CONTEST "Customer satisfaction online survey" Participation rules from November 1, 2021 to October 31, 2022

- **1.** The Contest sponsor is Uniprix, a division of the Pharmessor Group Corporation (formerly Uniprix Inc.) (hereinafter the **"Sponsor**" or **"Uniprix**").
- 2. This Contest is only open to residents of Quebec who have reached the age of majority, with the exception of employees, representatives and agents of the Sponsor or its affiliated companies or of a pharmacist-owner affiliated with the Sponsor (including employees of the Sponsor or any Uniprix stores), Contest judges (where applicable) and the immediate family members of the above-mentioned persons or persons residing with one of the above-mentioned persons. Also excluded from the Contest are employees, representatives and agents of an advertising or promotional agency of the Sponsor, or any other enterprise involved in the development, production or distribution of materials for this Contest, and the immediate family members of the above-mentioned persons or persons residing with one of the above-mentioned persons.
- 3. No purchase is required to enter the "Customer satisfaction online survey" contest (the "Contest"). To enter, simply answer the online survey questions available at <u>www.uniprixsondage.com</u>, indicate that you would like to enter the Contest, complete the Contest entry form and submit it before closing the browser. Survey respondents who meet the other Contest eligibility requirements will be entered into a random draw for the Prizes described below. Limit of one entry per participant per month for the duration of the survey. Only one email address per entry is applicable.
- 4. The Contest begins on November 1, 2021 and ends on October 31, 2022 at 11:59 p.m.
- 5. Entries must be received by the Sponsor during the entry receipt periods indicated in Section 6 below to be eligible for the draw for the corresponding prize, failing which the entry will be applicable to the next prize draw or deemed invalid, as applicable. There will be one random draw each month during the Contest period, at 5:00 p.m. on each of the winner designation dates indicated in Section 6 below. The prizes will be drawn from among the entries received during the corresponding entry receipt periods. Draws will be held at the Sponsor's head office located at 5000 Metropolitan Blvd. East, Montreal, Quebec H1S 3G7.
- **6.** The available Contest prizes consist in twelve (12) Uniprix gift cards, valued at \$250 each, for a total prize value of \$3,000. The prizes will be awarded as follows:

Entry receipt periods	Winner designation dates	Prizes
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November 1, 2021 to November 30, 2021	December 15, 2021	1 Uniprix gift card valued at \$250
December 1, 2021 to December 31, 2021	January 15, 2022	1 Uniprix gift card valued at \$250
January 1, 2022 to January 31, 2022	February 15, 2022	1 Uniprix gift card valued at \$250
February 1, 2022 to February 28, 2022	March 15, 2022	1 Uniprix gift card valued at \$250
March 1, 2022 to March 31, 2022	April 15, 2022	1 Uniprix gift card valued at \$250
April 1, 2022 to April 30, 2022	May 15, 2022	1 Uniprix gift card valued at \$250
May 1, 2022 to May 31, 2022	June 15, 2022	1 Uniprix gift card valued at \$250
June 1, 2022 to June 30, 2022	July 15, 2022	1 Uniprix gift card valued at \$250
July 1, 2022 to July 31, 2022	August 15, 2022	1 Uniprix gift card valued at \$250
August 1, 2022 to August 31, 2022	September 15, 2022	1 Uniprix gift card valued at \$250
September 1, 2022 to September 30, 2022	October 15, 2022	1 Uniprix gift card valued at \$250
October 1, 2022 to October 31, 2022	November 15, 2022	1 Uniprix gift card valued at \$250

The prizes are subject to the terms and conditions governing Uniprix gift cards, available at: <u>https://www.uniprix.com/fr/modalites-politiques</u>.

- **7.** The odds that a participant's entry form is selected at random depend on the number of entries registered and received in accordance with paragraph 3 above.
- 8. By entering the contest, you agree to accept the prize as described in paragraph 6. This prize may not be transferred, modified or exchanged for cash or any other goods or services. SUBSTITUTING FOR THE PRIZE IS PROHIBITED, EXCEPT BY THE SPONSOR. THE SPONSOR RESERVES THE RIGHT TO SUBSTITUTE ANY PRIZE WITH ANOTHER PRIZE OF EQUAL OR GREATER VALUE IF, FOR ANY REASON, THE ORIGINAL PRIZE AS DESCRIBED CANNOT BE AWARDED. THE PRIZES ARE NEITHER TRANSFERABLE NOR REDEEMABLE FOR CASH, IN WHOLE OR IN PART, SUBJECT TO THE TERMS AND CONDITIONS GOVERNING GIFT CARDS.
 - 8.1. In order to be declared a winner and claim the prize, a participant must comply with the eligibility criteria and the official rules of the contest, and must:
 - 8.2. Have been contacted by telephone and/or by email by the Sponsor or its representative within 10 days of the random draw, held on the date mentioned in paragraph 4 or within the time frame deemed appropriate by the Sponsor.
 - 8.3. Have correctly answered, unaided and within a limited time, a mathematical skilltesting question that will be asked by the Sponsor or its representative at a mutually agreed-upon time.
 - 8.4. Have completed and signed a declaration and waiver of liability form and returned it to Uniprix within 10 days of having received the form.
 - 8.5. Have completed and signed, if required, a consent form authorizing the Sponsor or its agents to use his/her name and/or photograph for promotional purposes, without remuneration. The participant must return the consent form to Uniprix within 10 days of having received the form.
- **9.** The awarding of a prize is subject to verification of the winner's eligibility and compliance of the entry with these rules. Any selected participant whose eligibility, by virtue of these rules, cannot be confirmed will be disqualified. The Sponsor reserves the right to contact an entrant by telephone in order to validate eligibility or any other aspect of the Contest. If a selected

participant cannot be reached within ten (10) days as indicated above (or within the additional time frame allowed by the Sponsor), he/she will be disqualified and will forfeit the prize. The Sponsor may, at its sole discretion, (i) draw another eligible participant to be contacted by the Sponsor and who, in turn, will be subject to the same qualification rules, or (ii) not select a new winner. Winners will be asked to pick up their prize at the Uniprix store for which they completed the survey.

- **10.** The Sponsor reserves the right to suspend, cancel or modify the Contest at any time, subject to approval by the *Régie des alcools, des courses et des jeux*, if it determines that, for any reason, the Contest cannot proceed as originally planned or for any other reason that would compromise the fairness or integrity of the Contest. In no case will the Sponsor be required to award more than the number of prizes provided for in these Rules or award a prize other than in accordance with these Rules.
- 11. By entering or attempting to participate in this Contest, participants release from any liability the Sponsor, and any entreprise, company, trust or other legal entity controlled by or related to the Sponsor, its advertising and promotional agencies, its employees, representatives and agents and any other person directly or indirectly involved in this Contest (the "Beneficiaries") with respect to the malfunction of any computer component, software or line of communication, in relation to the loss or absence of network communication or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network and may limit or prevent any person from participating in the Contest, unless this results from the personal actions of the Sponsor or its representative. In addition, the Beneficiaries are not responsible for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any web page or any software and by the transmission of any information relating to participation in the Contest. Beneficiaries also assume no liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by downloading any web page or any software, and by transmitting any information for participation in the contest, unless this results from the personal actions of the Sponsor or its representative. Without limiting the generality of the foregoing, the Beneficiaries in no way guarantee that the uniprix.com website and any other site linked to the Contest will be accessible or functional without interruption during the Contest period or that it will be free from any error.
- **12.** By participating or attempting to participate in the Contest, participants release the Beneficiaries from the liability of any damage they may suffer and permanently waive any right to claim compensation from the Beneficiaries or to bring any action against the Beneficiaries or invoke any cause of action of any kind whatsoever, in connection with: (i) their participation or attempted participation in the Contest; (ii) any interruption or malfunction of postal services that could delay or prevent the delivery of the prize once shipped by the Sponsor; or (iii) the acceptance or use of their prize, unless this results from the personal actions of the Sponsor or its representative.
- **13.** The names of the prize winners will be posted in the Contest section of the <u>www.uniprix.com</u> website for six (6) months following the draw date.
- **14.** In the case of any discrepancy between the English and French version of these rules, the rules in the French language will prevail.
- **15.** The contest rules will be available in the Contest section of the <u>www.uniprix.com</u> website for six (6) months following the draw date.
- **16.** Any dispute regarding the organization or conduct of a promotional contest may be submitted to the *Régie des alcools, des courses et des jeux* (hereinafter the "Régie") for it to be resolved. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purposes of an intervention to attempt to resolve it.