

**Vichy Liftactiv
Contest**

Entry rules from August 13 to 19, 2020

1. The sponsor of this contest is Uniprix (the “Sponsor”), a division of Corporation Groupe Pharmessor (the “**Sponsor**” or “**Uniprix**”).
2. This contest is open only to residents of Quebec, who have reached the age of majority, except employees, representatives and agents of the Sponsor or their respective affiliated companies (including employees of the Sponsor and all the stores in the Uniprix network) and, if applicable, its respective advertising and promotional agencies, contest judges (if applicable), contest prize suppliers, any other companies engaged in the development, production or distribution of materials for this contest, and immediate family members of, or persons domiciled with, any of the above.
3. **No purchase necessary to enter.** To participate in the “Vichy Liftactiv” contest, simply go to Uniprix’s Facebook page at <https://www.facebook.com/uniprix>, look for the contest post and then answer the question by leaving a comment below the post.

The post will be published at Uniprix’s discretion on August 13, 2020.

4. This contest starts on August 13, 2020 and ends on August 19, 2020 at 11:59 p.m. The draw will take place on August 20, 2020 at 1:00 p.m. at Uniprix’s head office where three (3) random people will be selected from among the comments submitted by participants under the Facebook post (<https://www.facebook.com/uniprix>) specifically identified as a “Vichy Liftactiv” contest post in accordance with paragraph 3, in order to award the prize indicated in paragraph 5 below. The first three (3) randomly selected comments will determine the prize winners.
5. **Three (3) prizes valued at approximately \$170 each. Each prize consists of:**
 - One (1) Liftactiv specialist peptide C Ampoules (**\$39.95**)
 - One (1) Liftactiv collagen specialist (**\$59.95**)
 - One (1) Idéal Soleil Anti-shine dry touch lotion SPF60 (**\$28.95**)
 - One (1) Mineral 89 (**\$41.95**)

A grand total of approximately \$510.

6. The odds that a participant’s Record of Participation is selected at random depend on the number of records of participation registered and received in accordance with paragraph 3 above.

- 7.** To be declared a winner and claim a prize, any entrant whose name is randomly selected must meet the eligibility criteria, comply with the official contest rules and:
 - a. Be reached on Facebook by the Sponsor or its representatives within 10 days of the random selection of his or her entry, carried out on the date mentioned in Item 4;
 - b. Accept the prize described in Item 5, which cannot be transferred, modified or exchanged for cash;
 - c. Complete and sign the declaration and responsibility release form and return it to Uniprix within the period specified in the letter accompanying the form; and
- 8.** All prize claims are subject to eligibility verification and compliance with these rules. Any selected entrant whose eligibility cannot be confirmed under these rules shall be disqualified. If a selected entrant cannot be reached within the ten (10) day period and if the entrant does not respond or cannot comply with these rules within ten (10) days of receipt of the selection notice, the selected entrant will be disqualified and will lose the prize; the Sponsor can, at its sole and absolute discretion, randomly select another eligible entrant and try to contact this entrant, who will be subject to the same qualification rules.
- 9.** Within two (2) to four (4) weeks following the receipt of the duly completed and signed the declaration form, the Prize Provider will contact the winners to inform them of the terms and conditions for collecting their prize.
- 10.** By participating in the Facebook contest, participants agree to comply with the conditions set out in these rules. The winner authorizes the Sponsor and the Prize Provider or their agents to use his or her name, city of residence and/or photograph for advertising purposes if required, and without any remuneration.
- 11.** By participating in this contest, the participant selected for the prize releases the Sponsor, the Prize Supplier and their employees, representatives and agents, or their respective affiliated companies (including all Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), other contest prize suppliers, any other enterprise involved in the development, production or distribution of materials for this contest, from any damages that he/she may incur due to his/her participation in the contest, acceptance of the prize and use of the prize.
- 12.** The person selected for the prize acknowledges that as of the awarding of the prize, the obligations related to it become the responsibility of those supplying the services and products that make up the prize.
- 13.** Personal information gathered on participants for this contest will only be used for the administration of this contest. No communication, commercial or otherwise, not associated with this contest will be sent to participants without their express consent.

- 14.** Disputes over the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Disputes regarding the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.
- 15.** Uniprix has duly paid the applicable fees to the Régie des alcools, des courses et des jeux, in accordance with existing laws.
- 16.** The prize winners' names will be mailed to any person who requests it and upon receipt of a prepaid envelope. Requests must be sent to the attention of the marketing team at 5000 Métropolitain Blvd East, Montréal, QC H1S 3G7.
- 17.** In the event of any discrepancies between the English-language version and French-language version of these rules, the French-language version shall prevail.
- 18.** Vichy, its divisions, subsidiaries and affiliated companies are not involved in any manner whatsoever in the management or administration of this contest.
- 19.** A copy of the contest rules can be found under the Contests section of the Uniprix website at www.uniprix.com for a period of six (6) months following the draw.