

**CONTEST**  
**NYX**

**Participation rules from October 15<sup>th</sup>, 2020 at 9:00 p.m., to October 21, 2020 at 11:59 p.m. (EST). All times referenced in these rules refer to Eastern standard time (EST).**

1. The contest sponsor is Uniprix, a division of the Pharmessor Group Corporation (hereinafter the “Sponsor” or “Uniprix”) and the prize provider is Groupe NIVEA (hereinafter the “Prize Supplier”).
2. This contest is only open to residents of Quebec who have reached the age of majority, with the exception of employees, representatives and agents of the Sponsor and the Prize Supplier, or their respective affiliated companies (including employees of the Sponsor and the Prize Supplier and all Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), other contest prize suppliers, any other enterprise involved in the development, production or distribution of materials for this contest, and the immediate family members of the above-mentioned persons or persons residing with one of the above-mentioned persons.
3. There are two (2) ways to enter the **NYX** contest.
  - a) **No purchase required for participation.** The participant need to go to the Facebook or Instagram platform (whether it’s a web bronzer, a mobile application or otherwise) during the contest Period, October 15 to 21, 2020, need to create a Facebook or Instagram account if the participant does not already have one, to identify the Uniprix page (<https://www.facebook.com/uniprix/>) or (<https://www.instagram.com/uniprix/>) and to answer the following question in the comments of the publication: **What is your favorite NYX product for your Halloween makeup?** Limit of one entry per person on each platform. A Facebook or Instagram account cannot be used by more than one participant.
  - b) **No purchase required for participation.** Simply send (to the address below) a hand-written Record of Participation that includes your first and last names, address, postal code, telephone numbers (day and evening), as well as an original (non-photocopied) brief explanation of at least 50 words on why you should win this contest. Only one participation is allowed during the contest.

**Uniprix**  
**NYX**  
5000 Metropolitain Blvd. East  
Montréal, QC H1S 3G7

4. This contest begins on October 15<sup>th</sup>, 2020 and ends on October 21, 2020 at 11:59 p.m. The draw will be held on Monday November 9, 2020 at 4:00 p.m. at Uniprix's headquarters. The winners will be contacted by telephone and must meet the eligibility criteria specified in paragraph 8 below. The winner's names will also be posted on Uniprix's website (Uniprix.com).
5. The odds that a participant's Record of Participation is selected at random depend on the number of records of participation registered and received in accordance with paragraph 3 above.
6. The prizes consist of :
  - Three (3) gift baskets of \$350 each, for a total of \$1,050.
7. By entering the contest, you agree to accept the prize as described in point 6, which cannot be transferred, modified or exchanged for money or any other good or service. The selection of the prize during the contest is final and cannot be changed later. NO SUBSTITUTION OF PRIZES IS PERMITTED EXCEPT AT THE DISCRETION OF THE SPONSOR OR PRICING SUPPLIER. THE SPONSOR AND THE SUPPLIER OF THE PRIZE RESERVE THE RIGHT TO REPLACE ANY PRICE BY AN EQUIVALENT OR HIGHER PRICE IF, FOR ANY REASON, ANY PRICE CAN BE GRANTED AS DESCRIBED. PRICES ARE NOT TRANSFERABLE OR MONNAYABLE IN WHOLE OR IN PART.
8. In order to be declared the winners and claim the prize, any person whose name was randomly selected, in addition to complying with the eligibility criteria and the contest's official rules, must:
  - a. Have been contacted by telephone or by email by the Sponsor, the Prize Supplier or their representatives within ten (10) days of the random selection of his or her participation form, held on the date mentioned above in point 4.
  - b. Have accepted the prize, as described in point 7, which cannot be transferred, modified or exchanged for a sum of money.
  - c. Be able to give the correct answer, without help and within a limited time, a mathematical skill-testing question, which will be asked by phone by the sponsor' representative at a mutually convenient time.
  - d. Have filled out and signed a declaration and waiver of liability form and returned it to Uniprix within the time frame stated in the letter accompanying the form.
  - e. Have completed and signed, if required, a consent form authorizing the contest organizers or their agents to use his/her name and/or photograph for promotional purposes, without remuneration, and said consent form must have been returned to Uniprix within the time frame indicated in the letter accompanying the form.
9. The awarding of a prize is subject to eligibility verification and compliance with these rules. Any selected participant whose eligibility, by virtue of these rules, cannot be confirmed will be disqualified. If a selected participant cannot be reached within the deadline of ten (10) days, and if he/she does not reply or is unable to comply with these rules within ten (10) days of being notified of his/her selection, he/she will be disqualified and will forfeit the prize. The Sponsor may, at its sole discretion, draw another eligible participant, whom it will attempt to contact and who, in turn, will be subject to the same qualification rules.

- 10.** The name of the prize winner may be mailed to any person who requests it by enclosing a stamped envelope. Requests must be sent to Uniprix / NYX Contest / 5000, boul. Metropolitan East, Montreal, Quebec H1S 3G7 - Attention: Marketing Service
- 11.** In the case of any discrepancy between the English and French version of these rules, the rules in the French language will prevail. In the event of any discrepancy between the printed version of these rules and the version available online on the Uniprix site, the rules available on the Uniprix.com website will prevail.
- 12.** The contest rules will be available in the Contest section of the [www.uniprix.com](http://www.uniprix.com) website for six (6) months following the draw date.
- 13.** By entering or attempting to participate in this Contest, any person releases the Sponsor, the Prize Provider, any company, company, trust or other legal entity controlled by or related to any of them from any liability, their advertising and promotional agencies, their employees, representatives and agents and any other person directly or indirectly involved in this contest (the "Recipients") with respect to the malfunction of any computer component, software or line of communication, in relation to the loss or absence of network communication or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network and may limit the opportunity for any person to participate in the contest or to prevent. Recipients also assume no liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by downloading any web page or any software, and by transmitting any information for participation in the competition. Without limiting the generality of the foregoing, the Contestants in no way guarantee that the uniprix.com site, as well as any other site linked to the contest, if any, will be accessible or functional without interruption during the contest period or that it will be free from any error.
- 14.** By participating or attempting to participate in the contest, participants release the beneficiaries from the liability of any damage they may suffer and permanently waive any right to claim compensation from the beneficiaries or to bring any action against the beneficiaries or invoke any cause of action of any kind whatsoever, in connection with: (i) their participation or attempted participation in the contest; (ii) any interruption or malfunction of postal services that could delay or prevent the delivery of the prize once shipped by the prize supplier; or (iii) the acceptance or use of their prize.
- 15.** By participating in this contest, the participant selected for the prize releases the Sponsor, the Prize Supplier and their employees, representatives and agents, or their respective affiliated companies (including all Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), other contest prize suppliers, any other enterprise involved in the development, production or distribution of materials for this contest, from any damages that he/she may incur due to his/her participation in the contest, acceptance of the prize and use of the prize.
- 16.** Uniprix, its divisions, subsidiaries and affiliated companies are not involved in any manner whatsoever in the awarding of the prize for this contest.

- 17.** Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux [Quebec alcohol, racing and gaming control commission], (hereinafter the “Régie”) in order for it to be resolved. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purposes of an intervention to attempt to resolve it.