

“Kenmore Elite Set and Option+ Nature” Contest

Contest Rules

Hereinafter called the “Rules”

The “**Kenmore Elite Set and Option+ Nature**” (the “**contest**”) is organized by Uniprix (the “**Sponsor**”). The contest opens on August 20, 2009 at 9 a.m. ET (the “**contest start date**”) and closes on September 2, 2009 at 11:59 p.m. ET (the “**contest end date**”).

1. ELIGIBILITY

This Contest is open to all Quebec residents who have reached the age of majority on the contest start date, with the exception of Uniprix employees, representatives and agents of the Sponsor or its affiliated and parent companies, advertising or promotion agencies, contest material, prize or services suppliers, any stakeholders directly associated with the organization of this contest, members of the immediate family – father, other, brothers, sisters, children, legal or common-law spouses – and any person domiciled with these employees, representatives or agents.

2. HOW TO ENTER

- 2.1 To enter the contest, participants must purchase an Option+ Nature or Option+ product at Uniprix. Participants can enter the contest by completing an entry ballot available in the flyer or in stores, being sure to provide their receipt number, and dropping it off in the contest boxes located at participating Uniprix stores before the contest end date. All mandatory fields must be completed. Participants must keep their receipt as proof of purchase.
- 2.2 Manual or mechanical reproductions of the contest ballot will not be accepted and contact information provided using a rubber stamp or self-addressed labels will also be rejected.
- 2.3 No purchase necessary. You can enter the Contest without making a purchase by sending a handwritten letter of a minimum of 50 words (no photocopies) explaining why they would like to win the washer and dryer set. Please send your letter to the attention of “Kenmore Elite and Option+ Nature Contest” at Uniprix, 5000 Métropolitain Blvd East, Montreal, Quebec H1S 3G7.
- 2.4 Participants who completed the contest entry form online or in stores are eligible for the random draw of the “Grand Prize” (the “**grand prize**”), which will take place on September 29, 2009 at 1 p.m. ET at 5000 Métropolitain Blvd East, Montreal. The random draw will be conducted as follows:

- 2.4.1 Two ballots will be drawn at random from all eligible ballots forwarded to the Uniprix head office located at 5000 Métropolitain Blvd East in Montreal.

3. GRAND PRIX

Two (2) prizes will be awarded. These prizes are two (2) front load Kenmore Elite washer/dryer sets in night sky blue with AST2.

The approximate value of each set is \$2,900. The total value of both prizes is \$5,800.

The following conditions apply:

3.1 Conditions related to the washer and dryer set.

- 3.1.1 The colour of the appliances may differ from the one shown in the contest advertisement.
- 3.1.2 Prizes must be accepted as awarded and cannot be surrendered for cash or exchanged.

3.2 Conditions for taking possession of the appliances:

- 3.2.1 To claim his prize, the winner must show a photo ID.
- 3.2.2 Winners will take possession of their prize in a Sears store designated by the contest sponsor based on proximity to the winner's place of residence and on the availability of the appliance model being drawn.
- 3.2.3 The winner (or his appointed designee) will be required to take possession of the appliances at a designated Sears store within 60 days of receiving notice from the store that the appliances are available. Should the winner fail to take possession of the prize within the set deadline, the contest sponsor reserves the right to cancel the prize at his sole discretion.
- 3.2.4 Should the appliance model not be available in a Sears store close to the winner's place of residence, the contest sponsor reserves the right to select another Sears store.
- 3.2.5 Should a winner refuse or be unable to accept the appliances for any reason whatsoever, no other compensation or indemnity will be given.
- 3.2.6 The appliances will be delivered to the winners within four (4) to six (6) weeks.
- 3.2.7 Sears Canada reserves the right to charge a fee for the delivery of the appliances to the winners.

4. HOW TO CLAIM A PRIZE

- 5.1 To be declared a winner, the two (2) participants selected at random must:

- 5.1.1 Have completed an entry ballot in stores or in the flyer, including all mandatory fields;
- 5.1.2 Present a proof of purchase (cash register receipt) for a selected product;
- 5.1.3 Be reached by email or by telephone by the Sponsors within forty-eight (48) hours after the random drawing. Should the Sponsor be unable to reach the selected participant by telephone or by email within forty-eight (48) hours of the random drawing, he will be deemed to have forfeited all rights to the prize and a back-up participant will be selected. If three (3) randomly selected participants cannot be reached by telephone or by email within forty-eight (48) hours of the drawing of the third (3rd) entry ballot, the prize shall be deemed void.
- 5.1.4 Complete and sign a declaration of compliance and release form (the “**declaration form**”) provided by the Sponsor and return it to the Sponsor within ten (10) business days following the reception of the document.
- 5.1.5 The winner will be designed within thirty (30) days after the respective drawings.
- 5.1.6 Should the selected participant fail to meet any of the above conditions or any other condition herein, he shall be disqualified and the prize shall be declared void. In the days following receipt of the duly completed declaration form, the Sponsor of the Contest will contact the winner to tell him how to claim his prize.

6. GENERAL CONDITIONS

- 6.1 All entry ballots are subject to approval by contest organizers or their representatives and may be rejected and voided if they are incomplete, illegible, damaged, falsified, irregular or modified in any way. Entries that resulted from a printing error or those distributed by any unauthorized source will also be voided. Contest organizers decline all responsibility for lost, misdirected or late entries. Once entered into the contest, the entry ballots become the property of contest sponsors..
- 6.2 By entering this contest, participants agree to be bound by the conditions stipulated in these contest rules. Winners authorize contest organizers or their representatives to use their names and/or photos for promotional purposes as needed without compensation. Odds of winning depend on the number of entries received
- 6.3 Any litigation regarding the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation regarding the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement..
- 6.4 Uniprix Inc. duly paid the related contest fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws

6.5 The names of winners may be forwarded to any person who makes such a request and upon reception of a pre-stamped envelope. Requests must be forwarded to the attention of Susan Jasmin at the Uniprix head office, 5000 Métropolitain Blvd East, Montreal, Quebec H1S 3G7.

6.6 In the event of any discrepancies between the English language version of these official rules and the French language version, the French language version shall prevail.

6.7A copy of these Contest Rules is available under the Contest section of the Uniprix website (www.uniprix.com) and in Uniprix participating stores.