

**CONTEST Rules**  
***Pause beauté bien méritée and Uniprix***

**Participation rules from June 3, 2021 at 9:00 a.m. (EST) to June 7, 2021 at 11:59 p.m. (EST). All times referenced in these rules refer to Eastern standard time (EST).**

1. The contest sponsor is Uniprix, a division of the Pharmessor Group Corporation (hereinafter the “Sponsor” or “Uniprix”) and the prize provider is Corporation Groupe Pharmessor (hereinafter the “Prize Supplier”).
2. This contest is only open to residents of Quebec who have reached the age of majority, with the exception of employees, representatives and agents of the Sponsor and the Prize Supplier, or their respective affiliated companies (including employees of the Sponsor and the Prize Supplier and all Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), other contest prize suppliers, any other enterprise involved in the development, production or distribution of materials for this contest, and the immediate family members of the above-mentioned persons or persons residing with one of the above-mentioned persons.
3. There are one (1) way to participate in the “Pause beauté bien méritée and Uniprix” contest.
  - a) **No purchase required for participation.** From June 3 to 7, 2021, Uniprix will hold a contest (one prize) on its website. First, go to the Facebook or Instagram platforms (whether from a web browser, a mobile application or other) during the Contest Period, June 3 to 7, 2021, then create a Facebook or Instagram account if the participant does not already have one, and go to the Uniprix page (<https://www.facebook.com/uniprix> or <https://www.instagram.com/uniprix/>). Then to participate, simply fill out the form on the website, which is accessible via the Pause beauté bien méritée post on Uniprix’s Facebook or Instagram page. Limit of one entry per person.
4. This contest begins on June 3, 2021 at 9:00 a.m. and ends on June 7, 2021 at 11:59 p.m. The draw will be held on June 9, 2021 at 1:00 p.m. at Uniprix headquarters. The winners will be contacted by e-mail and must meet the eligibility criteria specified in paragraph 8 below. The winner’s name will also be posted on Uniprix website (<https://www.uniprix.com/>).
5. The odds that a participant’s Record of Participation is selected at random depend on the number of records of participation registered and received in accordance with paragraph 3 above.
6. The prizes consist of one (1) Option+ gift set of a \$88 value:  
**Total approximate price value: \$88**
7. By entering the contest, you agree to accept the prize as described in Point 6. This prize may not be transferred, modified or exchanged for cash or any other goods or services. The choice of the prize at the time of entry in the contest is final and cannot be changed subsequently. **SUBSTITUTING FOR THE PRIZE IS PROHIBITED, EXCEPT BY THE PRIZE SPONSOR OR SUPPLIER. THE SPONSOR AND SUPPLIER RESERVE THE RIGHT TO SUBSTITUTE ANY PRIZE WITH ANOTHER PRIZE OF EQUAL OR GREATER VALUE IF, FOR ANY REASON, THE ORIGINAL PRIZE AS DESCRIBED CANNOT BE AWARDED. THE PRIZES ARE NEITHER TRANSFERABLE NOR REDEEMABLE FOR CASH, IN WHOLE OR IN PART.**
8. In order to be declared the winners and claim the prize, any person whose name was randomly selected, in addition to complying with the eligibility criteria and the contest’s official rules, must:

- a) Have been contacted by email or phone by the Sponsor, the Prize Supplier or their representatives within ten (10) days of the random selection of his or her participation form, held on the date mentioned above in point 4.
  - b) Have accepted the prize, as described in point 6, which cannot be transferred, modified or exchanged for a sum of money.
  - c) Have correctly answered, without assistance and within the given time frame, a math question that will be asked of him/her over the telephone by the Sponsor, the Prize Supplier or one of their representatives at a mutually agreed-upon time (10 days).
  - d) Have filled out and signed a declaration and waiver of liability form and returned it to Uniprix within the time frame stated in the letter accompanying the form.
  - e) Have completed and signed, if required, a consent form authorizing the contest organizers or their agents to use his/her name and/or photograph for promotional purposes, without remuneration, and said consent form must have been returned to Uniprix within the time frame indicated in the letter accompanying the form.
- 9.** The awarding of a prize is subject to eligibility verification and compliance with these rules. Any selected participant whose eligibility, by virtue of these rules, cannot be confirmed will be disqualified. If a selected participant cannot be reached within the deadline of ten (10) days, and if he/she does not reply or is unable to comply with these rules within ten (10) days of being notified of his/her selection, he/she will be disqualified and will forfeit the prize. The Sponsor may, at its sole discretion, draw another eligible participant, whom it will attempt to contact and who, in turn, will be subject to the same qualification rules.
- 10.** Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux [Quebec alcohol, racing and gaming control commission], (hereinafter the "Régie") in order for it to be resolved. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purposes of an intervention to attempt to resolve it.
- 11.** The name of the winners of the grand prizes may be sent by post to any person who so requests and includes a stamped, self-addressed envelope. Requests must be addressed to the attention of Marketing Uniprix at 5000, boul. Métropolitain Est, Montréal (Québec) H1S 3G7
- 12.** In the case of any discrepancy between the English and French version of these rules, the rules in the French language will prevail. In the event of any discrepancy between the printed version of these rules and the version available online on the Uniprix site, the rules available on the <https://www.uniprix.com/website> will prevail.
- 13.** By entering or attempting to participate in this Contest, any person releases the Sponsor, the Prize Provider, any company, company, trust or other legal entity controlled by or related to any of them from any liability, their advertising and promotional agencies, their employees, representatives and agents and any other person directly or indirectly involved in this contest (the "Recipients") with respect to the malfunction of any computer component, software or line of communication, in relation to the loss or absence of network communication or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network and may limit the opportunity for any person to participate in the contest or to prevent. Recipients also assume no liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by downloading any web page or any software, and by transmitting any information for participation in the competition. Without limiting the generality of the foregoing, the Contestants in no way guarantee that the <https://www.uniprix.com/> site, as well as any other site linked to the contest, if any, will be accessible or functional without interruption during the contest period or that it will be free from any error.

- 14.** By participating or attempting to participate in the contest, participants release the beneficiaries from the liability of any damage they may suffer and permanently waive any right to claim compensation from the beneficiaries or to bring any action against the beneficiaries or invoke any cause of action of any kind whatsoever, in connection with: (i) their participation or attempted participation in the contest; (ii) any interruption or malfunction of postal services that could delay or prevent the delivery of the prize once shipped by the prize supplier; or (iii) the acceptance or use of their prize.
- 15.** The contest rules will be available in the Contest section of the <https://www.uniprix.com/> website for six (6) months following the draw date.
- 16.** The entrant selected for the prize acknowledges that, from the awarding of the prize, the obligations related to the prize become the responsibility of the service providers and the products making up the prize.
- 17.** The brand named for the prizes, their divisions, subsidiaries and affiliated companies are not involved in any way whatsoever in the management or administration of this Contest.
- 18.** Uniprix, its divisions, subsidiaries and affiliated companies are not involved in any manner whatsoever in the awarding of the prize for this contest.
- 19.** The Contest is in no way managed, endorsed, administered or sponsored by Facebook. Any questions, complaints or comments about the contest must be submitted to the Contest Organizer and not to Facebook. Facebook and its affiliates, directors, officers, agents and employees are not responsible for any claim related to the organization of this contest.
- 20.** This contest is in no way sponsored or administered by Instagram.