

CONTEST

Give for memory and get a chance to win

Participation rules from January 1st, 2021 at 9:00 a.m., to January 31st, 2021 at 11:59 p.m. (EST). All times referenced in these rules refer to Eastern standard time (EST).

1. The contest sponsor is Uniprix, a division of the Pharmessor Group Corporation (hereinafter the “Sponsor” or “Uniprix”).
2. This contest is only open to residents of Quebec who have reached the age of majority, with the exception of employees, representatives and agents of the Sponsor, or their respective affiliated companies (including employees of the Sponsor and all Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), any other enterprise involved in the development, production or distribution of materials for this contest, and the immediate family members of the above-mentioned persons or persons residing with one of the above-mentioned persons.
3. There are two (2) ways to participate in the “*Give for memory and get a chance to win*” contest.
 - a) **Donation required to participate.** Simply make a donation online from January 1st to 31st, 2021 to support the Alzheimer Societies of Quebec. You get a chance to win for every donation made online by filling out all the required fields (valid email address, name, home address, postal code) in the [online donation form](#) also accessible via:
 - Contest-related posts on Uniprix’s Facebook page
 - The [Alzheimer Society Support](#) page on Uniprix’s website
 - b) **No donation required to participate.** Simply fill out the online entry form available [here](#), including all required fields (name, home address, postal code, daytime and evening phone numbers, and valid email address) and a minimum 50-word essay stating why you should win this contest. **Limit of one no-donation entry per person for the duration of the contest.**
4. This contest begins on January 1st, 2021 and ends on January 31st, 2021 at 11:59 p.m. The draw will be held on Monday, February 15th, 2021 at 4:00 p.m. at Uniprix’s headquarters. The winner will be contacted by telephone and must meet the eligibility criteria specified in paragraph 7 below. The winner’s name will also be posted on Uniprix’s website (Uniprix.com).
5. The odds that a participant’s entry form is selected at random depend on the number of entry forms registered and received in accordance with paragraph 3 above.
6. **Grand prize:**
 - One (1) grand prize valued at approximately \$250.

The prize is one (1) Uniprix gift cards for \$250.

7. In order to be declared a winner and claim the prize, any person whose name was randomly selected, in addition to complying with the eligibility criteria and the contest’s official rules, must:

- a) Have been contacted by telephone by the Sponsor, or their representatives within ten (10) days of the random selection of his or her entry form, held on the date mentioned above in paragraph 4.
 - b) Have accepted the prize, as described in paragraph 6, which cannot be transferred, modified or exchanged for a sum of money.
 - c) Have correctly answered, without assistance and within the given time frame, a math question that will be asked of him/her over the telephone by the Sponsor, or one of their representatives at a mutually agreed-upon time.
 - d) Have completed and signed a declaration and waiver of liability form and returned it to Uniprix within the time frame stated in the letter accompanying the form.
 - e) Have completed and signed, if required, a consent form authorizing the contest organizers or their agents to use his/her name and/or photograph for promotional purposes, without remuneration, and said consent form must have been returned to Uniprix within the time frame indicated in the letter accompanying the form.
 - f) Have completed and signed, if required, a release form authorizing the contest organizers or their agents to use his/her name and/or photograph for promotional purposes, without remuneration, and said release form must have been returned to Uniprix within the time frame indicated in the letter accompanying the form.
- 8.** The awarding of a prize is subject to eligibility verification and compliance with these rules. Any selected participant whose eligibility, by virtue of these rules, cannot be confirmed will be disqualified. If a selected participant cannot be reached within the deadline of ten (10) days, and if he/she does not reply or is unable to comply with these rules within ten (10) days of being notified of his/her selection, he/she will be disqualified and will forfeit the prize. The Sponsor may, at its sole discretion, draw another eligible participant, whom it will attempt to contact and who, in turn, will be subject to the same qualification rules.
- 9.** Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux [Quebec alcohol, racing and gaming control commission], (hereinafter the "Régie") for it to be resolved. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purposes of an intervention to attempt to resolve it.
- 10.** Uniprix has duly paid the Régie the required fees regarding this contest by virtue of the laws in effect.
- 11.** The name of the grand prize winner may be sent by post to any person who requests it and includes a stamped, self-addressed envelope. Requests must be addressed to: Julie Deschênes at 5000 Métropolitain Blvd. East, Montréal, Quebec H1S 3G7.
- 12.** In the case of any discrepancy between the English and French version of these rules, the rules in the French language will prevail.
- 13.** The contest rules will be available in the Contest section of the www.uniprix.com website for six (6) months following the draw date.

- 14.** By participating in this contest, the participant selected for the prize releases the Sponsor, and their employees, representatives and agents, or their respective affiliated companies (including all Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), and any other enterprise involved in the development, production or distribution of materials for this contest, from any damages that he/she may incur due to his/her participation in the contest, acceptance of the prize and use of the prize.