their employees, agents and representatives (collectively the "Releasees") from all liability related to any harm he/she might suffer due to the acceptance or use of his/her prize. To be declared a winner and prior to obtaining his/her prize, every person selected undertakes to sign, if required, a Declaration Form to this effect.
- **20.** Warranty. Every person selected for a prize acknowledges that the only warranty applicable to his/her prize is the manufacturer's normal warranty. A declaration to this effect will be included in the Declaration Form.
- **21.** Liability of the suppliers. Every person selected for a prize acknowledges that effective from the receipt of a letter confirming his/her prize, the performance of the services related to this prize becomes the complete and exclusive responsibility of the prize supplier. A declaration to this effect will be included in the Declaration Form.
- 22. Limit of liability operation of the Contest. The Releasees release themselves, to the greatest extent permitted by law, from all liability related to the malfunction of any computer component, any software or any communications line, related to any faulty, incomplete, incomprehensible or erased transmission by any computer or any network, and which may limit the possibility for or prevent any person from entering the Contest. The Releasees also release themselves from all liability for any damage or any loss that may be caused, directly or indirectly, in whole or in part, by downloading any Internet page, any software or any form, and by the transmission of any information concerning entering the Contest.
- **23.** Modification. The Contest Organizers reserve the right, at their complete discretion, to cancel, terminate, modify or suspend this Contest in whole or in part, in the contingency of the occurrence of an event, an error or any human intervention that may corrupt or affect the administration, security, impartiality or conduct of the Contest, as stipulated in these Contest Rules, subject to the approval of the *Régie des alcools, des courses et des jeux du Québec*, if required. In all cases, the Contest Organizers and their affiliated and related companies, divisions and subsidiaries, their advertising and promotion agencies, the suppliers of products or services related to this Contest, as well as their employees, agents and representatives, may not be bound to award more prizes than those indicated in these Contest Rules or to award prizes otherwise than in accordance with these Contest Rules.
- **25.** Impossibility to act labour conflict. The Releasees will assume no liability of any nature whatsoever in all cases where their inability to act would result from a fact or a situation beyond their control, or from a strike, lock-out or any other labour conflict in their establishment, or in the establishments of organizations or enterprises whose services are used for the holding of this Contest.

- **26.** Limit of liability entry. By entering or attempting to enter this Contest, any person releases the Releasees, to the greatest extent permitted by law, from all liability for any harm he/she might suffer due to his/her entry or attempt to enter the Contest.
- **27.** Authorization. By entering this Contest, every winner authorizes the Contest Organizers, their partners and representatives, and any person duly authorized by the Contest Organizers, to use, if required, his/her names,photography, image, statement regarding the prize, place of residence, voice and any material submitted in the course of the Contest, without any form of remuneration, at their discretion and without any limit as to the period of use, if any media and worldwide, for advertising purposes or any other purpose considered relevant.
- **28.** Communication with the entrants. No communication or correspondence will be exchanged with the entrants in the course of this Contest, except with the persons selected for a prize.
- **29. Minor guest of a winner**. In the event the prize also extends to guests and a guest of a winner is a minor, the tutor or a holder of parental authority will have to sign the Declaration Form and accept the prize, as applicable, for and on behalf of the minor.
- **30.** Decisions of the Contest Organizers. Any decision of the Contest Organizers or their representatives related to this Contest is final and unappealable, subject to any decision of the *Régie des alcools, des courses et des jeux du Québec* in relation to any question within its jurisdiction.
- **31.** Litigation. Any litigation regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation regarding the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
- **32.** Identification of the entrant. For the purposes of these Contest Rules, the entrant is the person whose name appears on the entry form and it is to this person the prize will be remitted if he/she is selected and declared a winner.
- **33.** Non-affiliation. This Contest is not affiliated to or guaranteed, presented, sponsored or organized by Facebook in any way.
- **34. Contest Rules**. The Contest Rules are available on request and in the Contest Zone of the website <u>www.tva.ca</u> and on <u>www.uniprix.com/en/contest/contest-for-a-healthier-you.ca</u>.
- **35. Personal information**. The personal information collected on the entrants in relation to this Contest is used for the administration of this contest and is subject to the *Privacy Policy* (<u>http://groupetva.ca/privacy-policy</u>). No commercial or other communication unrelated to this Contest will be sent to the entrant by Groupe TVA Inc., except if the entrant has permitted otherwise, as applicable, by checking the appropriate box on the official entry form or if this is permitted under the *Privacy Policy*.
- **36.** Language. In the event of any discrepancies between the English-language version of these Contest Rules and the French- language version, the French-language version shall prevail.