

**Enter our
“Romantic Getaway to the Fairmont Le Manoir Richelieu” Contest
From February 5 to 18, 2009**

Contest rules:

1. To enter the “Romantic Getaway to the Fairmont Le Manoir Richelieu” contest, simply obtain an entry ballot at the checkout counter of any participating Uniprix location or in the Uniprix flyers of February 5 and 12, 2009. Complete the entry ballot form and drop it in the contest box at any participating Uniprix location by noon on Wednesday February 18, 2009.
2. Manually or mechanically reproduced entries will not be accepted, nor will those completed using rubber stamps or self-addressed labels. One entry per person per DAY only. No purchase necessary.
3. The contest begins on Thursday February 5, 2009 and ends on February 18, 2009 at noon. All entry ballots dropped off at the various sales locations will be forwarded to the Uniprix head office. The drawing will take place on Friday March 6, 2009 at the Uniprix head office located at 5000 Metropolitan Blvd. East, Saint-Léonard, for the following prize:

Grand Prize:

4. The Grand Prize features five (5) romantic getaways to the Fairmont Le Manoir Richelieu valued at approximately \$6,000 and including the following:
 - i. 2 nights in a Deluxe Saint-Laurent room with whirlpool;
 - ii. 2 breakfasts for two served to the room;
 - iii. One bottle of champagne and chocolate-dipped strawberries;
 - iv. One remineralizing clay massage, 50 minutes per person at the Amerispa health centre;
 - v. Dinner at the hotel restaurant;
 - vi. Taxes and service included.

Eligibility:

1. The Grand Prize must be accepted as is and cannot be exchanged, transferred or substituted. The five (5) certificates are valid for one year following the date of purchase of the gift certificate, excluding statutory holidays.
2. All entry forms are subject to verification by contest organizers or their agents and can be rejected and voided if they are incomplete, illegible, mutilated, fraudulent or irregular or modified in any manner whatsoever. Entries that resulted from a printing error or those distributed by an unauthorized source will also be voided. Contest organizers decline all responsibility for lost, misdirected or late entries. Once entered into the contest, the ballots become the property of contest organizers.
3. The contest is open to all Québec residents, aged 18 years and over, with the exception of Uniprix employees, their advertising and promotional agents, suppliers of contest materials, as well as any person with whom any of the foregoing are domiciled.
4. By entering this contest, participants agree to be bound by the conditions stipulated in these contest rules. Winners authorize contest organizers or their representatives, if need be, to use their names and/or photos for promotional purposes without compensation. Odds of winning depend on the number of entries received.

5. The winners will be notified by phone within two weeks of the drawing held at the Uniprix head office. For a selected entry to be declared a winner, all contest conditions must be satisfied. If winners fail to claim their prizes before March 25, 2009, were not reachable or did not satisfy all contest conditions, their prizes will become null and void.
6. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties reach a settlement.
7. Correctly answer a timed mathematical skill-testing question, without assistance, to be administered by telephone by the Sponsors or their representatives at a mutually convenient time.
8. Complete and sign a declaration of compliance and release form and return it to Uniprix before the date indicated in the cover letter accompanying the form.
9. The Sponsors reserve the right, at their sole discretion, to rescind, amend or suspend all or part of this contest, in the event of an incident or any human intervention that could corrupt or affect the administration, security, impartiality or normal operation of this contest as prescribed in these Contest Rules and upon approval by the *Régie des alcools, des courses et des jeux du Québec* (the "Régie"), if required. In all cases, Uniprix Inc. (head office) and its affiliates (all stores of the Uniprix network), their representatives and the official contest agencies, their suppliers of products and services relating to this contest and their employees, agents and representatives will not be required to award more prizes than the number stipulated in these Contest Rules or award prizes other than those described in these Contest Rules.
10. By entering this contest, each entrant acknowledges and agrees that the Contest Group: i) shall have no liability of any kind whatsoever with respect to this contest and/or the awarding or use of the prize; (ii) makes no guarantee or representation of any kind concerning the prize; (iii) disclaims any implied warranty; and (iv) is not liable for injury, loss or damage of any kind resulting from the entrant's acceptance or use of the prize or otherwise from such entrant's participation in this contest. The Contest Group is not responsible for typographical or other errors in the offer or administration of this contest, including but not limited to errors in advertising, the Contest Rules, the selection and announcement of winners or the distribution of the prizes.
11. Uniprix Inc. duly paid the related contest fees to the *Régie des alcools, des courses et des jeux*, as required by all applicable laws.
12. The names of winners may be forwarded to any person who makes such a request, upon reception of a pre-stamped pre-addressed envelope. Requests must be forwarded to the attention of Susan Jasmin at the mailing address below:

C/O: Susan Jasmin
"Romantic Getaway to the Fairmont Le Manoir Richelieu" Contest
5000 Métropolitain Blvd. East
Saint-Léonard, Québec H1S 3G7
13. A copy of these Contest Rules is available on the Uniprix website at www.uniprix.com and in Uniprix stores.
14. Should the French and English versions of these rules differ, the French version shall prevail.