

**CONTEST**  
***Uniprix Advent Calendar on Instagram***

**Participation rules from December 1st, 2020 to December 24, 2020 at 11:59 p.m.**

1. The contest sponsor is Uniprix, a division of the Pharmessor Group Corporation (hereinafter the "Sponsor" or "Uniprix").
2. This contest is only open to residents of Quebec who have reached the age of majority, with the exception of employees, representatives and agents of the Sponsor and the Prize Supplier, or their respective affiliated companies (including employees of the Sponsor and the Prize Supplier and all Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), other contest prize suppliers, any other enterprise involved in the development, production or distribution of materials for this contest, and the immediate family members of the above-mentioned persons or persons residing with one of the above-mentioned persons.
3. There are one (1) way to participate in the "Uniprix Advent Calendar on Instagram" contest.
  - a) **No purchase required for participation.** From December 1<sup>st</sup> to 24, 2020, Uniprix will hold a daily contest (one prize per day) on its Instagram page. First, go to the Instagram platform (whether from a web browser, a mobile application or other) during the Contest Period, from December 1 to 24, 2020, then create an Instagram account if the participant does not already have one, and go to the Uniprix page (<https://www.instagram.com/uniprix/>). Then to participate, simply click "like" the post of the day, "tag" 2 friends, "subscribe" to the Uniprix Instagram page. Limit of one entry per person per Instagram account per day. An Instagram account can't be used by more than one participant.
4. This contest begins on December 1<sup>st</sup>, 2020 and ends on December 24, 2020 at 11:59 p.m. The draw will be held on every Tuesday of December (8, 15, 22 and 29), 2020 at 10:00 a.m. at Uniprix's headquarters. The winners will be contacted by Instagram direct message and must meet the eligibility criteria specified in paragraph 7 below. The winner's name will also be posted on Uniprix's website (Uniprix.com).
5. The odds that a participant's Record of Participation is selected at random depend on the number of records of participation registered and received in accordance with paragraph 3 above.
6. The prizes consist of (1 prize per day from December 1st to December 24th, 2020):

**December 1:** Lise Watier Gift set worth \$250.

**December 2:** Elle R Cosmetic Looky Gift set worth \$110.

**December 3:** MontBlanc Explorer Gift set worth \$110

**December 4:** Pups make-up gift set valued at \$200.

**December 5:** Marc Inbane Travet set worth \$74.97.

**December 6:** CNW gift set worth \$200.

**December 7:** Desigual Fresh World gift set worth \$54.99.

**December 8:** Option+ gift set worth \$132.93.

**December 9:** Keracnyl acne gift sets worth \$50.

**December 10:** Marcelle Hydractive Gift Set \$77.85.

**December 11:** 7<sup>th</sup> Heaven, M. Jeunesse & Inkredible Gift Set worth \$73.93.

**December 12:** Avène Aqua-Gel gift Set \$66.36.

**December 13:** IDC dermo Express Skincare Gift Set valued at \$109.98.

**December 14:** Uriage Skincare Gift set worth \$132.15.

**December 15:** Reversa skincare gift set valued at \$212.

**December 16:** Lotus Aroma Portable diffuser worth \$106.

**December 17:** Elle R Cosmetic Looky Gift set valued at \$66.

**December 18:** Klorane Bleuet Bio Gift set worth \$217.66.

**December 19:** Summum beauty fragrance trio Set \$82.99.

**December 20:** Bleu Lavande Classic Gift Set worth \$48.

**December 21:** La Roche Posay Gift Set valued at \$56.51.

**December 22:** Coach Dream Fragrance Gift Set worth \$110.

**December 23:** LA Feuille Verte Gift Set worth \$84.99

**December 24th:** Comptoir Aroma gift set \$80.

**Total approximate price value: \$ 2 528.38**

- 7.** By entering the contest, you agree to accept the prize as described in Point 6. This prize may not be transferred, modified or exchanged for cash or any other goods or services. The choice of the prize at the time of entry in the contest is final and cannot be changed subsequently. **SUBSTITUTING FOR THE PRIZE IS PROHIBITED, EXCEPT BY THE PRIZE SPONSOR OR SUPPLIER. THE SPONSOR AND SUPPLIER RESERVE THE RIGHT TO SUBSTITUTE ANY PRIZE WITH ANOTHER PRIZE OF EQUAL OR GREATER VALUE IF, FOR ANY REASON, THE ORIGINAL PRIZE AS DESCRIBED CANNOT BE AWARDED. THE PRIZES ARE NEITHER TRANSFERABLE NOR REDEEMABLE FOR CASH, IN WHOLE OR IN PART.**
- 8.** In order to be declared the winners and claim the prize, any person whose name was randomly selected, in addition to complying with the eligibility criteria and the contest's official rules, must:

  - a) Have been contacted by Instagram by the Sponsor, the Prize Supplier or their representatives within ten (10) days of the random selection of his or her participation form, held on the date mentioned above in point 4.
  - b) Have accepted the prize, as described in point 6, which cannot be transferred, modified or exchanged for a sum of money.
  - c) Have correctly answered, without assistance and within the given time frame, a math question that will be asked of him/her over the telephone by the Sponsor, the Prize Supplier or one of their representatives at a mutually agreed-upon time (10 days).
  - d) Have filled out and signed a declaration and waiver of liability form and returned it to Uniprix within the time frame stated in the letter accompanying the form.
  - e) Have completed and signed, if required, a consent form authorizing the contest organizers or their agents to use his/her name and/or photograph for promotional purposes, without remuneration, and said consent form must have been returned to Uniprix within the time frame indicated in the letter accompanying the form.
- 9.** The awarding of a prize is subject to eligibility verification and compliance with these rules. Any selected participant whose eligibility, by virtue of these rules, cannot be confirmed will be disqualified. If a selected participant cannot be reached within the deadline of ten (10) days, and if he/she does not reply or is unable to comply with these rules within ten (10) days of being notified of his/her selection, he/she will be disqualified and will forfeit the prize. The Sponsor may, at its sole discretion, draw another eligible participant, whom it will attempt to contact and who, in turn, will be subject to the same qualification rules.
- 10.** Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux [Quebec alcohol, racing and gaming control commission], (hereinafter the "Régie") in order for it to be resolved. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purposes of an intervention to attempt to resolve it.
- 11.** Uniprix has duly paid the Régie the required fees with regard to this contest by virtue of the laws in effect.
- 12.** The name of the winners of the grand prizes may be sent by post to any person who so requests and includes a stamped, self-addressed envelope. Requests must be addressed to the attention of Marketing Uniprix at 5000, boul. Métropolitain Est, Montréal (Québec) H1S 3G7

- 13.** In the case of any discrepancy between the English and French version of these rules, the rules in the French language will prevail. In the event of any discrepancy between the printed version of these rules and the version available online on the Uniprix site, the rules available on the Uniprix.com website will prevail.
- 14.** By entering or attempting to participate in this Contest, any person releases the Sponsor, the Prize Provider, any company, company, trust or other legal entity controlled by or related to any of them from any liability, their advertising and promotional agencies, their employees, representatives and agents and any other person directly or indirectly involved in this contest (the "Recipients") with respect to the malfunction of any computer component, software or line of communication, in relation to the loss or absence of network communication or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network and may limit the opportunity for any person to participate in the contest or to prevent. Recipients also assume no liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by downloading any web page or any software, and by transmitting any information for participation in the competition. Without limiting the generality of the foregoing, the Contestants in no way guarantee that the uniprix.com site, as well as any other site linked to the contest, if any, will be accessible or functional without interruption during the contest period or that it will be free from any error.
- 15.** By participating or attempting to participate in the contest, participants release the beneficiaries from the liability of any damage they may suffer and permanently waive any right to claim compensation from the beneficiaries or to bring any action against the beneficiaries or invoke any cause of action of any kind whatsoever, in connection with: (i) their participation or attempted participation in the contest; (ii) any interruption or malfunction of postal services that could delay or prevent the delivery of the prize once shipped by the prize supplier; or (iii) the acceptance or use of their prize.
- 16.** The contest rules will be available in the Contest section of the [www.uniprix.com](http://www.uniprix.com) website for six (6) months following the draw date.
- 17.** The entrant selected for the prize acknowledges that, from the awarding of the prize, the obligations related to the prize become the responsibility of the service providers and the products making up the prize.
- 18.** The brand named for the prizes, their divisions, subsidiaries and affiliated companies are not involved in any way whatsoever in the management or administration of this Contest.
- 19.** Uniprix, its divisions, subsidiaries and affiliated companies are not involved in any manner whatsoever in the awarding of the prize for this contest.
- 20.** The Contest is in no way managed, endorsed, administered or sponsored by Instagram. Any questions, complaints or comments about the contest must be submitted to the Contest Organizer

and not to Instagram. Instagram and its affiliates, directors, officers, agents and employees are not responsible for any claim related to the organization of this contest.