

**CONTEST**  
***We celebrate, so you  
win!***

**Participation rules from September 14<sup>th</sup>, 2023, at 9:00 p.m., to September 27<sup>st</sup>, 2023 at 11:59 p.m. (EST).  
All times referenced in these rules refer to Eastern standard time (EST).**

1. The contest sponsor is Uniprix, a division of the Pharmessior Group Corporation (hereinafter the "Sponsor" or "Uniprix") and the prize provider is Voyage Transat (hereinafter the "Prize Supplier").
2. This contest is only open to residents of Quebec who have reached the age of majority, with the exception of employees, representatives and agents of the Sponsor and the Prize Supplier, or their respective affiliated companies (including employees of the Sponsor and the Prize Supplier and all Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), other contest prize suppliers, any other enterprise involved in the development, production or distribution of materials for this contest, and the immediate family members of the above-mentioned persons or persons residing with one of the above-mentioned persons.
3. There is one way to enter the contest ***We celebrate, so you win!***.

**A. No purchase required for participation.** Simply complete all mandatory fields on the online participation form in the "Contest" section of the [www.uniprix.com](http://www.uniprix.com) website during the contest period, from September 14, 2023, to September 27, 2023. Limit of one participation per person (valid email).

**A1. Purchase for additional chance.** Simply purchase (1) participating product or more at participating Uniprix stores, participate in the exclusive official event between September 14<sup>th</sup>, 2023, and September 27, 2023. Each purchase of one eligible products (Looky, Attitude, Elle R cosmétiques (Looky), Jamieson, Jonhson & Johnson (Aveeno, Neutrogena), Procter & Gamble (Crest, Ivory, Old Spice, Secret) et Unilever (Dove et Tresemmé) gives you a chance to win, up to 3 additional entries, by completing all mandatory fields on the online participation form in the "Contest" section of the [www.uniprix.com](http://www.uniprix.com) website (hereinafter, the "Record of Participation"), and by also completing the math question within the time allotted. Registrations that do not include the valid invoice number of the transaction, the date of participation, along with the Uniprix store number will automatically be rejected. One entry for each participating product purchased. This action is not mandatory to participate in this contest, but allows an additional chance to win.

4. This contest begins on September 14<sup>th</sup>, 2023, and ends on September 27, 2023, at 11:59 p.m. The draw will be held on Wednesday October 11<sup>th</sup>, 2023, at 4:00 p.m. at Uniprix's headquarters. The winners will be contacted by telephone and must meet the eligibility criteria specified in paragraph 8 below. The winner's names will also be posted on Uniprix's website (Uniprix.com).
5. The odds that a participant's Record of Participation is selected at random depend on the number of records of participation registered and received in accordance with paragraph 3 above.
6. The prizes have a total value of \$15,000 and consist of:
  - One (1) travel prize from Voyage Transat, value of \$10 000\$ (5 gift cards of \$2000)
  - Ten (10) Uniprix gift cards of \$500, total value of \$5000Total of 11 winners.
7. By entering the contest, you agree to accept the prize as described in point 6, which cannot be transferred, modified or exchanged for money or any other good or service. The selection of the prize during the contest is final and cannot be changed later. NO SUBSTITUTION OF PRIZES IS PERMITTED EXCEPT AT THE DISCRETION OF THE SPONSOR OR PRICING SUPPLIER. THE SPONSOR AND THE SUPPLIER OF THE PRIZE RESERVE THE RIGHT TO REPLACE ANY PRICE BY AN EQUIVALENT OR HIGHER PRICE IF, FOR ANY REASON, ANY PRICE CAN BE GRANTED AS DESCRIBED. PRICES ARE NOT TRANSFERABLE OR MONNAYABLE IN WHOLE OR IN PART.
8. In order to be declared the winners and claim the prize, any person whose name was randomly selected, in addition to complying with the eligibility criteria and the contest's official rules, must:
  - a. Have been contacted by telephone or by email by the Sponsor, the Prize Supplier or their representatives within ten (10) days of the random selection of his or her participation form, held on the date mentioned above in point 4.
  - b. Have accepted the prize, as described in point 7, which cannot be transferred, modified or exchanged for a sum of money.
  - c. Be able to give the correct answer, without help and within a limited time, a mathematical skill-testing question, which will be asked by phone by the sponsor' representative at a mutually convenient time.
  - d. Have filled out and signed a declaration and waiver of liability form and returned it to Uniprix within the time frame stated in the letter accompanying the form.
  - e. Have completed and signed, if required, a consent form authorizing the contest organizers or their agents to use his/her name and/or photograph for promotional purposes, without remuneration, and said consent form must have been returned to Uniprix within the time frame indicated in the letter accompanying the form.
9. The awarding of a prize is subject to eligibility verification and compliance with these rules. Any selected participant whose eligibility, by virtue of these rules, cannot be confirmed will be disqualified. If a selected participant cannot be reached within the deadline of ten (10) days, and if he/she does not reply or is unable to comply with these rules within ten (10) days of being notified of his/her selection, he/she will be disqualified and will forfeit the prize. The Sponsor may, at its

sole discretion, draw another eligible participant, whom it will attempt to contact and who, in turn, will be subject to the same qualification rules.

- 10.** The Sponsor reserves the right to suspend, cancel or modify the Contest at any time, subject to the approval of the Régie, if it determines that, for any reason, the Contest is not capable of running as originally planned or for any other reason that would compromise the fairness or integrity of the Contest.
- 11.** The name of the prize winner may be mailed to any person who requests it by enclosing a stamped envelope. Requests must be sent to Uniprix / We celebrate, so you win! / 4705, Dobrin Street, Saint-Laurent, Quebec, H4R 2P7 – To the attention of: Marketing Service
- 12.** In the case of any discrepancy between the English and French version of these rules, the rules in the French language will prevail. In the event of any discrepancy between the printed version of these rules and the version available online on the Uniprix site, the rules available on the Uniprix.com website will prevail.
- 13.** The contest rules will be available in the Contest section of the [www.uniprix.com](http://www.uniprix.com) website for six (6) months following the draw date.
- 14.** By entering or attempting to participate in this Contest, any person releases the Sponsor, the Prize Supplier, any company, company, trust or other legal entity controlled by or related to any of them from any liability, their advertising and promotional agencies, their employees, representatives and agents and any other person directly or indirectly involved in this contest (the "Recipients") with respect to the malfunction of any computer component, software or line of communication, in relation to the loss or absence of network communication or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network and may limit the opportunity for any person to participate in the contest or to prevent. Recipients also assume no liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by downloading any web page or any software, and by transmitting any information for participation in the competition. Without limiting the generality of the foregoing, the Recipients in no way guarantee that the uniprix.com site, as well as any other site linked to the contest, if any, will be accessible or functional without interruption during the contest period or that it will be free from any error.
- 15.** By participating or attempting to participate in the contest, participants release the Recipients from the liability of any damage they may suffer and permanently waive any right to claim compensation from the beneficiaries or to bring any action against the beneficiaries or invoke any cause of action of any kind whatsoever, in connection with: (i) their participation or attempted participation in the contest; (ii) any interruption or malfunction of postal services that could delay or prevent the delivery of the prize once shipped by the prize supplier; or (iii) the acceptance or use of their prize.
- 16.** The participant selected for the prize acknowledges that as of the awarding of the prize, the obligations related thereto become the responsibility of the Prize Supplier
- 17.** The Prize Supplier, their divisions, subsidiaries and affiliates are not involved in any way whatsoever in the management or administration of this contest

18. Any dispute regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux [Quebec alcohol, racing and gaming control commission], (the “Régie”) in order for it to be resolved. Any dispute regarding the awarding of a prize may be submitted to the Régie only for the purposes of an intervention to attempt to resolve it.

