

## Saint-Lucia with Uniprix contest»

### Règlement du concours

#### Ci-après le « règlement »

The **Saint-Lucia with Uniprix** contest (hereinafter, *the contest*) is organised by Uniprix Inc. (hereinafter, *the organiser* or *the contest organiser*). The contest starts October 1, 2009 at 9 AM EST (hereinafter, *start date*), and ends October 21, 2009 at 11:59 PM EST (hereinafter, *end date*).

#### **1. ADMISSIBILITY**

The contest is open to Québec residents of age of majority on the contest start date, except the following: Uniprix employees, agents and representatives of the company, its subsidiaries, affiliated or holding companies; employees of its advertising and promotional agencies; employees of any company involved in this contest, including suppliers of materials, prizes or services related to this contest; and such employees' immediate family members (mother, father, brothers, sisters and children) and persons with whom such employees are domiciled (including legal or common-law spouses).

#### **2. HOW TO ENTER**

2.1 To enter the contest, participants must procure a selected product at Uniprix, and either enter the contest at [www.uniprix.com](http://www.uniprix.com), filling out the entry form by replying to all required fields and entering the bill number in the appropriate field before the end date, or fill out an in-store entry form, depositing the completed form with the bill number, before the end date, in one of the dedicated draw boxes in a participating Uniprix outlet. In either case, the original bill must be kept as proof of purchase.

2.2 Manual or mechanically reproduced facsimiles of entry forms are inadmissible, as are entry forms containing participant coordinates on stickers or stamped on.

2.3 No purchase required. Participants may enter the contest without having made a purchase, by sending a non-mechanically-reproduced hand written letter of 50 words or more explaining why they would like to win a trip to Sainte-Lucie. The letter must be made out to the attention of: The Sainte-Lucie with Uniprix contest, and sent to Les Évadés, 4446 St Lawrence Blvd, suite 908, Montréal, Québec H2W 1Z5.

2.4 Participants who completed the entry form online or in-store, or duly sent in the entry letter as described in 2.3, above, are eligible for the grand-prize draw, which takes place on November 4, 2009 at 1 PM EST at 5000 Metropolitan Blvd East, Saint Léonard, Québec. Grand prizes described below.

- Five (5) coupons will be drawn at random from among the admissible letters, and from the entry forms completed online and in-store, forwarded

from the participating Uniprix outlets to the head office at 5000 Metropolitan Blvd East, Saint Léonard, Québec. These five (5) coupons or letters each correspond to one of the five (5) trips valued at approximately \$5000 each.

### **3. GRAND PRIZES**

There are a total of five (5) grand prizes available to be won during the contest period consisting of an all-inclusive trip for the Winner and one (1) Guest to any Sandals/Beaches Resort in Jamaica or Saint-Lucia. Each grand prize is valued at approximately CAD \$5000.

Total approximate value of all grand prizes: CAD \$25,000.

The following conditions apply:

Conditions governing travel:

- Travel is valid from December 4, 2009 and must be completed by December 4, 2010 inclusive or prize becomes forfeit.
- Grand Prize includes 7 nights standard room accommodations based on double occupancy. at your choice of a Sandals/Beaches Resort located in Jamaica or Saint-Lucia; roundtrip economy airfare for two (2) adults from Montreal Trudeau Airport to Montego Bay, Jamaica or Hewanorra Airport, Saint-Lucia; all meals, snacks, beverages, all land and water sport activities, nightly entertainment, gratuity and at destination transfers from airports to hotels.
- Blackout dates apply including December 16, 2009 – January 11, 2010; March 31, 2010 – April 05, 2010; March Break; Easter; 3 days before and after and major Canadian and US holiday. Travel during the months of January – March may be restricted.
- Reservations are subject to space availability and confirmation of travel dates will only be provided 30 days prior to the departure date.
- The Grand Prize cannot be used toward the accumulation of Aeroplan air miles or any other promotion.
- The Grand Prize may not be sold, postponed, exchanged, or refunded. Refund requests will not even be considered.
- It is the responsibility of the winner and the winner's guest to pay for any costs not specifically included herein, including any applicable airport, flight and departure taxes and related fees or services, , in-flight meals, beverages and entertainment, seat-selection fees, additional baggage charges, merchandise, phone calls or any other personal expenses of any nature whatsoever; overnight layover (if applicable), transportation between WINNER's and Guest's Canadian residence and departure airport, and any other expenses not specifically described as included in the prize. Travel and hotel-lodging dates may be modified by the contest organiser or its representatives without previous notice or recourse. It is the

responsibility of the winner and guest to cover any costs relating to or towards the departure place as dictated by the contest rules. It is also the winner's and guest's responsibility to obtain sufficient personal insurance to allow departure, and to obtain any required travel documents, including passports and visas if necessary.

- The prize winner renounces the right to any recourse or pursuit against Air Canada Vacations, Sandals/Beaches Resorts or Uniprix if the services offered are not entirely satisfying.
- Air Canada Vacations and Sandals/Beaches Resorts reserves the right to change the destination or hotel cited in the contest rules if, for any reason, Air Canada Vacations or Sandals/Beaches Resorts no longer offers the package.
- Sandals/Beaches Resorts reserves the right to relocate any processed prizewinner from their hotel of choice to an alternate resort within the chain or to alternate dates, based on availability of space.
- All prizes are subject to a fee of USD \$25 per couple, per night will apply to the Sandals/Beaches land portion (i.e. 7 nights = US\$175.00 per couple per room total. Payment by credit card will be required prior to travel.
- Any guests not specifically included in the prize must pay for any supplementary fees and charges incurred.
- The original gift cheque will be delivered directly to the winner after the winner's name is drawn and the details of the person to contact are immediately sent to us in writing following the event, such that they can be integrated into our files.

Conditions governing prize claiming:

- The winner must present an identity card with a photograph of themselves in order to claim the prize.
- If the winner does not take possession of the prize within the designated time period, the contest organiser reserves the right to annul the prize at their entire discretion.
- If the winner refuses or is unable to pick up the prize for any reason whatsoever, no compensation or other form of reparation will be awarded.

#### **4. PRIZE CLAIMING**

4.1 In order to be declared a winner, the person whose name was drawn must :

- 4.1.1 have completed the entry form on the organiser's Internet site or on the entry coupon in-store, filling in all required fields; or have duly completed and sent the letter referred to in section 2.3, above.
- 4.1.2 present a proof of purchase (a valid cash register receipt) for a selected product.
- 4.1.3 be available to be contacted by e-mail or telephone by the contest organiser within forty-eight (48) hours of the draw. If it is not possible to contact the selected participant by telephone or e-mail within forty-eight (48) hours of

the draw, all rights to a prize are thereby renounced and another entry form will be drawn at random. Subsequently, if it is impossible to contact three (3) of the prizewinners by telephone or e-mail within forty-eight (48) hours of the draw for the third entry form, the prize is thereby cancelled.

- 4.1.4 have filled out and signed the release form submitted by the organiser and returned it to the organiser within ten (10) working days after a reception thereof.
- 4.1.5 The official declaration of the winner will be made within thirty (30) days following the respective draw.
- 4.1.6 Failure to respect any of the conditions mentioned above or any other condition mentioned herein will result in automatic disqualification of the participant, and the prize that would have been attributed will thereby be cancelled. Within several days following the reception of the duly-completed release form, the organiser responsible for the contest administration will communicate with the winner to inform them of how to claim the prize.

## **5. General conditions**

- 5.1 All entry forms are subject to verification by the contest organisers or their agents, and could be rejected if they are incomplete, illegible, mutilated, falsified, not in conformity or modified in any way; have been subject to a printing error, are from a non-authorized distribution source etc. The contest organisers do not accept any responsibility for lost or improperly addressed entry forms, or for any that arrive late. Once submitted, all entry forms become the property of the organisers.
- 5.2 All participants agree to follow the contest rules. The winners hereby authorise the contest organisers or their agents to use their name and/or photographs for advertising purposes, if required, and this, without any remuneration whatsoever.
- 5.3 Winners will be advised by telephone within two weeks of the draw. For any drawn entry form to be declared winner, all contest rules must be respected to the letter.
- 5.4 Any litigation in regards to the conduct or organisation of this contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation in regards to the awarding of a prize may be submitted to the Régie only for purposes of helping the parties reach a settlement.
- 5.5 Uniprix inc. has duly paid the Régie des alcools, des courses et des jeux for any applicable rights to this contest, as required by the pertinent laws and statutes.
- 5.6 The names of the winners shall be sent to anyone who requests it, upon reception of a stamped return envelope. Requests should be sent to the attention of Susan Jasmin, at the Uniprix head office, 5000 Metropolitan Blvd East, Montréal, Québec H1S 3G7.

5.7 In the case of any discrepancy between the English and French versions of these regulations, the French version takes precedence.

5.8 A copy of the contest regulations is available in-store and on the contest section of the Uniprix website at [www.uniprix.com](http://www.uniprix.com).